

AMERICAN
ADVERTISING
AWARDS
LOS ANGELES

**2019 American Advertising Awards
Los Angeles Competition
Winners by Award**

Best of Show

Category: Event

Entrant: Tool

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Gold

Category: Film/Video/Sound Branded Content

Entrant: Viacom Velocity

Entry Title: Bumblebee: Foley Artist Client: Paramount

Gold

Category: Online/Interactive Campaign

Entrant: RPA

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

Gold

Category: Virtual Reality

Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Gold

Category: Branded Content & Entertainment for Television

Entrant: Viacom Velocity

Entry Title: Daily Show Presents Butt Chugging Client: Universal

Gold

Category: Augmented Reality

Entrant: Tool

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Gold

Category: Art Direction - Campaign

Entrant: Tool

Entry Title: The Reasons Client: Tool

Gold

Category: Integrated Advertising Campaign - Regional/National

Entrant: Disney Yellow Shoes

Entry Title: Toy Story Land "Play Big" Client: Walt Disney World

Gold

Category: Online/Interactive Branded Content & Entertainment

Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Gold

Category: Film/Video/Sound Branded Content

Entrant: RPA

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

Gold

Category: Film/Video/Sound Branded Content

Entrant: RPA

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

Gold

Category: Event

Entrant: Tool

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Gold

Category: Event

Entrant: Tool

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Gold

Category: Internet Commercial

Entrant: Iron & Resin

Entry Title: Iron & Resin Women's Client: Iron & Resin

Gold

Category: Social Media, Campaign

Entrant: RPA

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

Gold

Category: Social Media, Campaign

Entrant: RPA

Entry Title: Honda Insight "Meh" Social Client: American Honda Motor Co., Inc.

Gold

Category: Regional/National Radio Commercial Campaign

Entrant: RPA

Entry Title: Honda Insight "Meh" Radio Campaign Client: American Honda Motor Co., Inc.

Gold

Category: Regional/National Television Commercial Campaign

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: RAC Teamwork Client: Riverside Auto Center

Gold

Category: Out-Of-Home Installation

Entrant: Tool

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Gold

Category: Social Media, Campaign

Entrant: RPA

Entry Title: Honda Carousel Client: American Honda Motor Co., Inc.

Silver

Category: Music Video

Entrant: In the Wee hours

Entry Title: Harvey Weinstein Client: SHAYNA

Silver

Category: Online/Interactive Branded Content & Entertainment

Entrant: RPA

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

Silver

Category: Out-Of-Home Campaign

Entrant: Billups

Entry Title: Homeless / Do We Care Client: AIDS Healthcare Foundation

Silver

Category: Out-Of-Home Installation

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Silver

Category: Photography Campaign

Entrant: John Kelly Photography

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

Silver

Category: Photography, Color

Entrant: John Kelly Photography

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

Silver

Category: Music

Entrant: Yessian Music

Entry Title: Denizin/Levi's "Change it Up" Client: Denizin/Levis

Silver

Category: Poster

Entrant: Cold Open

Entry Title: Maniac Client: Netflix

Silver

Category: Online/Interactive Campaign

Entrant: Starlight Children's Foundation

Entry Title: Starlight's Design-a-Gown Contest Client: Starlight Children's Foundation

Silver

Category: Online/Interactive Campaign

Entrant: Five by Five Global

Entry Title: Call of Duty Black Ops 4 Campaign Client: Activision

Silver

Category: Out-Of-Home Installation

Entrant: The Walt Disney Company

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

Silver

Category: Poster

Entrant: Cold Open

Entry Title: Hunter Street - Season 2 Client: Nickelodeon

Silver

Category: Out-Of-Home Multiple Installations

Entrant: The Sheppard

Entry Title: Skyspace 54th Floor Interactives Client: OUE Skyspace LA

Silver

Category: Internet Commercial Campaign

Entrant: RPA

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

Silver

Category: Internet Commercial Campaign

Entrant: RPA

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

Silver

Category: Internet Commercial

Entrant: RPA

Entry Title: Honda HCPV Pre Roll Smile Actives Client: American Honda Motor Co., Inc.

