

15 District Fifteen

11 Los Angeles

SALES PROMOTION

Product or Service Sales Presentation

01 B Sales Kits or Product Information Sheets

- Award:** Silver ADDY® Award
- Entrant:** Fire Station Agency
- Advertiser:** POM X Coffee/POM Wonderful
- Title:** POM X Coffee Press Kit

- Award:** Bronze ADDY® Award
- Entrant:** Haley Miranda Group
- Advertiser:** Versus
- Title:** Versus 'I Am The Stanley Cup' Sweepstakes Sales Kit

- Award:** Bronze ADDY® Award
- Entrant:** Haley Miranda Group
- Advertiser:** Versus
- Title:** Versus Tried & True Sweepstakes Sales Kit

Packaging

02 A Single Unit

- Award:** Silver ADDY® Award
- Entrant:** Laundry!
- Advertiser:** Green Label Art/Mtn Dew/Pepsi Co
- Title:** Mtn Dew Green Label Art, Limited edition artist series ' J Church'

02 C Campaign

- Award:** Bronze ADDY® Award
- Entrant:** The Phelps Group
- Advertiser:** The Healing Seed
- Title:** The Healing Seed Packaging

Point of Purchase

03 B Free-Standing

- Award:** Bronze ADDY® Award
 - Entrant:** Deutsch LA
 - Advertiser:** Helio
 - Title:** Don't Break Up Over Email
-

COLLATERAL MATERIAL

Brochure

07 B Four-color

- Award:** Silver ADDY® Award
- Entrant:** Sabatino/Day
- Advertiser:** Pioneer Mobile Electronics
- Title:** Pioneer Speaker Brochure

- Award:** Bronze ADDY® Award
- Entrant:** The Phelps Group
- Advertiser:** Panasonic Professional Display Company
- Title:** Panasonic Professional Display Company 103-inch Plasma Brochure

Poster

09 A Single

- Award:** Bronze ADDY® Award
- Entrant:** Team One
- Advertiser:** Lexus
- Title:** Speed Limits

09 B Campaign

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COLLATERAL MATERIAL

Award: Gold ADDY® Award
Entrant: Sabatino/Day
Advertiser: Pioneer Mobile Electronics
Title: Pioneer Speaker Posters

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Gym - Posters

Award: Silver ADDY® Award
Entrant: Greenlight Designs
Advertiser: Epic Slap, LLC
Title: Bitch Slap

Award: Bronze ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Gym - Clings

Special Event Material

10 B Invitation

Award: Silver ADDY® Award
Entrant: YESDESIGNGROUP
Advertiser: CBS Paramount/Entertainment Tonight
Title: 2008 Emmy After Party Invitation

DIRECT MARKETING

Business-to-Business or Consumer, Single

11 A Flat

Award: Bronze ADDY® Award
Entrant: DIRECTV
Advertiser: DIRECTV
Title: NHL Center Ice Direct Mail

Award: Bronze ADDY® Award
Entrant: DIRECTV
Advertiser: DIRECTV
Title: ESPN Full Court Direct Mail Poster

11 B 3-D

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Flexjet
Title: Flexjet In-home Wine Tasting Offer

Business-to-Business or Consumer, Campaign

12 B 3-D / Mixed

Award: Bronze ADDY® Award
Entrant: Rabuck Stranger
Advertiser: Oakwood Worldwide
Title: Customer Acquisition Campaign

Specialty Advertising

13 B Other Merchandise

Award: Silver ADDY® Award
Entrant: Haley Miranda Group
Advertiser: Versus
Title: Versus Country Whitetail Promotion USB Drive

OUT-OF-HOME

15 District Fifteen

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OUT-OF-HOME

Outdoor Board

14 A Flat

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: 5 Star

14 B Extension/Dimensional

Award: Silver ADDY® Award
Entrant: Ogilvy West
Advertiser: ampm
Title: Too Much Good Stuff Revealed

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Bubbles with extensions

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: ampm
Title: Cornucopia

14 C Digital or Animated

Award: Bronze ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Tri-vision - Believe in reincarnation

14 D Super-Sized

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Fridge

Vehicle Graphic Advertising

15 A Vehicle Graphic Advertising

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Tree Semi Wrap

Mass Transit/Public/Airline

16 A Interior

Award: Silver ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM Pills/POM Wonderful
Title: POM Pills 'Outlive Those People'

16 B Exterior

Award: Gold ADDY® Award
Entrant: TrashTalkFCM
Advertiser: Discovery Channel
Title: Discovery Channel's Shark Week

