



**2020 American Advertising Awards  
Los Angeles Student Competition  
Winners by Award**

**Award:** Best of Show

**Entrant:** Summer Xinlei Yang, Rudy Lopez, Mark Haynes

**School:** American Film Institute

**Category:** Online/Interactive Campaign

**Entry Title:** DMAI Artificial Intelligence

**Award:** Gold

**Entrant:** Alexis Onofre

**School:** Cal State LA - University-Student Union - Graffix

**Category:** Magazine Design

**Entry Title:** Fall 2019 Calendar

**Award:** Gold

**Entrant:** Alfredo Vidal

**School:** Art Center College of Design

**Category:** Television

**Entry Title:** Under Armour - Earned Not Given

**Award:** Gold

**Entrant:** Kevin Magarity & Randall Wunder-Smith

**School:** The Creative Circus

**Category:** Poster Campaign

**Entry Title:** Audible / Transports You

**Award:** Gold

**Entrant:** Nathan Nguyen-Le

**School:** UCLA

**Category:** Cinematography

**Entry Title:** It Happened Like This

**Award: Gold**

**Entrant:** Nathan Nguyen-Le      **School:** UCLA

**Category:** Music and Sound Design

**Entry Title:** It Happened Like This

**Award: Gold**

**Entrant:** Summer Xinlei Yang, Rudy Lopez, Mark Haynes

**School:** American Film Institute

**Category:** Online/Interactive Campaign

**Entry Title:** DMAI Artificial Intelligence

**Award: Silver**

**Entrant:** Alexis Onofre      **School:** Cal State LA - University-Student Union - Graffix

**Category:** Magazine Design

**Entry Title:** Raza Grad

**Award: Silver**

**Entrant:** Breana Abiad, Danny Roy, Alex Gilbert, Erik Harty

**School:** ArtCenter College of Design

**Category:** Copywriting

**Entry Title:** Amazon Echo - We Have Answers

**Award: Silver**

**Entrant:** Breana Abiad, Danny Roy, Alex Gilbert, Erik Harty

**School:** ArtCenter College of Design

**Category:** Art Direction

**Entry Title:** Amazon Echo - We Have Answers

**Award: Silver**

**Entrant:** Breana Abiad, Danny Roy, Alex Gilbert, Erik Harty

**School:** ArtCenter College of Design

**Category:** Television

**Entry Title:** Amazon Echo - We Have Answers

**Award: Silver**

**Entrant:** Breana Abiad, Danny Roy, Alex Gilbert, Erik Harty

**School:** ArtCenter College of Design

**Category:** Cinematography

**Entry Title:** Amazon Echo - We Have Answers

**Award:** Silver

**Entrant:** Dongye Ma      **School:** University of California, Los Angeles

**Category:** Cinematography

**Entry Title:** Made for music, born for love

**Award:** Silver

**Entrant:** DONGYE MA      **School:** University of California, Los Angeles

**Category:** Cinematography

**Entry Title:** Warmth-it's for everyone

**Award:** Silver

**Entrant:** Jeremy Johnson      **School:** LA Film School

**Category:** Stationery Package

**Entry Title:** Rhyno Records Identity System

**Award:** Silver

**Entrant:** Luis Flores      **School:** LA Film School

**Category:** Stationery Package

**Entry Title:** Yogi Adventure Identity

**Award:** Silver

**Entrant:** Meghan McBride      **School:** LA Film School

**Category:** Packaging

**Entry Title:** Blue Fox Coffee Roasters Packaging

**Award:** Silver

**Entrant:** Mingyang Jiang      **School:** ArtCenter College of Design

**Category:** Direct Marketing

**Entry Title:** Fedex & Fortnite DropBox

**Award:** Silver

**Entrant:** Mingyang Jiang      **School:** ArtCenter College of Design

**Category:** Integrated Advertising Campaign

**Entry Title:** Amazon Rebranding

**Award:** Silver

**Entrant:** Nadine Uscilowska      **School:** LA Film School

**Category:** Cover Design

**Entry Title:** Elusive Magazine Cover

**Award:** Silver

**Entrant:** Nathan Nguyen-Le      **School:** UCLA

**Category:** Television

**Entry Title:** It Happened Like This

**Award:** Silver

**Entrant:** Nicole Baker      **School:** LA Film School

**Category:** Cover Design

**Entry Title:** Unreal Book Cover

**Award:** Silver

**Entrant:** Steven Collins      **School:** LA Film School

**Category:** Cover/Editorial Spread or Feature - Series

**Entry Title:** Dirt Ride Magazine Cover & Spreads

**Award:** Silver

**Entrant:** Summer Xinlei Yang, Angie Lei Su, Mark Haynes

**School:** American Film Institute

**Category:** Television

**Entry Title:** OPPO Reno2 Smartphone Commercial

**Award:** Silver

**Entrant:** Summer Xinlei Yang, Angie Lei Su, Mark Haynes

**School:** American Film Institute

**Category:** Television

**Entry Title:** Realme Smartphone X Aaron Huey

**Award:** Silver

**Entrant:** Sunnie Whitaker      **School:** LA Film School

**Category:** Cover/Editorial Spread or Feature - Series

**Entry Title:** Raven Oliver Book Cover Series

**Award:** Bronze

**Entrant:** Alfredo Vidal      **School:** Art Center College of Design

**Category:** Television

**Entry Title:** Phases

**Award:** Bronze

**Entrant:** Breana Abiad      **School:** ArtCenter College of Design

**Category:** Art Direction Campaign

**Entry Title:** Vox - No Fluff

**Award:** Bronze

**Entrant:** Breana Abiad      **School:** ArtCenter College of Design

**Category:** Poster Campaign

**Entry Title:** Vox - No Fluff

**Award:** Bronze

**Entrant:** Dongye Ma      **School:** University of California, Los Angeles

**Category:** Television

**Entry Title:** Made for music, born for love

**Award:** Bronze

**Entrant:** DONGYE MA      **School:** University of California, Los Angeles

**Category:** Television

**Entry Title:** Warmth-it's for everyone

**Award:** Bronze

**Entrant:** Kevin Magarity & Jake Christensen      **School:** The Creative Circus

**Category:** Integrated Advertising Campaign

**Entry Title:** Ricola - ACWOYW

**Award:** Bronze

**Entrant:** Nadine Uscilowska      **School:** LA Film School

**Category:** Editorial Spread or Feature

**Entry Title:** Elusive Magazine Spread

**Award:** Bronze

**Entrant:** Nicole Baker      **School:** LA Film School

**Category:** Cover Design

**Entry Title:** Go Treat Yourself Magazine Cover

**Award:** Bronze

**Entrant:** Nicole Baker      **School:** LA Film School

**Category:** Editorial Spread or Feature

**Entry Title:** Go Treat Yourself Magazine Spread

**Award:** Bronze

**Entrant:** Raul Adam Diaz      **School:** California State University, San Bernardino

**Category:** Packaging

**Entry Title:** Infinity Cube

**Award:** Bronze

**Entrant:** Zhehui Tang      **School:** Cal State LA

**Category:** Social Media

**Entry Title:** Next Second

**Award:** Bronze

**Entrant:** Zhehui Tang      **School:** Cal State LA

**Category:** Poster Campaign

**Entry Title:** Next Second