Silver

Category: Internet Commercial

Entrant: RPA

Entry Title: Honda HCPV Pre Roll Pom Wonderful - Client: American Honda Motor Co., Inc.

Silver

Category: Internet Commercial

Entrant: RPA

Entry Title: Farmers Cardio of the Dead Client: Farmers Insurance

Silver

Category: Internet Commercial

Entrant: RPA

Entry Title: Farmers Downward Sphinx Client: Farmers Insurance

Silver

Category: Internet Commercial

Entrant: ServiceTitan

Entry Title: The Story Of JaRay Client: ServiceTitan

Silver

Category: Internet Commercial

Entrant: RPA

Entry Title: Tough Moments TV: A Huge Drag Client: Farmers Insurance

Silver

Category: Poster

Entrant: Cold Open

Entry Title: Winchester Client: CBS Films

Silver

Category: Regional/National Radio Commercial

Entrant: ZipRecruiter

Entry Title: SERIAL - ZipRecruiter - Kodable Client: ZipRecruiter

Silver

Category: Regional/National Radio Commercial

Entrant: ZipRecruiter

Entry Title: SERIAL-ZipRecruiter Savannah Banana Client: ZipRecruiter

Silver

Category: Poster

Entrant: Cold Open

Entry Title: The Curse of La Llorona Client: Warner Bros. Pictures

Silver

Category: Regional/National Radio Commercial Campaign

Entrant: ZipRecruiter

Entry Title: SERIAL - ZipRecruiter Road To Hired Client: ZipRecruiter

Silver

Category: Out-Of-Home Campaign

Entrant: OUTFRONT Media

Entry Title: Backroom Boutique Client: Backroom Boutique

Silver

Category: Innovative Use of Interactive/Technology

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Silver

Category: Innovative Use of Interactive/Technology

Entrant: Tool

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Silver

Category: Film/Video/Sound Branded Content

Entrant: Viacom Velocity

Entry Title: Handy Client: Paramount

Silver

Category: Internet Commercial Campaign

Entrant: Tool

Entry Title: The Reasons Client: Tool

Silver

Category: Film/Video/Sound Branded Content

Entrant: RPA

Entry Title: The Holidays Will Always Find You Client: Pediatric Brain Tumor Foundation

Silver

Category: Art Direction

Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Silver

Category: Copywriting

Entrant: RPA

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

Silver

Category: Copywriting

Entrant: RPA

Entry Title: Honda Insight "Meh" Radio Campaign

Client: American Honda Motor Co., Inc.

Silver

Category: Consumer Website

Entrant: Designory

Entry Title: Audi MY19 Q8 Model Landing Page

Client: Audi of America

Silver

Category: Consumer Website

Entrant: Designory

Entry Title: Audi MY19 A7 Model Landing Page

Client: Audi of America

Silver

Category: Regional/National Television Commercial

Entrant: Viacom Velocity

Entry Title: High Alert Client: Sony

Silver

Category: Cinematography - Campaign

Entrant: London : Los Angeles

Entry Title: Fleming's Immersive Experience

Client: Fleming's Prime Steakhouse and Wine Bar

Silver

Category: Regional/National Television Commercial

Entrant: Marmoset

Entry Title: See The World

Client: Subaru of America

Silver

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: "Meh" TV Single

Client: American Honda Motor Co., Inc.