Award: Bronze ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffe - This Buzz Doesn't Stop

Site

17 A Interior Animated

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OUT-OF-HOME

Award: Silver ADDY® Award
Entrant: Laundry!
Advertiser: Nike
Title: Nike "Air Pegasus 25"

Award: Bronze ADDY® Award
Entrant: Laundry!
Advertiser: Absolut Vodka/ Chiat
Title: Absolute Mango Shelf Talker

17 D Exterior Still or Static

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Tandem Wallscape - Frisbee

Award: Bronze ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Embarcadero Center

Campaign

18 Out-of-Home, Campaign

Award: Silver ADDY® Award
Entrant: Ayzenberg Group
Advertiser: Pasadena Water and Power
Title: Pasadena Water and Power - Outdoor Advertising

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: 14 x 48 - Laugh Expectancy / Perspire / Step Away

Award: Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Bus Shelters

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Little Big Planet - Mini Billboards

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP - MIA, LA, NY, SF

NON-TRADITIONAL ADVERTISING

Single

20 A

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: EF Fuel Efficiency

Award: Silver ADDY® Award
Entrant: TrashTalkFCM
Advertiser: Discovery Channel
Title: Discovery Channel's Shark Week

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NON-TRADITIONAL ADVERTISING

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Madden PSP Surrounds

Award: Bronze ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Wild Postings

Campaign

20 B

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Little Big Planet - Mini Billboards

CONSUMER OR TRADE PUBLICATION

Full Page

22 B Four-color

Award: Gold ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Wake the F up - Library

Award: Silver ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Dorm Room

Award: Silver ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Viewfinder

Award: Silver ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Cuckoo Clock

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: X-Games Bandages

Award: Bronze ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Eggs

Spread, Multiple Page or Insert

23 B Four-color

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Vue

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Sky

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CONSUMER OR TRADE PUBLICATION

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: March Madness

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - NCAA Basketball

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - Tennis

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - Hockey

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Rethink Insert

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Outlook

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - NCAA Football

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - NBA

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - MLB

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Friday Night Lights - Consecutive Page Buy

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Coucha Sutra

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Flexjet
Title: Depreciation

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Flexjet
Title: Statement

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Flexjet
Title: 700 vs. 100

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CONSUMER OR TRADE PUBLICATION

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Holiday Library

Campaign

24 B Four-Color

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Sports Illustrated - NCAA Football, NBA, MLB, NCAA Basketball

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Outlook, Sky, Vue, Insert

Award: Silver ADDY® Award
Entrant: Rabuck Stranger
Advertiser: Mother Jones Magazine
Title: Plan Giving Campaign

Award: Bronze ADDY® Award
Entrant: Ayzenberg Group
Advertiser: Pasadena Water and Power
Title: Pasadena Water and Power- Print Advertising

Award: Bronze ADDY® Award
Entrant: Sabatino/Day
Advertiser: Pioneer Mobile Electronics
Title: Pioneer F-Series Navigation Ads

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Flexjet
Title: Straight Talk From Plane People

INTERACTIVE MEDIA

Websites, B-to-B

32 A Flash

Award: Bronze ADDY® Award
Entrant: Ayzenberg Group
Advertiser: Ayzenberg Group
Title: [a] Summit Website

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Beautifully Engineered

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Digital Cribs

32 B HTML/Other

Award: Bronze ADDY® Award
Entrant: Innovation Protocol
Advertiser: Korn/Ferry International
Title: Korn/Ferry Website

Websites, Consumer

33 A Flash

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INTERACTIVE MEDIA

Award: Bronze ADDY® Award
Entrant: Yahoo!
Advertiser: Yahoo! News
Title: Yahoo! News Political Dashboard

Award: Bronze ADDY® Award
Entrant: Trigger LLC
Advertiser: Sony Pictures
Title: Hancock Website

Award: Bronze ADDY® Award
Entrant: THRESHOLD INTERACTIVE
Advertiser: 20th Century FOX
Title: Space Chimps

33 B HTML/Other

Award: Bronze ADDY® Award
Entrant: Genex
Advertiser: Cessna
Title: Cessna Aircraft Company

Award: Bronze ADDY® Award
Entrant: Sisu, Inc.
Advertiser: Nonesuch Records
Title: Nonesuch Records Website

Award: Bronze ADDY® Award
Entrant: Sapient
Advertiser: Linksys
Title: Linksysbycisco.com WebSite

