

AMERICAN
ADVERTISING
AWARDS
LOS ANGELES

**2019 American Advertising Awards
Los Angeles Competition
Winners by Entrant**

Acento Advertising

Category: Outdoor Board

Award: Bronze

Entry Title: Solar Water Heating “Sunbathe” Client: SoCalGas

Acento Advertising

Category: Local Radio Commercial

Award: Bronze

Entry Title: SoCalGas “Dial It Down” Client: SoCalGas

Acento Advertising

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Zelle 2018 Campaign Client: Wells Fargo

Acento Advertising

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: CTCP - Secondhand Smoke Client: California Department of Public Health,
California Tobacco Control Program

Acento Advertising

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: CTCP - Secondhand Smoke Spanish Client: California Department of Public Health,
California Tobacco Control Program

Acento Advertising

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: Soccer World Cup Campaign 2018 Client: Wells Fargo

Acento Advertising

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Mitsubishi United by Rhythm Client: Mitsubishi Motors North America

Ad Victorem

Category: Advertising Industry Self-Promotion Online/Interactive

Award: Bronze

Entry Title: Ad Victorem Agency Website Client: Ad Victorem

Agency ETA

Category: Public Service Online/Interactive

Award: Bronze

Entry Title: Long Beach Transit Trip Planner Client: Long Beach Transit

Agency ETA

Category: Public Service Online/Interactive Campaign

Award: Bronze

Entry Title: Defend the Drop Client: San Bernardino Valley Municipal Water District

Billups

Category: Out-Of-Home Campaign

Award: Silver

Entry Title: Homeless / Do We Care Client: AIDS Healthcare Foundation

Cold Open

Category: Poster

Award: Silver

Entry Title: Maniac Client: Netflix

Cold Open

Category: Poster

Award: Silver

Entry Title: The Curse of La Llorona Client: Warner Bros. Pictures

Cold Open

Category: Poster

Award: Silver

Entry Title: Hunter Street - Season 2 Client: Nickelodeon

Cold Open

Category: Poster

Award: Bronze

Entry Title: Runaways - Season 2 Client: Hulu

Cold Open

Category: Poster

Award: Bronze

Entry Title: The Nutcracker and the Four Realms Client: Walt Disney Co.

Cold Open

Category: Poster

Award: Silver

Entry Title: Winchester Client: CBS Films

Designory

Category: Consumer Website

Award: Silver

Entry Title: Audi MY19 A7 Model Landing Page Client: Audi of America

Designory

Category: Brochure Campaign

Award: Silver

Entry Title: Audi MY19 Brochure Program Client: Audi of America

Designory

Category: Brochure

Award: Silver

Entry Title: Audi MY19 A6 Brochure Client: Audi of America

Designory

Category: Magazine Design

Award: Silver

Entry Title: Audi Magazine Issue 114 Client: Audi of America

Designory

Category: Brochure

Award: Silver

Entry Title: Audi MY19 A7 Brochure Client: Audi of America

Designory

Category: Consumer Website

Award: Silver

Entry Title: Audi MY19 Q8 Model Landing Page Client: Audi of America

Designory

Category: Brochure

Award: Silver

Entry Title: Audi MY19 A8 Brochure Client: Audi of America

Designory

Category: Brochure

Award: Silver

Entry Title: Audi MY19 Q8 Brochure Client: Audi of America

Designory

Category: Magazine Design

Award: Silver

Entry Title: Audi Magazine Issue 115 Client: Audi of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Subaru Forester Spotlight Client: Subaru of America

Designory

Category: Consumer Website

Award: Bronze

Entry Title: Audi MY19 A8 Model Landing Page Client: Audi of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Subaru Crosstrek Hybrid Features Client: Subaru of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Subaru Crosstrek Spotlight Client: Subaru of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Infiniti Accessories Video Client: Infiniti Motor Company LTD

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan KICKS - Drive Smarter Client: Nissan North America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Infiniti QX50 VC Turbo Video Client: Infiniti Motor Company LTD