Silver

Category: Cinematography - Campaign

Entrant: Tool

Entry Title: The Reasons

Client: Tool

Silver

Category: Cinematography - Campaign

Entrant: Tool

Entry Title: Creativity Is In The Air Client: EVA Air

Silver

Category: Cinematography

Entrant: Xinzhong Zhao

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Silver

Category: Regional/National Television Commercial Campaign

Entrant: RPA

Entry Title: Live Your Best Afterlife Campaign Client: Farmers Insurance

Silver

Category: Brochure Campaign

Entrant: Designory

Entry Title: Audi MY19 Brochure Program Client: Audi of America

Silver

Category: Brochure

Entrant: Designory

Entry Title: Audi MY19 Q8 Brochure Client: Audi of America

Silver

Category: Brochure

Entrant: Designory

Entry Title: Audi MY19 A6 Brochure Client: Audi of America

Silver

Category: Innovative Use of Interactive/Technology

Entrant: London : Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Silver

Category: Brochure

Entrant: Designory

Entry Title: Audi MY19 A8 Brochure Client: Audi of America

Silver

Category: Regional/National Television Commercial Campaign

Entrant: RPA

Entry Title: Farmers TV Campaign Client: Farmers Insurance

Silver

Category: Brochure

Entrant: Designory

Entry Title: Audi MY19 A7 Brochure Client: Audi of America

Silver

Category: Regional/National Television Commercial Campaign

Entrant: RPA

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

Silver

Category: Responsive Design

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Silver

Category: Social Media

Entrant: Swift River Productions

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Silver

Category: Social Media

Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Silver

Category: Branded Content & Entertainment for Television

Entrant: Wayfarer Entertainment

Entry Title: My Last Days: Meet Anthony Client: Tobii Dynavox

Silver

Category: Branded Content & Entertainment Campaign

Entrant: Viacom Velocity

Entry Title: Basketball Grandmas Client: Lionsgate

Silver

Category: Innovative Use of Interactive/Technology

Entrant: RPA

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

Silver

Category: Social Media, Campaign

Entrant: Disney Yellow Shoes

Entry Title: Pixar Fest Mr. Mike's Karaoke Client: Disneyland Resort

Silver

Category: Film/Video/Sound Branded Content

Entrant: Swift River Productions

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Silver

Category: Branded Content & Entertainment Campaign

Entrant: Viacom Velocity

Entry Title: Super Troopers 420 Vignettes Client: Fox Searchlight

Silver

Category: Branded Content & Entertainment Campaign

Entrant: LiveTribe

Entry Title: True Stories behind True Businesses Client: FCA/RAM TRUCKS

Silver

Category: Branded Content & Entertainment - Non-Broadcast

Entrant: London : Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Silver

Category: Augmented Reality

Entrant: Dolby Laboratories

Entry Title: Asteria Client: Dolby Laboratories

Silver

Category: Art Direction - Campaign

Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Silver

Category: Art Direction - Campaign

Entrant: UNINCORPORATED

Entry Title: SWAY Trade Booth Photography Client: SWAY

Silver

Category: Art Direction

Entrant: RPA

Entry Title: Honda Civic Palindrome Client: American Honda Motor Co., Inc.

Silver

Category: Magazine Design

Entrant: Designory

Entry Title: Audi Magazine Issue 115 Client: Audi of America

Silver

Category: Animation, Special Effects or Motion Graphics

Entrant: RPA

Entry Title: The Holidays Will Always Find You Client: Pediatric Brain Tumor Foundation

Silver

Category: Sound Design - Campaign

Entrant: RPA

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

Silver

Category: Video Editing

Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Silver

Category: Video Editing

Entrant: Tool

Entry Title: Creativity Is In The Air Client: EVA Air

Silver

Category: Video Editing

Entrant: ServiceTitan

Entry Title: The Story Of JaRay Client: ServiceTitan

Silver

Category: Magazine Design

Entrant: Designory

Entry Title: Audi Magazine Issue 114 Client: Audi of America

Silver

Category: Microsite

Entrant: Five by Five Global

Entry Title: Call of Duty WWII Decoder Microsite Client: Activision

Bronze

Category: Advertising Industry Self-Promotion Brand Elements

Entrant: Dogtown Media

Entry Title: Dogtown Media Goes Offline Client: Dogtown Media

Bronze

Category: Advertising Industry Self-Promotion Online/Interactive

Entrant: Ad Victorem

Entry Title: Ad Victorem Agency Website Client: Ad Victorem

Bronze

Category: Animation, Special Effects or Motion Graphics

Entrant: RPA

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

Bronze

Category: Magazine Design

Entrant: Princess Cruises

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Bronze

Category: Animation, Special Effects or Motion Graphics

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: Mattress Client: City of Santa Clarita