Online

34 A Banners / Pop-ups / Screensavers

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Resistance 2 Site Takeover

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Motorstorm 2 Viral Video

34 C Micro or Mini Sites

Award: Gold ADDY® Award
Entrant: BLITZ
Advertiser: Activision
Title: Guitar Hero World Tour Microsite

Award: Silver ADDY® Award
Entrant: Walt Disney Company
Advertiser: Disney Vacation Club
Title: Disney Vacation Club Bay Lake Tower Minisite

Award: Silver ADDY® Award
Entrant: Walt Disney Company
Advertiser: Disneyland Resort
Title: Disneyland Dream Suite Virtual Tour

Award: Silver ADDY® Award
Entrant: Greenlight Designs
Advertiser: Warner Bros.
Title: Get Smart

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions Microsite

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INTERACTIVE MEDIA

- Award:** Bronze ADDY® Award
Entrant: BLITZ
Advertiser: Starbucks
Title: Starbucks Shared Planet Microsite
- Award:** Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Mattel
Title: Barbie Anthem
- Award:** Bronze ADDY® Award
Entrant: interTrend Communications, Inc.
Advertiser: JCPenney
Title: JCPenney Back To School
- Award:** Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: NBA 09 Microsite
- Award:** Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP Everywhere Just Got Better Microsite

34 D Online Games

- Award:** Silver ADDY® Award
Entrant: BLITZ
Advertiser: Gatorade
Title: Gatorade Tiger Moonshot Game
- Award:** Bronze ADDY® Award
Entrant: Trigger LLC
Advertiser: LucasFilm LTD
Title: Star Wars Clone Wars: Live Fire

34 F Podcasts

- Award:** Bronze ADDY® Award
Entrant: The Outfit Media Group
Advertiser: KP FASHION
Title: Kira Platinina Podcasts

34 H Internet Commercials

- Award:** Gold ADDY® Award
Entrant: Caviar Content
Advertiser: Diesel
Title: Diesel "SFW XXX"
- Award:** Silver ADDY® Award
Entrant: Laundry!
Advertiser: Zune Arts /Microsoft
Title: Zune "The Lost Ones" graphic novel trailer

34 I Webisodes

- Award:** Bronze ADDY® Award
Entrant: The Outfit Media Group
Advertiser: Intel
Title: CELEBRITY TECH OVER

Websites / Online

35 Campaign

- Award:** Silver ADDY® Award
Entrant: Silent City Productions
Advertiser: New Line Cinema
Title: Be Kind Rewind Viral Campaign: 'Lord of the Rings: Sweded!'

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INTERACTIVE MEDIA

- Award:** Bronze ADDY® Award
Entrant: The1stMovement
Advertiser: AT&T
Title: AT&T Team USA Soundtrack
- Award:** Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Uber Users
- Award:** Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Little Big Planet - Spread the Fun, Magnify, Prank
-

RADIO

Local (one metro)

37 A :30

- Award:** Bronze ADDY® Award
Entrant: World Wide Wadio
Advertiser: CBS TELEVISION DISTRIBUTION
Title: We Asked Everybody

Regional/National Campaign

40

- Award:** Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Fantasy Campaign
-

TELEVISION

Local, Single (one DMA)

42 B :30

- Award:** Gold ADDY® Award
Entrant: Fire Station Agency
Advertiser: POM X Coffee/POM Wonderful
Title: POM X Coffee - Breakroom
- Award:** Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Share the Breath / 50th Anniversary

42 C :60 or more

- Award:** Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Community Bike
- Award:** Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: When I Grow Up

Local

43 Campaign

- Award:** Silver ADDY® Award
Entrant: CAMPBELL-EWALD LA
Advertiser: Kaiser Permanente
Title: Heartbeat :30 and When I Grow Up :30

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11 Los Angeles

TELEVISION

Award: Bronze ADDY® Award
Entrant: c.2K Entertainment
Advertiser: Childrens Hospital Los Angeles
Title: CHLA-New Hospital Awareness Campaign

Regional/National TV, Single

45 A Consumer Products

Award: Gold ADDY® Award
Entrant: MJZ
Advertiser: GOT MILK
Title: GOT MILK "WHITE GOLD IS"

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Astra

Award: Gold ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Vue

Award: Silver ADDY® Award
Entrant: Aero Film
Advertiser: Bridgestone
Title: Bridgestone

Award: Silver ADDY® Award
Entrant: Aero Film
Advertiser: Sony Computer Entertainment
Title: Motor Storm 2: Air Raid

Award: Silver ADDY® Award
Entrant: Deep Mix
Advertiser: Palm Centro
Title: Claus Anthem/ Palm Centro