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Subaru Ascent Spotlight Client: Subaru of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan KICKS - All About You Client: Nissan North America

Designory

Category: Internet Commercial Campaign

Award: Bronze

Entry Title: Infiniti QX50 Video Campaign Client: Infiniti Motor Company LTD

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan KICKS - Make An Impact Client: Nissan North America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan KICKS Color Studio Client: Nissan North America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Infiniti QX50 ProPilot Video Client: Infiniti Motor Company LTD

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Infiniti QX50 Highlights Video Client: Infiniti Motor Company Ltd

Designory

Category: Consumer Website

Award: Bronze

Entry Title: Audi MY19 A6 Model Landing Page Client: Audi of America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan Altima - Intelligent AWD Client: Nissan North America

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan Altima Accessories Client: Nissan North America

Designory

Category: Point of Purchase - Counter Top

Award: Bronze

Entry Title: Infiniti Accessories Tri-Fin Stand Client: Infiniti USA

Designory

Category: Internet Commercial

Award: Bronze

Entry Title: Nissan Altima Overview Client: Nissan North America

Disney Yellow Shoes

Category: Integrated Advertising Campaign - Regional/National

Award: Gold

Entry Title: Toy Story Land "Play Big" Client: Walt Disney World

Disney Yellow Shoes

Category: Social Media, Campaign

Award: Silver

Entry Title: Pixar Fest Mr. Mike's Karaoke Client: Disneyland Resort

Disney Yellow Shoes

Category: Social Media, Campaign

Award: Bronze

Entry Title: Walt Disney World "D-Camp" Client: Walt Disney World

Disney Yellow Shoes

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Aulani "Legends" Client: Aulani, a Disney Resort & Spa

Dogtown Media

Category: Advertising Industry Self-Promotion Brand Elements

Award: Bronze

Entry Title: Dogtown Media Goes Offline Client: Dogtown Media

Dolby Laboratories

Category: Responsive Design

Award: Silver

Entry Title: Asteria Client: Dolby Laboratories

Dolby Laboratories

Category: Innovative Use of Interactive/Technology

Award: Silver

Entry Title: Asteria Client: Dolby Laboratories

Dolby Laboratories

Category: Augmented Reality

Award: Silver

Entry Title: Asteria Client: Dolby Laboratories

Dolby Laboratories

Category: Out-Of-Home Installation

Award: Silver

Entry Title: Asteria Client: Dolby Laboratories

Edelman

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Edelman

Category: Internet Commercial

Award: Bronze

Entry Title: Here Client: Sunkist

Edelman

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Sunkist 2018 Brand Campaign Client: Sunkist

Edelman

Category: Social Media, Campaign

Award: Bronze

Entry Title: Kilauea Volcano Social Response Client: HTUSA

Edelman

Category: Internet Commercial

Award: Bronze

Entry Title: We Were There Client: Sunkist

Five by Five Global

Category: Online/Interactive Campaign

Award: Silver

Entry Title: Call of Duty Black Ops 4 Campaign Client: Activision

Five by Five Global

Category: Microsite

Award: Silver

Entry Title: Call of Duty WWII Decoder Microsite Client: Activision

Frame 48

Category: Public Service Online Film, Video & Sound

Award: Bronze

Entry Title: National MS Society – We Believe Client: National Multiple Sclerosis Society

Fraser Communications

Category: Public Service Online Film, Video & Sound

Award: Bronze

Entry Title: Kesh Kesh Weed Rap Client: Los Angeles County Department of Public Health

Fraser Communications

Category: Public Service Online Film, Video & Sound

Award: Bronze

Entry Title: Excuses Client: Los Angeles County Department of Public Health

Hawthorne

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: Credit One | TMI Client: Credit One

Home Brew

Category: Social Media, Campaign

Award: Bronze

Entry Title: Teen Titans Go! To The Movies Client: Warner Bros

Home Brew

Category: Social Media, Campaign

Award: Bronze

Entry Title: Fantastic Beasts 2: TCOG Client: Warner Bros.

