



**2022 American Advertising Awards
Los Angeles Competition
Results by Company**

Entrant: 5WPR

Award: Silver

Category: Innovative Use of Interactive/Technology

Entry Title: Ethical Voice Cloning - MARVEL.ai

Client: Veritone

Entrant: Arcana Academy

Award: Silver

Category: Magazine Advertising - Spread, Multiple Page or Insert

Entry Title: Ballons Kill

Client: Balloon Brigade

Entrant: Billups

Award: Bronze

Category: Outdoor Board

Entry Title: Hook Up With Us

Client: AIDS Healthcare Foundation

Entrant: Bipolar Studio

Award: Gold

Category: Computer Generated Imagery (CGI)

Entry Title: Porsche "Electricity"

Client: Porsche

Entrant: Bipolar Studio

Award: Silver

Category: Internet Commercial

Entry Title: Porsche "Electricity"

Client: Porsche

Entrant: Cause Communications

Award: Bronze

Category: Public Service Online/Interactive Campaign

Entry Title: WE RISE 2021

Client:

Entrant: Civil + Human Rights & Equity Dept

Award: Bronze

Category: Public Service Out-Of-Home Campaign

Entry Title: LA For All

Client: Civil + Human Rights and Equity Department (LA Civil Rights)

Entrant: Designory

Award: Bronze

Category: Social Media Campaign

Entry Title: 2022 Subaru WRX Social Videos

Client: Subaru of America

Entrant: Dibbleland

Award: Bronze

Category: Internet Commercial

Entry Title: Meet Sprocket

Client: Pro8mm

Entrant: Dignity Health -SoCal Division

Award: Bronze

Category: Newsletter

Entry Title: Employee magazine for 12,000 staff.

Client: Dignity Health

Entrant: FOX ENTERTAINMENT

Award: Silver

Category: Music Campaign

Entry Title: FOX #TV4ALL: WOMEN'S HISTORY MONTH

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Corporate Social Responsibility Film, Video & Sound

Entry Title: FOXTV MAKING HISTORY IN HOLLYWOOD

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Music With Lyrics

Entry Title: FOX ANIDOM: SECRET SANTA GIFT GUIDE

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Webisode

Entry Title: THE MASKED SINGER: SETTING THE TONE

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Animation, Special Effects or Motion Graphics

Entry Title: THE MASKED SINGER: BEHIND THE MASK

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Corporate Social Responsibility Campaign

Entry Title: FOX #TV4ALL: WOMEN'S HISTORY MONTH

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Internet Commercial

Entry Title: LEGO MASTERS: SEASON 2 FIRST LOOK

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Advertising Industry Self-Promotion Television

Entry Title: FOXTV: THE WINTER PREVIEW SPECIAL

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Webisode Series

Entry Title: THE MASKED SINGER: UNMASKING SERIES

Client:

Entrant: FOX ENTERTAINMENT

Award: Bronze

Category: Copywriting

Entry Title: FOX ANIDOM: SECRET SANTA GIFT GUIDE

Client:

Entrant: Fraser Communications

Award: Bronze

Category: Public Service Film/Video/Sound Campaign

Entry Title: LACDPH Second-Hand Smoke

Client: Los Angeles County Department of Public Health

Entrant: Fraser Communications

Award: Bronze

Category: Public Service Online/Interactive Campaign

Entry Title: Never Stop Quitting Smoking

Client: Los Angeles County Department of Public Health

Entrant: Fraser Communications

Award: Bronze

Category: Public Service Online/Interactive Campaign

Entry Title: Online Cookie Sale/Girl Empowerment

Client: Girl Scouts of Greater Los Angeles

Entrant: Freeform

Award: Silver

Category: Event

Entry Title: Cruel Summer: Vertical Screening

Client:

Entrant: Freeform

Award: Bronze

Category: Illustration Series

Entry Title: Motherland S2 Propaganda Posters

Client:

Entrant: Freeform

Award: Bronze

Category: Social Media Campaign

Entry Title: Motherland Season 2 Social Campaign

Client:

Entrant: Freeform

Award: Bronze

Category: Social Media Campaign

Entry Title: Grown-ish: Who Gets Married?