Award: Silver ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Shortest Commute

Award: Silver ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Town Square

Award: Silver ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: School Kids

Award: Silver ADDY® Award
Entrant: Tool of North America
Advertiser: Mini Cooper
Title: Mini Cooper 'Demon Carts'

Award: Silver ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Lift Off

Award: Silver ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Deep Snow

Award: Silver ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Cards

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TELEVISION

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: Saturn
Title: Saturn 'Full Line'

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: TRIDENT
Title: TRIDENT "SOFT"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: HEWLETT PACKARD
Title: HEWLETT PACKARD "IN THE AIR"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: AMERICAN HONDA MOTOR CO.
Title: ACURA "BULLET"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: PUMA
Title: PUMA "UNTIL THEN"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: LEXUS
Title: LEXUS "LIFT OFF"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: OLD SPICE
Title: OLD SPICE "FOAM"

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Air Raid

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Rise. Stand. Resist

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Dr Pepper Snapple Group
Title: Drink it Slow - Dr Crane

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Dr Pepper Snapple Group
Title: Drink it Slow - Dr J

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Murals

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Full-line

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Saturn
Title: Transformations - Outlook

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TELEVISION

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions - Canadian Kirsten

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions - Cajun Jenn

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions - Seoul Soo

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: CEO Travel Less

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: Around The World

Award: Bronze ADDY® Award
Entrant: Bully Pictures
Advertiser: World Kitchen
Title: Corningware 'Float'

Award: Bronze ADDY® Award
Entrant: Pulsar Advertising
Advertiser: Green Earth Technologies
Title: GrnErthTech - Save the Earth :30 TV spot

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Missing h

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Jostlin' Jim

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: LEXUS
Title: LEXUS "MISSING H"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: AMERICAN HONDA MOTOR CO.
Title: ACURA CAMPAIGN

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: FORD
Title: FORD "KUGA CANVAS"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: JORDAN BRAND
Title: JORDAN BRAND "CLOCK TOWER"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: NVIDIA
Title: NVIDIA "TRAFFIC COPS"

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TELEVISION

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: VITAMIN WATER
Title: VITAMIN WATER "COSMONAUTS"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: VITAMIN WATER
Title: VITAMIN WATER "COURTROOM"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: WM. WRIGLEY JR. CO
Title: ALTOIDS "INVENTION"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: WM. WRIGLEY JR. CO.
Title: ALTOIDS "PROMOTION"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: WM. WRIGLEY JR. CO.
Title: ALTOIDS "PRINTER"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: THE NATIONAL CONFECTIONERY COMPANY
Title: TNCC "TRUMPETS"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: XBOX
Title: XBOX "LIPS"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: LEXUS
Title: LEXUS "3100 CHECKS"

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: SHELL
Title: SHELL "MOVE OVER"

Award: Bronze ADDY® Award
Entrant: FORM
Advertiser: Nintendo of America, Inc.
Title: Theme Night

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Madden NFL 09 - Line

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP LA

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP NYC

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP CHI

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TELEVISION

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions - Shelby Fogbottom

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions - Alicia, Oh Brother

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Reflections

45 C Consumer Services

Award: Gold ADDY® Award
Entrant: MJZ
Advertiser: TRAVELERS INSURANCE
Title: TRAVELERS INSURANCE "DELIVERY"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: FARMERS INSURANCE
Title: FARMERS INSURANCE 'DROWNED CIRCUS'

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: FARMERS INSURANCE
Title: FARMERS INSURANCE 'NEIGHBORS'

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: LADDERS
Title: LADDERS "LITTLE CREATURES"

Award: Silver ADDY® Award
Entrant: MJZ
Advertiser: FEDEX
Title: FEDEX "CARRIER PIGEONS"

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Louder

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Bikini Installers

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Bail Out

Award: Bronze ADDY® Award
Entrant: Aero Film
Advertiser: Kaiser Permanente - Hawaii
Title: Kaiser Permanent

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: 4th Wall - Poltergeist

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: 4th Wall - Misery

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TELEVISION

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** 4th Wall - Vacation

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Misleading Stats

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Blog it Out

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Blamestorming

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Laughing

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Paradigm Shift

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Empty Cable Suit - Charge More

- Award:** Bronze ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** DIRECTV
- Title:** Hell Boy

- Award:** Bronze ADDY® Award
- Entrant:** Yu & Company
- Advertiser:** NASCAR Media Group
- Title:** NASCAR - Photo Finish