Bronze

Category: Social Media, Campaign

Entrant: Home Brew

Entry Title: Teen Titans Go! To The Movies Client: Warner Bros

Bronze

Category: Out-Of-Home Campaign

Entrant: Princess Cruises

Entry Title: Secret Silk show collateral Client: Princess Cruises

Bronze

Category: Social Media, Campaign

Entrant: Disney Yellow Shoes

Entry Title: Walt Disney World "D-Camp" Client: Walt Disney World

Bronze

Category: Social Media, Campaign

Entrant: Home Brew

Entry Title: Fantastic Beasts 2: TCOG Client: Warner Bros.

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Subaru Ascent Spotlight Client: Subaru of America

Bronze

Category: Social Media, Campaign

Entrant: Something Massive

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Bronze

Category: Branded Content & Entertainment - Non-Broadcast

Entrant: Westside Media Group

Entry Title: WCWCC 4th Ironman Race against Time Client: Westside Media Group

Bronze

Category: Branded Content & Entertainment - Non-Broadcast

Entrant: Westside Media Group

Entry Title: Ironman "Race Against Time" Promo Client: Westside Media Group

Bronze

Category: Social Media, Campaign

Entrant: RPA

Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

Bronze

Category: Social Media, Campaign

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: LA Truth-ish Client: Spectrum Reach AdLink

Bronze

Category: Branded Content & Entertainment Campaign

Entrant: Viacom Velocity

Entry Title: CGI Need Not Apply (M:I6 Campaign) Client: Paramount

Bronze

Category: Social Media, Campaign

Entrant: Edelman

Entry Title: Kilauea Volcano Social Response Client: HTUSA

Bronze

Category: Social Media, Campaign

Entrant: Something Massive

Entry Title: iWi Healthy Me Healthy We Campaign Client: iWi

Bronze

Category: Internet Commercial

Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Bronze

Category: Branded Content & Entertainment for Television

Entrant: Viacom Velocity

Entry Title: Real Talk with Taraji Client: Lionsgate

Bronze

Category: Social Media

Entrant: Quigley-Simpson

Entry Title: "Rewarded" Montage Client: United MileagePlus Explorer Card

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: Acento Advertising

Entry Title: Soccer World Cup Campaign 2018 Client: Wells Fargo

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: RPA

Entry Title: Toomgis Gets Fresh Campaign Client: ampm

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: RPA

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

Bronze

Category: Brochure

Entrant: Regal Medical Group

Entry Title: Disney New Member Brochure Client: Regal Medical Group

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: Acento Advertising

Entry Title: CTCP - Secondhand Smoke Spanish Client: California Department of Public Health, California Tobacco Control Program

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: Hawthorne

Entry Title: Credit One | TMI Client: Credit One

Bronze

Category: Regional/National Television Commercial Campaign

Entrant: Acento Advertising

Entry Title: CTCP - Secondhand Smoke Client: California Department of Public Health, California Tobacco Control Program

Bronze

Category: Regional/National Television Commercial

Entrant: KERNEL CREATED BY SPECTRUM REACH

Entry Title: Shower Client: 1 800 No Cuffs

Bronze

Category: Regional/National Television Commercial

Entrant: Viacom Velocity

Entry Title: Mamma Mia! Here We Go Again Client: Universal

Bronze

Category: Regional/National Television Commercial

Entrant: Acento Advertising

Entry Title: Mitsubishi United by Rhythm Client: Mitsubishi Motors North America

Bronze

Category: Regional/National Television Commercial

Entrant: Quigley-Simpson

Entry Title: "Meditate" Client: United MileagePlus Explorer Card

Bronze

Category: Consumer Website

Entrant: Designory

Entry Title: Audi MY19 A8 Model Landing Page Client: Audi of America

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: Hall of Claims Vengeful Vermin Client: Farmers Insurance