Client:

Entrant: Freeform

Award: Bronze

Category: Poster

Entry Title: Motherland Season 2 Key Art

Client:

Entrant: Freeform

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Cruel Summer Integrated Campaign

Client:

Entrant: Freeform

Award: Bronze

Category: Social Media Campaign

Entry Title: Cruel Summer Social Campaign

Client:

Entrant: Go Dog Go Creative Production

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: A Better World

Client: CleanSpark, LLC

Entrant: GZ Productions

Award: Silver

Category: Cinematography

Entry Title: ARCFOX N61 Commercial

Client: ARCFOX

Entrant: GZ Productions

Award: Bronze

Category: Cinematography

Entry Title: ESTEE LAUDER x Mi Yang

Client: ESTEE LAUDER

Entrant: Hawthorne Advertising

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: It's Just TV Commercial

Client: It's Just Lunch

Entrant: Hylink Digital Solutions

Award: Silver

Category: Packaging

Entry Title: Culturelle - Health in 3D

Client: Culturelle

Entrant: Hylink Digital Solutions

Award: Bronze

Category: Point of Purchase Campaign

Entry Title: Culturelle - Health in 3D

Client: Culturelle

Entrant: Hylink Digital Solutions

Award: Bronze

Category: Magazine Advertising

Entry Title: The Rebirth of Long Copy

Client: Talia Di Napoli

Entrant: Innerspin Marketing

Award: Bronze

Category: Out-Of-Home Campaign

Entry Title: Season's Eatings

Client: Delizza, Inc.

Entrant: InterMedia Advertising

Award: Bronze

Category: Local Television Commercial

Entry Title: Ice Supremacy

Client: CarShield

Entrant: KERN

Award: Bronze

Category: Email

Entry Title: AMEX Upgrade ED Preferred Card

Client: American Express

Entrant: KERN

Award: Bronze

Category: Email

Entry Title: American Express Bundling EC

Client: American Express

Entrant: KERN

Award: Bronze

Category: Direct Mail

Entry Title: AMEX XSell Blue Cash Preferred Card

Client: American Express

Entrant: KERN

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: AMEX Bundling Employee Card Emails

Client: American Express

Entrant: KERN

Award: Bronze

Category: Direct Mail

Entry Title: Platinum Card Relaunch Cross Fold

Client: American Express

Entrant: KERN

Award: Bronze

Category: Direct Mail

Entry Title: American Express Upgrade Platinum

Client: American Express

Entrant: KERN

Award: Bronze

Category: Direct Mail

Entry Title: American Express SAS Marriott DM

Client: American Express

Entrant: KERNEL CREATED BY SPECTRUM REACH

Award: Silver

Category: Local Television Commercial

Entry Title: RMAG Campaign

Client: Riverside Metro Auto Group

Entrant: KERNEL CREATED BY SPECTRUM REACH

Award: Bronze

Category: Advertising Industry Self-Promotion Integrated Media Campaign

Entry Title: First Look Campaign

Client: Spectrum Reach

Entrant: KERNEL CREATED BY SPECTRUM REACH

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Pay It Forward Campaign

Client: Spectrum Reach

Entrant: KERNEL CREATED BY SPECTRUM REACH

Award: Bronze

Category: Sales Kit or Product Information Sheets

Entry Title: Ad Portal Onboarding Welcome Kit

Client: Spectrum Reach

Entrant: Lupine Creative

Award: Silver

Category: Social Media Campaign

Entry Title: It's a Sin Time Capsule

Client: HBO Max

Entrant: Lupine Creative

Award: Bronze

Category: Social Media Campaign

Entry Title: Veneno: Educating through An Icon

Client: HBO Max

Entrant: Lupine Creative

Award: Bronze

Category: Branded Content & Entertainment for Online/Interactive

Entry Title: Veneno: Educating through An Icon

Client: HBO Max

Entrant: Matt Beard Photography, Inc.