Regional/National TV Campaigns

46 A Consumer Products

- Award:** Silver ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** California Milk Advisory Board
- Title:** Auditions - Cajun Jenn, Seoul Soo, Canadian Kirsten, Shelby Fogbottom

- Award:** Silver ADDY® Award
- Entrant:** Deutsch LA
- Advertiser:** Saturn
- Title:** Transformations - Full-line, Outlook, Vue, Astra

- Award:** Bronze ADDY® Award
- Entrant:** Ogilvy West
- Advertiser:** Cisco Systems, Inc.
- Title:** TelePresence Campaign

- Award:** Bronze ADDY® Award
- Entrant:** Laundry!
- Advertiser:** WM Wrigley Jr Company
- Title:** Wrigleys 'Fresh Moves' Campaign (Doublemint, Juicy Fruit and Big Red)

- Award:** Bronze ADDY® Award
- Entrant:** Ogilvy West
- Advertiser:** Cisco Systems, Inc.
- Title:** Human Network Effect Campaign

15 District Fifteen

11 Los Angeles

TELEVISION

Award: Bronze ADDY® Award
Entrant: ONE/x
Advertiser: VIZIO
Title: VIZIO 'Details' Campaign

Award: Bronze ADDY® Award
Entrant: Team One
Advertiser: Lexus
Title: Dreams campaign

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: WM. WRIGLEY JR. CO.
Title: ALTOIDS CAMPAIGN

Award: Bronze ADDY® Award
Entrant: MJZ
Advertiser: LEXUS
Title: LEXUS CAMPAIGN

Award: Bronze ADDY® Award
Entrant: FORM
Advertiser: Nintendo of America, Inc.
Title: Nintendo DS - Phase II

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP - NY, LA, CHI

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PS3 - Office Park, Alley, Reflections, Murals

46 C Consumer Services

Award: Gold ADDY® Award
Entrant: MJZ
Advertiser: FARMERS INSURANCE
Title: FARMERS INSURANCE CAMPAIGN

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Louder, Misleading Stats, Blog it Out

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Bikini Installers, Charge More, Bail Out

Award: Bronze ADDY® Award
Entrant: Donat/Wald
Advertiser: eHarmony.com
Title: eHarmony "Details" Campaign

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: Empty Cable Suit - Blamestorming, Laughing, Paradigm Shift

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: NFL Sunday Ticket - Peterson, Eli, Hail Mary

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: DIRECTV
Title: 4th Wall - Poltergeist, Vacation, Misery

Cinema Advertising

15 District Fifteen

11 Los Angeles

TELEVISION

48 A Movie Trailers

Award: Bronze ADDY® Award
Entrant: Aero Film
Advertiser: Army National Guard
Title: Army National Guard

MIXED/MULTIPLE MEDIA

B-to-B Regional / National

50

Award: Bronze ADDY® Award
Entrant: Ogilvy West
Advertiser: Cisco Systems, Inc.
Title: The Human Network Effect

Award: Bronze ADDY® Award
Entrant: The Outfit Media Group
Advertiser: Tao Las Vegas
Title: TAO RESTAURANT GROUP

Award: Bronze ADDY® Award
Entrant: The Outfit Media Group
Advertiser: Hawaiian Tropic Zone
Title: Hawaiian Tropic Zone

Consumer, Regional / National

52

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: PSP

Award: Silver ADDY® Award
Entrant: Deutsch LA
Advertiser: California Milk Advisory Board
Title: Auditions Campaign

Award: Bronze ADDY® Award
Entrant: Rapp
Advertiser: Toyota Motor Sales
Title: Toyota Venza Launch Campaign

Award: Bronze ADDY® Award
Entrant: interTrend Communications, Inc.
Advertiser: JCPenney
Title: JCPenney Holiday 'Double Happiness'

Award: Bronze ADDY® Award
Entrant: Walton Isaacson
Advertiser: Unilever
Title: Degree Girl

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Sony Computer Entertainment America
Title: Little Big Planet

ADVERTISING FOR THE ARTS &

Print

54 A Magazine

15 District Fifteen

11 Los Angeles

ADVERTISING FOR THE ARTS &

Award: Bronze ADDY® Award
Entrant: Fire Station Agency
Advertiser: Roll/Roll Giving
Title: Roll - LA Zoo Condor Ad

Campaign

59 B Mixed / Multiple Media Campaign (for categories 53-58)

Award: Bronze ADDY® Award
Entrant: Autry National Center
Advertiser: Autry National Center
Title: Bold Caballeros y Noble Bandidas

