



**2020 American Advertising Awards
Los Angeles Student Competition
Winners by Category**

Category: Art Direction

Award: Silver

Entrant: Breauna Abiad, Danny Roy, Alex Gilbert, Erik Harty

School: ArtCenter College of Design

Entry Title: Amazon Echo - We Have Answers

Category: Art Direction Campaign

Award: Bronze

Entrant: Breauna Abiad School: ArtCenter College of Design

Entry Title: Vox - No Fluff

Category: Cinematography

Award: Silver

Entrant: Dongye Ma School: University of California, Los Angeles

Entry Title: Made for music, born for love

Category: Cinematography

Award: Gold

Entrant: Nathan Nguyen-Le School: UCLA

Entry Title: It Happened Like This

Category: Cinematography

Award: Silver

Entrant: Breauna Abiad, Danny Roy, Alex Gilbert, Erik Harty

School: ArtCenter College of Design

Entry Title: Amazon Echo - We Have Answers

Category: Cinematography

Award: Silver

Entrant: DONGYE MA School: University of California, Los Angeles

Entry Title: Warmth-it's for everyone

Category: Copywriting

Award: Silver

Entrant: Breauna Abiad, Danny Roy, Alex Gilbert, Erik Harty

School: ArtCenter College of Design

Entry Title: Amazon Echo - We Have Answers

Category: Cover Design

Award: Bronze

Entrant: Nicole Baker School: LA Film School

Entry Title: Go Treat Yourself Magazine Cover

Category: Cover Design

Award: Silver

Entrant: Nicole Baker School: LA Film School

Entry Title: Unreal Book Cover

Category: Cover Design

Award: Silver

Entrant: Nadine Uscilowska School: LA Film School

Entry Title: Elusive Magazine Cover

Category: Cover/Editorial Spread or Feature - Series

Award: Silver

Entrant: Steven Collins School: LA Film School

Entry Title: Dirt Ride Magazine Cover & Spreads

Category: Cover/Editorial Spread or Feature - Series

Award: Silver

Entrant: Sunnie Whitaker School: LA Film School

Entry Title: Raven Oliver Book Cover Series

Category: Direct Marketing

Award: Silver

Entrant: Mingyang Jiang School: ArtCenter College of Design

Entry Title: Fedex & Fortnite DropBox

Category: Editorial Spread or Feature

Award: Bronze

Entrant: Nadine Uscilowska School: LA Film School

Entry Title: Elusive Magazine Spread

Category: Editorial Spread or Feature

Award: Bronze

Entrant: Nicole Baker School: LA Film School

Entry Title: Go Treat Yourself Magazine Spread

Category: Integrated Advertising Campaign

Award: Silver

Entrant: Mingyang Jiang School: ArtCenter College of Design

Entry Title: Amazon Rebranding

Category: Integrated Advertising Campaign

Award: Bronze

Entrant: Kevin Magarity & Jake Christensen School: The Creative Circus

Entry Title: Ricola - ACWOYW

Category: Magazine Design

Award: Gold

Entrant: Alexis Onofre School: Cal State LA - University-Student Union - Graffix

Entry Title: Fall 2019 Calendar

Category: Magazine Design

Award: Silver

Entrant: Alexis Onofre School: Cal State LA - University-Student Union - Graffix

Entry Title: Raza Grad

Category: Music and Sound Design

Award: Gold

Entrant: Nathan Nguyen-Le School: UCLA

Entry Title: It Happened Like This

Category: Online/Interactive Campaign

Award: Best of Show

Entrant: Summer Xinlei Yang, Rudy Lopez, Mark Haynes

School: American Film Institute

Entry Title: DMAI Artificial Intelligence

Category: Online/Interactive Campaign

Award: Gold

Entrant: Summer Xinlei Yang, Rudy Lopez, Mark Haynes

School: American Film Institute

Entry Title: DMAI Artificial Intelligence

Category: Packaging

Award: Bronze

Entrant: Raul Adam Diaz

School: California State University, San Bernardino

Entry Title: Infinity Cube

Category: Packaging

Award: Silver

Entrant: Meghan McBride

School: LA Film School

Entry Title: Blue Fox Coffee Roasters Packaging

Category: Poster Campaign

Award: Bronze

Entrant: Zhehui Tang

School: Cal State LA

Entry Title: Next Second

Category: Poster Campaign

Award: Bronze

Entrant: Breauna Abiad

School: ArtCenter College of Design

Entry Title: Vox - No Fluff

Category: Poster Campaign

Award: Gold

Entrant: Kevin Magarity & Randall Wunder-Smith

School: The Creative Circus

Entry Title: Audible / Transports You

Category: Social Media

Award: Bronze

Entrant: Zhehui Tang

School: Cal State LA

Entry Title: Next Second

Category: Stationery Package

Award: Silver

Entrant: Luis Flores

School: LA Film School

Entry Title: Yogi Adventure Identity

Category: Stationery Package

Award: Silver

Entrant: Jeremy Johnson School: LA Film School

Entry Title: Rhyno Records Identity System

Category: Television

Award: Bronze

Entrant: Dongye Ma School: University of California, Los Angeles

Entry Title: Made for music, born for love

Category: Television

Award: Silver

Entrant: Summer Xinlei Yang, Angie Lei Su, Mark Haynes

School: American Film Institute

Entry Title: Realme Smartphone X Aaron Huey

Category: Television

Award: Gold

Entrant: Alfredo Vidal School: Art Center College of Design

Entry Title: Under Armour - Earned Not Given

Category: Television

Award: Silver

Entrant: Breauna Abiad, Danny Roy, Alex Gilbert, Erik Harty

School: ArtCenter College of Design

Entry Title: Amazon Echo - We Have Answers

Category: Television

Award: Silver

Entrant: Summer Xinlei Yang, Angie Lei Su, Mark Haynes

School: American Film Institute

Entry Title: OPPO Reno2 Smartphone Commercial

Category: Television

Award: Silver

Entrant: Nathan Nguyen-Le School: UCLA

Entry Title: It Happened Like This

Category: Television

Award: Bronze

Entrant: DONGYE MA School: University of California, Los Angeles

Entry Title: Warmth-it's for everyone

Category: Television

Award: Bronze

Entrant: Alfredo Vidal School: Art Center College of Design

Entry Title: Phases