Bronze

Category: Consumer Website

Entrant: Designory

Entry Title: Audi MY19 A6 Model Landing Page Client: Audi of America

Bronze

Category: Copywriting

Entrant: Tool

Entry Title: The Reasons Client: Tool

Bronze

Category: Copywriting

Entrant: Tool

Entry Title: Step Up To The Plate Client: UBER

Bronze

Category: Regional/National Television Commercial

Entrant: Muse Communications USA

Entry Title: An Insightful World Client: Honda

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: ampm - Freshfidential Crisis Client: ampm

Bronze

Category: Copywriting

Entrant: OUTFRONT Media

Entry Title: Jeromes Client: Jeromes

Bronze

Category: Direct Mail

Entrant: Princess Cruises

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Bronze

Category: Direct Mail

Entrant: Princess Cruises

Entry Title: Japan Direct Mail Client: Princess Cruises

Bronze

Category: Direct Mail

Entrant: Regal Medical Group

Entry Title: Welcome to the Neighborhood Spin Map Client: Regal Medical Group

Bronze

Category: Direct Mail

Entrant: Regal Medical Group

Entry Title: Birthday Scratch-off Client: Regal Medical Group

Bronze

Category: Public Service Online Film, Video & Sound

Entrant: In the Wee hours

Entry Title: This Isn't a House Client: Hope Pyx Global

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: ampm - Natures Can Opener Client: ampm

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan KICKS - Make An Impact Client: Nissan North America

Bronze

Category: Film/Video/Sound - Public Service Campaign

Entrant: Pulsar Advertising

Entry Title: TriMet Youth Safety Videos Client: TriMet

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Infiniti QX50 Highlights Video Client: Infiniti Motor Company Ltd

Bronze

Category: Regional/National Television Commercial

Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Infiniti QX50 VC Turbo Video Client: Infiniti Motor Company LTD

Bronze

Category: Regional/National Television Commercial

Entrant: London : Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Bronze

Category: Regional/National Television Commercial

Entrant: Marmoset

Entry Title: Here Today, Gone Tomorrow-ish Client: Mcdonalds

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan KICKS - All About You Client: Nissan North America

Bronze

Category: Film/Video/Sound Branded Content

Entrant: Swift River Productions

Entry Title: We Are Wynn Resorts Client: Wynn Resorts

Bronze

Category: Illustration Series

Entrant: Omelet

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Bronze

Category: Illustration Series

Entrant: OUTFRONT Media

Entry Title: Backroom Boutique Client: Backroom Boutique

Bronze

Category: Innovative Use of Interactive/Technology

Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: Tough Moments Balloon Client: Farmers Insurance

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: Tough Moments Parking Spot Client: Farmers Insurance

Bronze

Category: Regional/National Television Commercial

Entrant: RPA

Entry Title: Traditions Client: Dole Packaged Goods

Bronze

Category: Public Service Online/Interactive Campaign

Entrant: Agency ETA

Entry Title: Defend the Drop Client: San Bernardino Valley Municipal Water District

Bronze

Category: Integrated Advertising Campaign - Local
Entrant: Quigley-Simpson
Entry Title: "365" Client: Metropolitan Water District

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: RPA
Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: Edelman
Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: Acento Advertising
Entry Title: Zelle 2018 Campaign Client: Wells Fargo

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: Disney Yellow Shoes
Entry Title: Aulani "Legends" Client: Aulani, a Disney Resort & Spa

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: Omelet
Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: RPA
Entry Title: Honda Civic - Palindrome Client: American Honda Motor Co, Inc.