PUBLIC SERVICE

Collateral

60 G Cards / Invitations / Announcements

Award: Bronze ADDY® Award
Entrant: Rapp
Advertiser: Leukemia & Lymphoma Society
Title: LLS Valentines Day Invitation

Broadcast/Electronic

62 A TV

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Love Lost

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Medicine Chest

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Best High

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Stay Up And Study

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Party All Night

Award: Bronze ADDY® Award
Entrant: Aero Film
Advertiser: Oceana
Title: Oceana

Award: Bronze ADDY® Award
Entrant: Animax Entertainment
Advertiser: AAOS
Title: Joints Don't Jump

Award: Bronze ADDY® Award
Entrant: Women In Film
Advertiser: Gangfree.Org
Title: "Feet"

15 District Fifteen

11 Los Angeles

PUBLIC SERVICE

Award: Bronze ADDY® Award
Entrant: Fraser Communications
Advertiser: LA County Department of Public Health-STD Program
Title: I know.

Award: Bronze ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: Focus

62 C Audio / Visual

Award: Bronze ADDY® Award
Entrant: Sierra Club Productions
Advertiser: Sierra Club in house
Title: Red, White and Green

Out-of-Home

63

Award: Bronze ADDY® Award
Entrant: Fraser Communications
Advertiser: LA County Department of Public Health-STD Program
Title: Really Check Yourself: Pool Escape

Campaign

66 A Single Medium Campaign (for categories 60-65)

Award: Silver ADDY® Award
Entrant: Foundation For a Drug-Free World
Advertiser: Foundation for a Drug-free World
Title: They Said/They Lied

Award: Silver ADDY® Award
Entrant: Rabuck Stranger
Advertiser: Mother Jones Magazine
Title: Plan Giving Campaign

Award: Bronze ADDY® Award
Entrant: Rapp
Advertiser: Leukemia and Lymphoma Society
Title: Pull The Trigger to Save Lives

Award: Bronze ADDY® Award
Entrant: Fraser Communications
Advertiser: LA County Department of Public Health-STD Program
Title: Really Check Yourself

Award: Bronze ADDY® Award
Entrant: pasadena advertising, marketing, design
Advertiser: Boy Scouts Los Angeles
Title: We Fill Big Shoes

Award: Bronze ADDY® Award
Entrant: Deutsch LA
Advertiser: Conservatives for Change
Title: Conservatives for Change

ADVERTISING INDUSTRY SELF-

Creative Services and Industry Suppliers

67 F Interactive

Award: Silver ADDY® Award
Entrant: Sisu, Inc.
Advertiser: Vladimir Jones
Title: Vladimir Jones Website

15 District Fifteen

11 Los Angeles

ADVERTISING INDUSTRY SELF-

Award: Bronze ADDY® Award
Entrant: World Wide Wadio
Advertiser: World Wide Wadio
Title: Christmas Carols By Committee

67 I Direct Marketing / Specialty Items

Award: Silver ADDY® Award
Entrant: Greenlight Designs
Advertiser: Greenlight Designs
Title: Bitch Slap Promo

Campaign

69 B Mixed / Multiple Media Campaign (for categories 67-68)

Award: Bronze ADDY® Award
Entrant: Psychic Bunny
Advertiser: Psychic Bunny
Title: The Truth

ELEMENTS OF ADVERTISING

Logo

70

Award: Bronze ADDY® Award
Entrant: The Phelps Group
Advertiser: The Healing Seed
Title: The Healing Seed Logo

Animation or Special Effects

73 A Video or Film

Award: Bronze ADDY® Award
Entrant: Blind
Advertiser: OppenheimerFunds Distributor, Inc.
Title: Oppenheimer

Animation or Special Effects

73 B Internet

Award: Gold ADDY® Award
Entrant: Blind
Advertiser: The Gap
Title: Gap: Sound of Color

Sound

74 A Music Only

Award: Gold ADDY® Award
Entrant: Stimmung
Advertiser: Hewlett Packard
Title: Hewlett Packard "In the Air"

Award: Gold ADDY® Award
Entrant: Stimmung
Advertiser: Coca Cola
Title: Coca Cola "Heist"

Award: Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Hyundai
Title: Hyundai "Lexicon"

Award: Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Hyundai
Title: Hyundai "Luxury"

15 District Fifteen

11 Los Angeles

ELEMENTS OF ADVERTISING

- Award:** Bronze ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Powershares
- Title:** Powershares 'Meet Your Ideas'

- Award:** Bronze ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Verizon
- Title:** Verizon "The Hunt"