Award: Bronze

Category: Photography

Entry Title: Impossibly Good Impossible Burger

Client: Mendocino Farms

Entrant: Movement Strategy

Award: Gold

Category: Social Media Campaign

Entry Title: This Is A Robbery NFT Gallery

Client: Netflix

Entrant: Movement Strategy

Award: Gold

Category: Branded Content & Entertainment for Online/Interactive

Entry Title: Netflix Home of True Crime

Client: Netflix

Entrant: Movement Strategy

Award: Gold

Category: Art Direction Campaign

Entry Title: This Is A Robbery NFT Gallery

Client: Netflix

Entrant: Movement Strategy

Award: Silver

Category: Innovative Use of Interactive/Technology

Entry Title: Netflix Home of True Crime

Client: Netflix

Entrant: Movement Strategy

Award: Silver

Category: Online/Interactive Campaign

Entry Title: This Is A Robbery NFT Gallery

Client: Netflix

Entrant: Movement Strategy

Award: Bronze

Category: Internet Commercial

Entry Title: Netflix Home of True Crime

Client: Netflix

Entrant: Movement Strategy

Award: Bronze

Category: Digital Creative Technology - User Experience

Entry Title: Netflix Home of True Crime

Client: Netflix

Entrant: MuteSix

Award: Silver

Category: Internet Commercial

Entry Title: Bev Founder's Profile by MuteSix

Client: Bev

Entrant: MuteSix

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: CarGurus Haircut by MuteSix

Client: CarGurus

Entrant: Narrator, Inc.

Award: Gold

Category: Internet Commercial

Entry Title: Kate - Boom Boom Lemon

Client: Netflix

Entrant: Narrator, Inc.

Award: Bronze

Category: Film/Video/Sound Branded Content

Entry Title: Kate - Boom Boom Lemon

Client: Netflix

Entrant: Narrator, Inc.

Award: Bronze

Category: Internet Commercial

Entry Title: The Matrix Resurrections - Déjà Vu

Client: Warner Bros.

Entrant: Orci

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: Working Mom

Client: American Honda

Entrant: Plastic Palmtree, Inc.

Award: Bronze

Category: Art Direction Campaign

Entry Title: Making The Cut Season 2

Client: Amazon Prime Video

Entrant: Pulsar Advertising

Award: Bronze

Category: Public Service Online Film, Video & Sound

Entry Title: Don't Get Caught Off Guard

Client: California Office of Emergency Services

Entrant: Pulsar Advertising

Award: Bronze

Category: Product or Service Sales Promotion Campaign

Entry Title: Foothill Transit Summer Sale

Client: Foothill Transit

Entrant: QM Design Group

Award: Silver

Category: Brochure

Entry Title: John Eric + Trevor Moore Realm Book

Client: John Eric + Trevor Moore

Entrant: RPA

Award: Gold, Best of Show

Category: Internet Commercial Campaign

Entry Title: Digital Social Renters Campaign

Client: Apartments.com

Entrant: RPA

Award: Gold

Category: Regional/National Television Commercial Campaign

Entry Title: Apartments.com Renters TV Campaign

Client: Apartments.com

Entrant: RPA

Award: Gold

Category: Regional/National Television Commercial

Entry Title: Origins of Determination

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Gold

Category: Social Media Campaign

Entry Title: Drive Your Fun Campaign

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Gold

Category: Social Media

Entry Title: Origins of Determination

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Gold

Category: Integrated Advertising Campaign

Entry Title: Apartments.com Renters Campaign

Client: Apartments.com

Entrant: RPA

Award: Gold

Category: Social Media Campaign

Entry Title: Digital Social Renters Campaign

Client: Apartments.com

Entrant: RPA

Award: Gold

Category: Regional/National Television Commercial Campaign

Entry Title: Farmers Saves Campaign

Client: Farmers Insurance

Entrant: RPA

Award: Silver

Category: Social Media Campaign

Entry Title: Mother's Week

Client: Facebook Reality Labs

Entrant: RPA

Award: Silver

Category: Corporate Social Responsibility Television

Entry Title: Project Courage

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Silver

Category: Specialty Advertising Campaign

Entry Title: RPAXGoods - Winter

Client:

Entrant: RPA

Award: Silver

Category: Specialty Advertising - Apparel

Entry Title: RPAXGoods - Spring

Client:

Entrant: RPA

Award: Silver

Category: Specialty Advertising - Apparel

Entry Title: RPAXGoods - Winter

Client:

Entrant: RPA

Award: Silver

Category: Radio Advertising Campaign

Entry Title: Virtual Tour for Your Ears

Client: Apartments.com

Entrant: RPA

Award: Silver

Category: Corporate Social Responsibility Campaign

Entry Title: Project Courage

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Silver

Category: Banner Ad

Entry Title: ampm Accept Cookies

Client: ampm

Entrant: RPA
Award: Silver
Category: Copywriting
Entry Title: Enthusiast Print - Honda Civic Si
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Branded Content & Entertainment for Online/Interactive
Entry Title: Bring Home The Magic
Client: Facebook Reality Labs

Entrant: RPA
Award: Silver
Category: Branded Content & Entertainment for Online/Interactive
Entry Title: Fastest Man With No Legs
Client: Facebook Reality Labs