Bronze

Category: Integrated Advertising Campaign - Regional/National
Entrant: London : Los Angeles
Entry Title: Total Wine & More Awareness Client: Total Wine & More

Bronze

Category: Internet Commercial Campaign

Entrant: Designory

Entry Title: Infiniti QX50 Video Campaign Client: Infiniti Motor Company LTD

Bronze

Category: Integrated Brand Identity Campaign

Entrant: The Walt Disney Company

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

Bronze

Category: Integrated Brand Identity Campaign

Entrant: WILDNESS

Entry Title: Jell-O "Home" Client: The Kraft Heinz Company

Bronze

Category: Integrated Branded Content Campaign

Entrant: London : Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Bronze

Category: Internet Commercial

Entrant: Edelman

Entry Title: We Were There Client: Sunkist

Bronze

Category: Local Radio Commercial

Entrant: Lucha Media llc

Entry Title: Superwomansuperlawyer.com Jingle Client: Avrek Law

Bronze

Category: Local Radio Commercial

Entrant: Acento Advertising

Entry Title: SoCalGas "Dial It Down" Client: SoCalGas

Bronze

Category: Internet Commercial

Entrant: Edelman

Entry Title: Here Client: Sunkist

Bronze

Category: Internet Commercial

Entrant: Xinzhong Zhao

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan Altima Overview Client: Nissan North America

Bronze

Category: Internet Commercial

Entrant: WILDNESS

Entry Title: Deadpool "Dream Up in Aisle Three" Client: The Kraft Heinz Company

Bronze

Category: Poster

Entrant: Cold Open

Entry Title: Runaways - Season 2 Client: Hulu

Bronze

Category: Public Service Online/Interactive

Entrant: Agency ETA

Entry Title: Long Beach Transit Trip Planner Client: Long Beach Transit

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Subaru Forester Spotlight Client: Subaru of America

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Subaru Crosstrek Hybrid Features Client: Subaru of America

Bronze

Category: Internet Commercial

Entrant: Something Massive

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Bronze

Category: Public Service Online/Interactive

Entrant: UNINCORPORATED

Entry Title: Arts in Action Website Client: USC Arts in Action

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Subaru Crosstrek Spotlight Client: Subaru of America

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Infiniti Accessories Video Client: Infiniti Motor Company LTD

Bronze

Category: Public Service Online Film, Video & Sound

Entrant: Fraser Communications

Entry Title: Kesh Kesh Weed Rap Client: Los Angeles County Department of Public Health

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan KICKS - Drive Smarter Client: Nissan North America

Bronze

Category: Public Service Online Film, Video & Sound

Entrant: Fraser Communications

Entry Title: Excuses Client: Los Angeles County Department of Public Health

Bronze

Category: Public Service Online Film, Video & Sound

Entrant: Frame 48

Entry Title: National MS Society – We Believe Client: National Multiple Sclerosis Society

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan Altima Accessories Client: Nissan North America

Bronze

Category: Multiple Events

Entrant: OUTFRONT Media

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show

Bronze

Category: Out-Of-Home Campaign

Entrant: OUTFRONT Media

Entry Title: Jeromes Client: Jeromes

Bronze

Category: Outdoor Board

Entrant: Acento Advertising

Entry Title: Solar Water Heating "Sunbathe" Client: SoCalGas

Bronze

Category: Outdoor Board

Entrant: Quigley-Simpson

Entry Title: "365/Toilet" Client: Metropolitan Water District

Bronze

Category: Outdoor Board

Entrant: Quigley-Simpson

Entry Title: "365/Washer" Client: Metropolitan Water District

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan Altima - Intelligent AWD Client: Nissan North America

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Nissan KICKS Color Studio Client: Nissan North America

Bronze

Category: Internet Commercial

Entrant: Designory

Entry Title: Infiniti QX50 ProPilot Video Client: Infiniti Motor Company LTD

Bronze

Category: Internet Commercial Campaign

Entrant: London : Los Angeles

Entry Title: Total Wine & More Awareness

Client: Total Wine & More

Bronze

Category: Public Service Brochure/Sales Kit

Entrant: UNINCORPORATED

Entry Title: Brochure - USC Dentistry Online
USC - Online Programs

Client: Herman Ostrow School of Dentistry of
USC

Bronze

Category: Public Service Brand Elements

Entrant: RPA

Entry Title: L.A. LGBT Center Logo Design

Client: LGBT

Bronze

Category: Poster

Entrant: Cold Open

Entry Title: The Nutcracker and the Four Realms

Client: Walt Disney Co.