- Award:** Bronze ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Jordan Brand
- Title:** Jordan Brand "Maybe It's My Fault"

- Award:** Bronze ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Lexus
- Title:** Lexus "Cards"

74 C Sound Design

- Award:** Gold ADDY® Award
- Entrant:** Stimmung
- Advertiser:** n/a
- Title:** Travelers "Delivery"

- Award:** Gold ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Hewlett Packard
- Title:** Hewlett Packard 'In the Air'

- Award:** Gold ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Coca Cola
- Title:** Coca Cola "Heist"

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Lincoln
- Title:** Lincoln MKS "Effects"

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Lincoln
- Title:** Lincoln MKS "Touch"

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Lincoln MKS
- Title:** Lincoln MKS "Lift Off"

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Verizon
- Title:** Verizon 'The Hunt'

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** n/a
- Title:** Wrigley "Fruit Shredder"

- Award:** Silver ADDY® Award
- Entrant:** Stimmung
- Advertiser:** n/a
- Title:** Wrigley 'Pipelines'

- Award:** Bronze ADDY® Award
- Entrant:** Stimmung
- Advertiser:** Hyundai
- Title:** Hyundai 'Zero to 60'

15 District Fifteen

11 Los Angeles

ELEMENTS OF ADVERTISING

- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Hyundai
Title: Hyundai "Collision"
- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: n/a
Title: Hyundai "Outside Noises"
- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Hyundai
Title: Hyundai 'Luxury'
- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Powershares
Title: Powershares 'Meet Your Ideas'
- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Microsoft
Title: Microsoft Zune "Piece of Me, Piece of You"
- Award:** Bronze ADDY® Award
Entrant: Stimmung
Advertiser: Lexus
Title: Lexus 'Cards'
-

LOCAL ONLY CATEGORIES

Ideas That Didn't Fly - Entries that did not get used by the client

76 A Single

- Award:** Silver ADDY® Award
Entrant: none
Advertiser: Adidas
Title: Training Ground
- Award:** Silver ADDY® Award
Entrant: Compass Films
Advertiser: Charles Schwab
Title: Nickel or Dime
- Award:** Bronze ADDY® Award
Entrant: Order
Advertiser: Prius
Title: Prius "Karma"
-

STUDENT ADDY Categories

Sales Promotion

S01 B Point of Purchase

- Award:** Student Silver ADDY®
Entrant: David Styler
Advertiser: Art Center College of Design
Title: Get Connected

Collateral Material

S02 B Brochure / Annual Report

- Award:** Student Silver ADDY®
Entrant: Elvira Marin
Advertiser: UCLA Extension, DCA program
Title: Puma catalog book

15 District Fifteen

11 Los Angeles

STUDENT ADDY Categories

S02 C Poster

Award: Student Gold ADDY®
Entrant: David Styler
Advertiser: Art Center College of Design
Title: Hungry Woman

Direct Marketing

S03

Award: Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Whole Foods Promotional Piece

Out-of-Home

S04

Award: Student Silver ADDY®
Entrant: Elvira Marin
Advertiser: UCLA Extension, DCA program
Title: Adidas - wear your stripes

Award: Student Silver ADDY®
Entrant: Elvira Marin
Advertiser: UCLA Extension, DCA program
Title: Starbucks Ice-cream

Non-Traditional Advertising

S05

Award: Student Silver ADDY®
Entrant: David Styler
Advertiser: Art Center College of Design
Title: Coin Wrappers

Award: Student Silver ADDY®
Entrant: David Styler
Advertiser: Art Center College of Design
Title: Toro

Consumer or Trade Publication

S06 A Single Consumer or Trade Magazine Ad

Award: Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Magic Mountain Print Ad

Award: Student Silver ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Wing Chun Kung Fu Academy Print Ad

Consumer or Trade Magazine Ad

S06 B Magazine Ad Campaign (2 to 4 ads)

Award: Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Tecate Print Campaign

Award: Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Spanx (Body Shaping Lingerie) Print Campaign

Award: Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Neosporin Print Campaign

15 District Fifteen

11 Los Angeles

STUDENT ADDY Categories

- Award:** Student Gold ADDY®
- Entrant:** Dave Stone
- Advertiser:** Art Center College of Design
- Title:** Ektelon O3 Racquetball Racquet Campaign

- Award:** Student Silver ADDY®
- Entrant:** Derrick Sun
- Advertiser:** University of Southern California
- Title:** Rodeo Drive - Elitism

- Award:** Student Silver ADDY®
- Entrant:** Derrick Sun
- Advertiser:** University of Southern California
- Title:** Parenthood