Hylink Digital

Category: Online/Interactive Campaign

Award: Bronze

Entry Title: Best of California Client: San Diego Tourism Authority

In the Wee hours

Category: Music Video

Award: Silver

Entry Title: Harvey Weinstein Client: SHAYNA

In the Wee hours

Category: Internet Commercial Campaign

Award: Bronze

Entry Title: Hypermade Client: Lowe's Home Improvement

In the Wee hours

Category: Public Service Online Film, Video & Sound

Award: Bronze

Entry Title: This Isn't a House Client: Hope Pyx Global

Iron & Resin

Category: Internet Commercial

Award: Gold

Entry Title: Iron & Resin Women's Client: Iron & Resin

John Kelly Photography

Category: Photography, Color

Award: Silver

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

John Kelly Photography

Category: Photography Campaign

Award: Silver

Entry Title: El Pollo Loco Window Clings Client: El Pollo Loco

Kastner LA

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: "The Doodle Method" Client: Wise Snacks

KERNEL CREATED BY SPECTRUM REACH

Category: Regional/National Television Commercial Campaign

Award: Gold

Entry Title: RAC Teamwork Client: Riverside Auto Center

KERNEL CREATED BY SPECTRUM REACH

Category: Social Media, Campaign

Award: Bronze

Entry Title: LA Truth-ish Client: Spectrum Reach AdLink

KERNEL CREATED BY SPECTRUM REACH

Category: Animation, Special Effects or Motion Graphics

Award: Bronze

Entry Title: Mattress Client: City of Santa Clarita

KERNEL CREATED BY SPECTRUM REACH

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Shower Client: 1 800 No Cuffs

LiveTribe

Category: Branded Content & Entertainment Campaign

Award: Silver

Entry Title: True Stories behind True Businesses Client: FCA/RAM TRUCKS

London : Los Angeles

Category: Cinematography - Campaign

Award: Silver

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

London : Los Angeles

Category: Branded Content & Entertainment - Non-Broadcast

Award: Silver

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

London : Los Angeles

Category: Innovative Use of Interactive/Technology

Award: Silver

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

London : Los Angeles

Category: Internet Commercial Campaign

Award: Bronze

Entry Title: Total Wine & More Awareness Client: Total Wine & More

London : Los Angeles

Category: Sound Design - Campaign

Award: Bronze

Entry Title: Fleming's Immersive Experience Client: Fleming's Prime Steakhouse and Wine Bar

London : Los Angeles

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Total Wine & More Awareness Client: Total Wine & More

London : Los Angeles

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: Total Wine & More Awareness Client: Total Wine & More

London : Los Angeles (LO:LA)

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

London : Los Angeles (LO:LA)

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

London : Los Angeles (LO:LA)

Category: Integrated Branded Content Campaign

Award: Bronze

Entry Title: Cycle Gear - Just Round The Corner Client: Cycle Gear

Lucha Media llc

Category: Local Radio Commercial

Award: Bronze

Entry Title: Superwomansuperlawyer.com Jingle Client: Avrek Law

Marmoset

Category: Regional/National Television Commercial

Award: Silver

Entry Title: See The World Client: Subaru of America

Marmoset

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Here Today, Gone Tomorrow-ish Client: Mcdonalds

Muse Communications USA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: An Insightful World Client: Honda

Omelet

Category: Art Direction - Campaign

Award: Silver

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Omelet

Category: Illustration Series

Award: Bronze

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Omelet

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

Omelet

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Everyone Deserves A Guardian Client: Guardian Life