Entrant: RPA
Award: Silver
Category: Social Media Campaign
Entry Title: Origins of Determination
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Internet Commercial
Entry Title: When She Leads
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Social Media Campaign
Entry Title: When She Leads
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Corporate Social Responsibility Film, Video & Sound
Entry Title: Project Courage
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Social Media Campaign
Entry Title: Bring Home The Magic
Client: Facebook Reality Labs

Entrant: RPA
Award: Silver
Category: Social Media
Entry Title: ampm Father's Day Dad Jokes
Client: ampm

Entrant: RPA
Award: Silver
Category: Social Media
Entry Title: When She Leads
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Video Editing
Entry Title: Project Courage
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Silver
Category: Social Media Campaign
Entry Title: Fastest Man With No Legs
Client: Facebook Reality Labs

Entrant: RPA
Award: Bronze
Category: Corporate Social Responsibility Marketing & Specialty Advertising Campaign
Entry Title: RPAXGoods - Spring
Client:

Entrant: RPA
Award: Bronze
Category: Social Media Campaign
Entry Title: Pocky Mini Worlds
Client: Ezaki Glico USA

Entrant: RPA
Award: Bronze
Category: Advertising Industry Self-Promotion Campaign
Entry Title: Switch and Save Radio Campaign
Client: Farmers Insurance

Entrant: RPA
Award: Bronze
Category: Magazine Advertising - Spread, Multiple Page or Insert
Entry Title: Enthusiast Print - Honda Ridegline
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Bronze
Category: Social Media Campaign
Entry Title: Pocky Day AR Campaign
Client: Ezaki Glico USA

Entrant: RPA
Award: Bronze
Category: Cinematography
Entry Title: Project Courage
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Bronze
Category: Magazine Advertising - Spread, Multiple Page or Insert
Entry Title: Enthusiast Print - Honda Civic Si
Client: American Honda Motor Co., Inc.

Entrant: RPA
Award: Bronze
Category: Branded Content & Entertainment for Online/Interactive
Entry Title: Mother's Week
Client: Facebook Reality Labs

Entrant: RPA
Award: Bronze
Category: Public Service Print Advertisin Campaign
Entry Title: RPAXGoods - Winter
Client:

Entrant: RPA
Award: Bronze
Category: Social Media Campaign
Entry Title: Toomgis Social
Client: ampm

Entrant: RPA
Award: Bronze
Category: Social Media Campaign
Entry Title: ampm Horchata Day
Client: ampm

Entrant: RPA
Award: Bronze
Category: Public Service Print Advertisin Campaign
Entry Title: RPAXGoods - Spring
Client:

Entrant: RPA

Award: Bronze

Category: Corporate Social Responsibility Marketing & Specialty Advertising Campaign

Entry Title: RPAXGoods - Winter

Client:

Entrant: RPA

Award: Bronze

Category: Specialty Advertising Campaign

Entry Title: RPAXGoods - Spring

Client:

Entrant: RPA

Award: Bronze

Category: Newspaper Advertising Campaign

Entry Title: Enthusiast Print

Client: American Honda Motor Co., Inc.

Entrant: RPA

Award: Bronze

Category: Local Television Commercial

Entry Title: We're Right Here

Client: Cedars-Sinai Medical Center

Entrant: RPA

Award: Bronze

Category: Virtual Reality

Entry Title: Pocky Day AR Campaign

Client: Ezaki Glico USA

Entrant: S.C. McCullough

Award: Bronze

Category: Public Service Television

Entry Title: SCCPH "Everything I Could"