Bronze

Category: Internet Commercial Campaign

Entrant: Tool

Entry Title: Creativity Is In The Air

Client: EVA Air

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: Kastner LA

Entry Title: "The Doodle Method"

Client: Wise Snacks

Bronze

Category: Internet Commercial Campaign

Entrant: In the Wee hours

Entry Title: Hypermade

Client: Lowe's Home Improvement

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: Tool

Entry Title: TNF Live Extension

Client: UBER

Bronze

Category: Out-Of-Home Campaign

Entrant: OUTFRONT Media

Entry Title: SD Taco Fest Client: San Diego Taco Fest

Bronze

Category: Magazine Advertising Campaign

Entrant: Phillips Industries

Entry Title: "The Trailer, Not The Blank" Client: Phillips Connect Technologies

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: Something Massive

Entry Title: Regal Cinemas Giphy Channel Client: Regal

Bronze

Category: Sound Design - Campaign

Entrant: London : Los Angeles

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

Bronze

Category: Magazine Design

Entrant: Regal Medical Group

Entry Title: Touchpoints Client: Regal Medical Group

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: London : Los Angeles (LO:LA)

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Bronze

Category: Webisode Series

Entrant: Wayfarer Entertainment

Entry Title: Man Enough Client: Wayfarer Entertainment

Bronze

Category: Mobile App

Entrant: QooQoo

Entry Title: Nurse2Nurse Communication App Client: KCI, an Acelity Company

Bronze

Category: Multiple Events

Entrant: OUTFRONT Media

Entry Title: SD Taco Fest Client: San Diego Taco Fest

Bronze

Category: Outdoor Board

Entrant: OUTFRONT Media

Entry Title: #LABron - Pre-Game Ritual Concept Client: OUTFRONT Media

Bronze

Category: Point of Purchase - Counter Top

Entrant: Designory

Entry Title: Infiniti Accessories Tri-Fin Stand Client: Infiniti USA

Bronze

Category: Out-Of-Home Campaign

Entrant: London : Los Angeles

Entry Title: Total Wine & More Awareness Client: Total Wine & More

Bronze

Category: Newspaper Advertising

Entrant: Regal Medical Group

Entry Title: Our Pediatricians Listen to You Client: Regal Medical Group

Bronze

Category: Online/Interactive Campaign

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Bronze

Category: Outdoor Board

Entrant: OUTFRONT Media

Entry Title: Adam & Eve Client: Adam & Eve

Bronze

Category: Outdoor Board

Entrant: OUTFRONT Media

Entry Title: #LABron - Jersey Concept Client: OUTFRONT Media

Bronze

Category: Online/Interactive Campaign

Entrant: Tool

Entry Title: TNF Live Extension Client: UBER

Bronze

Category: Online/Interactive Campaign

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: Viacom Velocity

Entry Title: Scene Queens: A Star Is Born Client: Warner Brothers

Bronze

Category: Out-Of-Home Campaign

Entrant: Edelman

Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Bronze

Category: Online/Interactive Branded Content & Entertainment

Entrant: The 360 Agency

Entry Title: Dream In Black Client: AT&T

Bronze

Category: Online/Interactive Campaign

Entrant: Hylink Digital

Entry Title: Best of California Client: San Diego Tourism Authority

Bronze

Category: Out-Of-Home Campaign

Entrant: OUTFRONT Media

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show