OUTFRONT Media

Category: Out-Of-Home Campaign

Award: Silver

Entry Title: Backroom Boutique Client: Backroom Boutique

OUTFRONT Media

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: Jeromes Client: Jeromes

OUTFRONT Media

Category: Illustration Series

Award: Bronze

Entry Title: Backroom Boutique Client: Backroom Boutique

OUTFRONT Media

Category: Copywriting

Award: Bronze

Entry Title: Jeromes Client: Jeromes

OUTFRONT Media

Category: Outdoor Board

Award: Bronze

Entry Title: #LABron - Pre-Game Ritual Concept Client: OUTFRONT Media

OUTFRONT Media

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show

OUTFRONT Media

Category: Multiple Events

Award: Bronze

Entry Title: The San Jose Reptile Show Client: The San Jose Reptile Show

OUTFRONT Media

Category: Outdoor Board

Award: Bronze

Entry Title: Adam & Eve Client: Adam & Eve

OUTFRONT Media

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: SD Taco Fest Client: San Diego Taco Fest

OUTFRONT Media

Category: Multiple Events

Award: Bronze

Entry Title: SD Taco Fest Client: San Diego Taco Fest

OUTFRONT Media

Category: Outdoor Board

Award: Bronze

Entry Title: #LABron - Jersey Concept Client: OUTFRONT Media

Phillips Industries

Category: Magazine Advertising Campaign

Award: Bronze

Entry Title: "The Trailer, Not The Blank" Client: Phillips Connect Technologies

Princess Cruises

Category: Direct Mail

Award: Bronze

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Princess Cruises

Category: Magazine Design

Award: Bronze

Entry Title: Circle Magazine, Q3 2018 Client: Princess Cruises

Princess Cruises

Category: Direct Mail

Award: Bronze

Entry Title: Japan Direct Mail Client: Princess Cruises

Princess Cruises

Category: Out-Of-Home Campaign

Award: Bronze

Entry Title: Secret Silk show collateral Client: Princess Cruises

Pulsar Advertising

Category: Film/Video/Sound - Public Service Campaign

Award: Bronze

Entry Title: TriMet Youth Safety Videos Client: TriMet

QooQoo

Category: Mobile App

Award: Bronze

Entry Title: Nurse2Nurse Communication App Client: KCI, an Acelity Company

Quigley-Simpson

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: "Meditate" Client: United MileagePlus Explorer Card

Quigley-Simpson

Category: Outdoor Board

Award: Bronze

Entry Title: "365/Washer" Client: Metropolitan Water District

Quigley-Simpson

Category: Outdoor Board

Award: Bronze

Entry Title: "365/Toilet" Client: Metropolitan Water District

Quigley-Simpson

Category: Integrated Advertising Campaign - Local

Award: Bronze

Entry Title: "365" Client: Metropolitan Water District

Quigley-Simpson

Category: Social Media

Award: Bronze

Entry Title: "Rewarded" Montage Client: United MileagePlus Explorer Card

Regal Medical Group

Category: Direct Mail

Award: Bronze

Entry Title: Birthday Scratch-off Client: Regal Medical Group

Regal Medical Group

Category: Magazine Design

Award: Bronze

Entry Title: Touchpoints Client: Regal Medical Group

Regal Medical Group

Category: Brochure

Award: Bronze

Entry Title: Disney New Member Brochure Client: Regal Medical Group

Regal Medical Group

Category: Newspaper Advertising

Award: Bronze

Entry Title: Our Pediatricians Listen to You Client: Regal Medical Group

Regal Medical Group

Category: Direct Mail

Award: Bronze

Entry Title: Welcome to the Neighborhood Spin Map Client: Regal Medical Group

RPA

Category: Film/Video/Sound Branded Content

Award: Gold

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Radio Commercial Campaign

Award: Gold

Entry Title: Honda Insight "Meh" Radio Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Online/Interactive Campaign

Award: Gold

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Social Media, Campaign

Award: Gold

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

RPA

Category: Film/Video/Sound Branded Content

Award: Gold

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

RPA

Category: Social Media, Campaign

Award: Gold

Entry Title: Honda Carousel Client: American Honda Motor Co., Inc.

RPA

Category: Virtual Reality

Award: Gold

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

RPA

Category: Social Media, Campaign

Award: Gold

Entry Title: Honda Insight "Meh" Social Client: American Honda Motor Co., Inc.