- Award:** Student Silver ADDY®
- Entrant:** David Styler
- Advertiser:** Art Center College of Design
- Title:** Toro Trimmer

- Award:** Student Silver ADDY®
- Entrant:** Elvira Marin
- Advertiser:** UCLA Extension, DCA program
- Title:** ECO paper and packaging

- Award:** Student Bronze ADDY®
- Entrant:** Eric Hansen and Nancy Steinman
- Advertiser:** The Book Shop
- Title:** Samsung Pebble - "Rock Sexy"

- Award:** Student Bronze ADDY®
- Entrant:** ADDY Student Award
- Advertiser:** Art Center College of Design
- Title:** ChapStick

- Award:** Student Bronze ADDY®
- Entrant:** ADDY Award (student category)
- Advertiser:** Art Center College of Design
- Title:** Chapstick

Interactive Media

S08 C Online Advertising (pop-up/banner/email/other)

- Award:** Student Bronze ADDY®
- Entrant:** Olivier Agostini
- Advertiser:** Art Center College of Design
- Title:** "Power C"

Editorial Design

S09 C Series (Covers or spreads or features)

- Award:** Student Bronze ADDY®
- Entrant:** Lucie Volanska-Mamos
- Advertiser:** UCLA Extension
- Title:** VIDA magazine

Television

S11

- Award:** Student Gold ADDY®
- Entrant:** Olivier Agostini
- Advertiser:** Art Center College of Design
- Title:** '5 Gallons a Day'

- Award:** Student Silver ADDY®
- Entrant:** Jennava Laska - Director
- Advertiser:** Art Center College of Design
- Title:** Banana Boat "Lines"

15 District Fifteen

11 Los Angeles

STUDENT ADDY Categories

- Award:** Student Silver ADDY®
Entrant: James An
Advertiser: Art Center College of Design
Title: Deep Cuts
- Award:** Student Bronze ADDY®
Entrant: CCH Commercial Team
Advertiser: Columbia College Hollywood
Title: CCH 'Focus' Campaign
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Harley Davidson - 'Hero' - 30 Second COLOR Version 1
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Harley Davidson - 'Hero' - 30 Second B&W Version 1
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Trojan "Prom Night"
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Danskin "Ballet"
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Danskin "Modern"
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Converse "Maranda"
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: La Perla "Room 384"
- Award:** Student Bronze ADDY®
Entrant: Max Angelo Groff
Advertiser: Art Center College of Design
Title: Seiko 'Trains'
- Award:** Student Bronze ADDY®
Entrant: Hazel Meeks and Raza Ahmad
Advertiser: UCLA
Title: The PiggyBank 60 sec Wachovia Spec
- Award:** Student Bronze ADDY®
Entrant: Marjorie Cohen
Advertiser: Art Center College of Design
Title: Step in the Right Direction
- Award:** Student Bronze ADDY®
Entrant: Marjorie Cohen
Advertiser: Art Center College of Design
Title: Totally Twisted
- Award:** Student Bronze ADDY®
Entrant: James An
Advertiser: Art Center College of Design
Title: Feeling European

Mixed Media

S12 Campaign

15 District Fifteen

11 Los Angeles

STUDENT ADDY Categories

- Award:** Student Gold ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Petco Foundation Integrated Campaign
- Award:** Student Silver ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Malaria No More Integrated Campaign
- Award:** Student Silver ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: LastMinute.com Launch Campaign
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Harley Davidson - 'Hero' Campaign
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Danskin Apparel
- Award:** Student Bronze ADDY®
Entrant: Jennava Laska - Director
Advertiser: Art Center College of Design
Title: Converse Campaign
- Award:** Student Bronze ADDY®
Entrant: Eric Hansen and Cheryl Nguyen
Advertiser: The Book Shop
Title: ToyRocket.com 'Heroes Have Arrived'
- Award:** Student Bronze ADDY®
Entrant: Lucie Volanska-Mamos
Advertiser: UCLA Extension
Title: MINI "Chillax"
- Award:** Student Bronze ADDY®
Entrant: Lucie Volanska-Mamos
Advertiser: UCLA Extension
Title: TEACH ME TO READ

Elements of Advertising

S13 A Logo

- Award:** Student Bronze ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Discovery Science Center Logo

S13 B Illustration

- Award:** Student Bronze ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Doritos Consumer Ad Illustration
- Award:** Student Bronze ADDY®
Entrant: Dave Stone
Advertiser: Art Center College of Design
Title: Doritos Consumer Ad Illustration
-