Client: Santa Clara County Public Health

Entrant: STFRD | Stafford

Award: Bronze

Category: Local Television Commercial

Entry Title: It's Good to Ask Questions :30

Client: SoCalGas

Entrant: STFRD | Stafford

Award: Bronze

Category: Local Television Commercial

Entry Title: A Little Easier

Client: SoCalGas

Entrant: STFRD | Stafford

Award: Bronze

Category: Out-Of-Home

Entry Title: It's Good to Ask Questions

Client: SoCalGas

Entrant: STFRD | Stafford

Award: Bronze

Category: Branded Content & Entertainment for Online/Interactive

Entry Title: Empower

Client: SoCalGas

Entrant: Territory6

Award: Gold

Category: Film/Video/Sound Branded Content

Entry Title: Under the Helmet - Giant

Client: Giant Bikes

Entrant: Territory6

Award: Silver

Category: Internet Commercial

Entry Title: Voices

Client: Territory 6

Entrant: The 360 Agency

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Dream in Black

Client: AT&T

Entrant: Tigheland Productions

Award: Bronze

Category: Internet Commercial

Entry Title: TCL TAB

Client: TCL

Entrant: Tigheland Productions

Award: Silver

Category: Internet Commercial

Entry Title: TCL 30 Series

Client: TCL

Entrant: Tool

Award: Gold

Category: Innovative Use of Interactive/Technology

Entry Title: Pizza Hut - WebAR PAC-MAN® Box

Client: Pizza Hut

Entrant: Tool
Award: Gold
Category: Games
Entry Title: Pizza Hut - WebAR PAC-MAN® Box
Client: Pizza Hut

Entrant: Tool
Award: Gold
Category: Guerrilla Marketing
Entry Title: The Tomorrow War
Client: Amazon Prime Video

Entrant: Tool
Award: Silver
Category: Internet Commercial Campaign
Entry Title: Snackle Break
Client: QuikTrip

Entrant: Tool
Award: Silver
Category: Internet Commercial
Entry Title: Shake It Like Dad
Client: Planters

Entrant: UNINCORPORATED
Award: Bronze
Category: Internet Commercial
Entry Title: Velotric Brand Video
Client: Velotric

Entrant: Viacom
Award: Silver
Category: Regional/National Television Commercial Campaign
Entry Title: VCBS Velocity - Sincerely, Me
Client: Universal Pictures

Entrant: Viacom
Award: Silver
Category: Film/Video/Sound Branded Content
Entry Title: MESS-CHEVIOUS Bunny Chow Challenge
Client: Sony Pictures

Entrant: Viacom
Award: Silver
Category: Music Video
Entry Title: CliffordxViacom- "I Like Big Mutts"
Client: Paramount Pictures

Entrant: Viacom
Award: Bronze
Category: Regional/National Television Commercial
Entry Title: ViacomCBS x Ghostbusters Afterlife
Client: Sony Pictures

Entrant: Viacom
Award: Bronze
Category: Film/Video/Sound Branded Content
Entry Title: Sing 2 x Queen of the Universe
Client: Universal Pictures

Entrant: Viacom
Award: Bronze
Category: Regional/National Television Commercial
Entry Title: VCBS Velocity: Dear Black Women
Client: UAR

Entrant: Viacom
Award: Bronze
Category: Branded Content & Entertainment for Television
Entry Title: CliffordxViacom- "I Like Big Mutts"
Client: Paramount Pictures

Entrant: Viacom
Award: Bronze
Category: Social Media
Entry Title: WNO x Spider-Man: Hot Fire Cypha
Client: Sony Pictures

Entrant: Viacom
Award: Bronze
Category: Webisode
Entry Title: Candyman x Growing Up Black:Chicago
Client: Universal Pictures

Entrant: Viacom
Award: Bronze
Category: Branded Content & Entertainment Campaign
Entry Title: PAW Patrol – Adventure City News
Client: Paramount Pictures

Entrant: What Matters Productions
Award: Bronze
Category: Internet Commercial
Entry Title: Laura Geller Let's Get Old Together
Client: Laura Geller (AS Beauty Co)

Entrant: Wingman Media, Inc.

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: Intelliloan Neighbors TV Spot

Client: Intelliloan

Entrant: Wingman Media, Inc.

Award: Bronze

Category: Regional/National Television Commercial

Entry Title: Intelliloan - Stacks

Client: Intelliloan

Entrant: Wingman Media, Inc.

Award: Bronze

Category: Advertising Industry Self-Promotion Brand Elements

Entry Title: Wingman Rebrand Pitch Deck

Client: Wingman Media

Entrant: Yessian

Award: Silver

Category: Music With Lyrics

Entry Title: Lincoln "Ivory Keys"

Client: Lincoln Motor Company

Entrant: Yessian

Award: Gold

Category: Sound Design

Entry Title: Sony "Soundbar"

Client: Sony

Entrant: Yessian

Award: Gold

Category: Sound Design

Entry Title: Cadillac "RZA 36 Speakers"

Client: Cadillac Motor Company

Entrant: Yessian

Award: Gold

Category: Music Without Lyrics

Entry Title: Cadillac "Scissorhands Free"

Client: Cadillac Motor Company