RPA

Category: Online/Interactive Branded Content & Entertainment

Award: Gold

Entry Title: Honda - The Magic Snow Globe Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial Campaign

Award: Silver

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Internet Commercial Campaign

Award: Silver

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

RPA

Category: Regional/National Television Commercial

Award: Silver

Entry Title: "Meh" TV Single Client: American Honda Motor Co., Inc.

RPA

Category: Copywriting

Award: Silver

Entry Title: Honda - Trick or Tweet Client: American Honda Motor Co., Inc.

RPA

Category: Art Direction

Award: Silver

Entry Title: Honda Civic Palindrome Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial Campaign

Award: Silver

Entry Title: Farmers TV Campaign Client: Farmers Insurance

RPA

Category: Film/Video/Sound Branded Content

Award: Silver

Entry Title: The Holidays Will Always Find You Client: Pediatric Brain Tumor Foundation

RPA

Category: Copywriting

Award: Silver

Entry Title: Honda Insight "Meh" Radio Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Animation, Special Effects or Motion Graphics

Award: Silver

Entry Title: The Holidays Will Always Find You Client: Pediatric Brain Tumor Foundation

RPA

Category: Innovative Use of Interactive/Technology

Award: Silver

Entry Title: Episodic Ads Campaign Client: Farmers Insurance

RPA

Category: Internet Commercial

Award: Silver

Entry Title: Honda HCPV Pre Roll Smile Actives Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial Campaign

Award: Silver

Entry Title: Live Your Best Afterlife Campaign Client: Farmers Insurance

RPA

Category: Internet Commercial

Award: Silver

Entry Title: Honda HCPV Pre Roll Pom Wonderful - Client: American Honda Motor Co., Inc.

RPA

Category: Online/Interactive Branded Content & Entertainment

Award: Silver

Entry Title: R vs. R Client: American Honda Motor Co., Inc.

RPA

Category: Internet Commercial

Award: Silver

Entry Title: Farmers Cardio of the Dead Client: Farmers Insurance

RPA

Category: Internet Commercial

Award: Silver

Entry Title: Tough Moments TV: A Huge Drag Client: Farmers Insurance

RPA

Category: Internet Commercial

Award: Silver

Entry Title: Farmers Downward Sphinx Client: Farmers Insurance

RPA

Category: Sound Design - Campaign

Award: Silver

Entry Title: Honda Insight "Meh" TV Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Internet Commercial Campaign

Award: Silver

Entry Title: Honda - HCPV Pre Roll Campaign Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Hall of Claims Vengeful Vermin Client: Farmers Insurance

RPA

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

RPA

Category: Public Service Brand Elements

Award: Bronze

Entry Title: L.A. LGBT Center Logo Design Client: LGBT

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: ampm - Freshfistential Crisis Client: ampm

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: ampm - Natures Can Opener Client: ampm

RPA

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Tough Moments Balloon Client: Farmers Insurance

RPA

Category: Social Media, Campaign

Award: Bronze

Entry Title: Happy Honda Days - Grinch Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Tough Moments Parking Spot Client: Farmers Insurance

RPA

Category: Animation, Special Effects or Motion Graphics

Award: Bronze

Entry Title: Happy Honda Days - Toys Client: American Honda Motor Co., Inc.

RPA

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Traditions Client: Dole Packaged Goods

RPA

Category: Regional/National Television Commercial Campaign

Award: Bronze

Entry Title: Toomgis Gets Fresh Campaign Client: ampm

RPA

Category: Integrated Advertising Campaign - Regional/National

Award: Bronze

Entry Title: Honda Civic - Palindrome Client: American Honda Motor Co, Inc.

