



**2018 American Advertising Awards
Los Angeles Student Competition
Winners by Category**

Animation or Special Effects

Award: Silver

Entrant: Zoe Lin; School: Otis College of Art and Design

Entry Title: Spotify "Behind the Lyrics"

Cinematography

Award: Gold

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Just In Time_Coca-Cola & Regal Spot

Cinematography

Award: Gold

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: IronCloud Watch

Cinematography

Award: Silver

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Discovery Expedition _jogging

Cinematography

Award: Gold

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Discovery Expedition_surfing

Integrated Consumer Campaign

Award: Bronze

Entrant: Joshua Harms, Jeff Phungglan, Scott Ellman; School: The Book Shop

Entry Title: Betterment: Invest in what moves you

Integrated Consumer Campaign

Award: Silver

Entrant: Brianna Davidson; School: California Lutheran University

Entry Title: Bee There

Integrated Consumer Campaign

Award: Bronze

Entrant: Joshua Harms, Jeff Phungglan, Scott Ellman; School: The Book Shop

Entry Title: FedEx Office: Driven by the details

Magazine Advertising Campaign

Award: Bronze

Entrant: Benjamin Hubbard. Simone Torres; School: The Book Shop

Entry Title: Modern Chip. Modern Taste

Online/Interactive Campaign

Award: Bronze

Entrant: Joshua Harms, Jeff Phungglan, Scott Ellman; School: The Book Shop

Entry Title: FedEx Office: Driven by the details

Packaging

Award: Bronze

Entrant: Roy Arjun; School: Miami Ad School

Entry Title: Froot Loops for the Color Blind

Social Media

Award: Bronze

Entrant: Florencia Luna; School: Miami Ad School

Entry Title: Unstoppable Protests

Television

Award: Silver

Entrant: Maggie Michella; School: Art Center College of Design

Entry Title: Live Your Sound

Television

Award: Bronze

Entrant: Mao Ruixue; School: Art Center College of Design

Entry Title: YOU ARE IN CHARGE HERE

Television

Award: Bronze

Entrant: Fabien Colas; School: Art Center College of Design

Entry Title: MeUndies - Laundromat

Television

Award: Silver

Entrant: Fabien Colas; School: Art Center College of Design

Entry Title: Woman in Gold - The Oscars

Television

Award: Gold

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Just In Time_Coca-Cola & Regal Spot

Television

Award: Bronze

Entrant: Rudy Gold; School: Art Center College of Design

Entry Title: 00:42 seconds

Television

Award: Bronze

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Discovery Expedition _jogging

Television

Award: Bronze

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: Discovery Expedition_surfing

Television

Award: Best of Show

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: IronCloud Watch

Television

Award: Gold

Entrant: Golden Zhao; School: University of California, Los Angeles

Entry Title: IronCloud Watch

Television

Award: Gold

Entrant: Alfredo Vidal; School: Art Center College of Design

Entry Title: Dior: Poison Girl

Television

Award: Silver

Entrant: Florence Heller; School: University of Southern California

Entry Title: Break The Mold

Website

Award: Bronze

Entrant: Florencia Luna; School: Miami Ad School

Entry Title: Rentals for Help