ServiceTitan

Category: Video Editing

Award: Silver

Entry Title: The Story Of JaRay Client: ServiceTitan

ServiceTitan

Category: Internet Commercial

Award: Silver

Entry Title: The Story Of JaRay Client: ServiceTitan

Something Massive

Category: Internet Commercial

Award: Bronze

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Something Massive

Category: Social Media, Campaign

Award: Bronze

Entry Title: Babyganics - Open for Adventure Client: Babyganics

Something Massive

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: Regal Cinemas Giphy Channel Client: Regal

Something Massive

Category: Social Media, Campaign

Award: Bronze

Entry Title: iWi Healthy Me Healthy We Campaign Client: iWi

Starlight Children's Foundation

Category: Online/Interactive Campaign

Award: Silver

Entry Title: Starlight's Design-a-Gown Contest Client: Starlight Children's Foundation

Swift River Productions

Category: Social Media

Award: Silver

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Swift River Productions

Category: Film/Video/Sound Branded Content

Award: Silver

Entry Title: The Xbox Adaptive Controller Client: Microsoft/Xbox

Swift River Productions

Category: Film/Video/Sound Branded Content

Award: Bronze

Entry Title: We Are Wynn Resorts Client: Wynn Resorts

The 360 Agency

Category: Online/Interactive Campaign

Award: Bronze

Entry Title: Dream In Black Client: AT&T

The 360 Agency

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: Dream In Black Client: AT&T

The 360 Agency

Category: Online/Interactive Campaign

Award: Bronze

Entry Title: Dream In Black Client: AT&T

The Sheppard

Category: Out-Of-Home Multiple Installations

Award: Silver

Entry Title: Skyspace 54th Floor Interactives Client: OUE Skyspace LA

The Walt Disney Company

Category: Out-Of-Home Installation

Award: Silver

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

The Walt Disney Company

Category: Integrated Brand Identity Campaign

Award: Bronze

Entry Title: Mickey The True Original Exhibition Client: The Walt Disney Company

Tool

Category: Event

Award: Best of Show

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Tool

Category: Art Direction - Campaign

Award: Gold

Entry Title: The Reasons Client: Tool

Tool

Category: Out-Of-Home Installation

Award: Gold

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Tool

Category: Event

Award: Gold

Entry Title: Amazon Jurassic Box Experience Client: Amazon Advertising / Universal

Tool

Category: Augmented Reality

Award: Gold

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Tool

Category: Event

Award: Gold

Entry Title: Carnegie Deli Pop-Up Client: Prime Video

Tool

Category: Cinematography - Campaign

Award: Silver

Entry Title: The Reasons Client: Tool

Tool

Category: Innovative Use of Interactive/Technology

Award: Silver

Entry Title: Imaginary Friend Society AR Client: Pediatric Brain Tumor Foundation

Tool

Category: Social Media

Award: Silver

Entry Title: TNF Live Extension Client: UBER

Tool

Category: Internet Commercial Campaign

Award: Silver

Entry Title: The Reasons Client: Tool

Tool

Category: Cinematography - Campaign

Award: Silver

Entry Title: Creativity Is In The Air Client: EVA Air

Tool

Category: Art Direction

Award: Silver

Entry Title: Step Up To The Plate Client: UBER

Tool

Category: Video Editing

Award: Silver

Entry Title: Creativity Is In The Air Client: EVA Air

Tool

Category: Video Editing

Award: Silver

Entry Title: Step Up To The Plate Client: UBER

Tool

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: TNF Live Extension Client: UBER

Tool

Category: Copywriting

Award: Bronze

Entry Title: The Reasons Client: Tool

Tool

Category: Innovative Use of Interactive/Technology

Award: Bronze

Entry Title: TNF Live Extension Client: UBER

Tool

Category: Internet Commercial

Award: Bronze

Entry Title: Step Up To The Plate Client: UBER

Tool

Category: Copywriting

Award: Bronze

Entry Title: Step Up To The Plate Client: UBER

Tool

Category: Online/Interactive Campaign

Award: Bronze

Entry Title: TNF Live Extension Client: UBER

Tool

Category: Internet Commercial Campaign

Award: Bronze

Entry Title: Creativity Is In The Air Client: EVA Air

UNINCORPORATED

Category: Art Direction - Campaign

Award: Silver

Entry Title: SWAY Trade Booth Photography Client: SWAY

UNINCORPORATED

Category: Public Service Brochure/Sales Kit

Award: Bronze

Entry Title: Brochure - USC Dentistry Online Client: Herman Ostrow School of Dentistry of
USC - Online Programs

UNINCORPORATED

Category: Public Service Online/Interactive

Award: Bronze

Entry Title: Arts in Action Website Client: USC Arts in Action

Viacom Velocity

Category: Branded Content & Entertainment for Television

Award: Gold

Entry Title: Daily Show Presents Butt Chugging Client: Universal

Viacom Velocity

Category: Film/Video/Sound Branded Content

Award: Gold

Entry Title: Bumblebee: Foley Artist Client: Paramount

Viacom Velocity

Category: Film/Video/Sound Branded Content

Award: Silver

Entry Title: Handy Client: Paramount

Viacom Velocity

Category: Regional/National Television Commercial

Award: Silver

Entry Title: High Alert Client: Sony

Viacom Velocity

Category: Branded Content & Entertainment Campaign

Award: Silver

Entry Title: Basketball Grandmas Client: Lionsgate

Viacom Velocity

Category: Branded Content & Entertainment Campaign

Award: Silver

Entry Title: Super Troopers 420 Vignettes Client: Fox Searchlight

Viacom Velocity

Category: Online/Interactive Branded Content & Entertainment

Award: Bronze

Entry Title: Scene Queens: A Star Is Born Client: Warner Brothers

Viacom Velocity

Category: Regional/National Television Commercial

Award: Bronze

Entry Title: Mamma Mia! Here We Go Again Client: Universal

Viacom Velocity

Category: Branded Content & Entertainment Campaign

Award: Bronze

Entry Title: CGI Need Not Apply (M:I6 Campaign) Client: Paramount

Viacom Velocity

Category: Branded Content & Entertainment for Television

Award: Bronze

Entry Title: Real Talk with Taraji Client: Lionsgate

Wayfarer Entertainment

Category: Branded Content & Entertainment for Television

Award: Silver

Entry Title: My Last Days: Meet Anthony Client: Tobii Dynavox

Wayfarer Entertainment

Category: Webisode Series

Award: Bronze

Entry Title: Man Enough Client: Wayfarer Entertainment

Westside Media Group

Category: Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Entry Title: Ironman "Race Against Time" Promo Client: Westside Media Group

Westside Media Group

Category: Branded Content & Entertainment - Non-Broadcast

Award: Bronze

Entry Title: WCWCC 4th Ironman Race against Time Client: Westside Media Group

WILDNESS

Category: Integrated Brand Identity Campaign

Award: Bronze

Entry Title: Jell-O "Home" Client: The Kraft Heinz Company

WILDNESS

Category: Internet Commercial

Award: Bronze

Entry Title: Deadpool "Dream Up in Aisle Three" Client: The Kraft Heinz Company

Xinzhong Zhao

Category: Internet Commercial

Award: Bronze

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Xinzhong Zhao

Category: Cinematography

Award: Silver

Entry Title: Frozen In Time Client: The Coca-Cola Company & Regal Cinema

Yessian Music

Category: Music

Award: Silver

Entry Title: Denizin/Levi's "Change it Up" Client: Denizin/Levis

ZipRecruiter

Category: Regional/National Radio Commercial

Award: Silver

Entry Title: SERIAL - ZipRecruiter - Kodable Client: ZipRecruiter

ZipRecruiter

Category: Regional/National Radio Commercial Campaign

Award: Silver

Entry Title: SERIAL - ZipRecruiter Road To Hired Client: ZipRecruiter

ZipRecruiter

Category: Regional/National Radio Commercial

Award: Silver

Entry Title: SERIAL-ZipRecruiter Savannah Banana Client: ZipRecruiter