

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15	District Fifteen		
11	Los Angeles		
Aero Film			
15-11-287931	Bridgestone Silver ADDY® Award	Bridgestone	45 A Regional/National TV, Single
15-11-287933	Motor Storm 2: Air Raid Silver ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-286221	Army National Guard Bronze ADDY® Award	Army National Guard	48 A Cinema Advertising
15-11-287940	Kaiser Permanent Bronze ADDY® Award	Kaiser Permanente - Hawaii	45 C Regional/National TV, Single
15-11-286228	Oceana Bronze ADDY® Award	Oceana	62 A Broadcast/Electronic
Animax Entertainment			
15-11-294526	Joints Don't Jump Bronze ADDY® Award	AAOS	62 A Broadcast/Electronic
Olivier Agostini			
15-11-253848	'5 Gallons a Day' Student Gold ADDY®	Art Center College of Design	S11 Television
15-11-263111	"Power C" Student Bronze ADDY®	Art Center College of Design	S08 C Interactive Media
Jennava Laska - Director			
15-11-256154	Banana Boat "Lines" Student Silver ADDY®	Art Center College of Design	S11 Television
15-11-256156	Converse "Maranda" Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256159	Converse Campaign Student Bronze ADDY®	Art Center College of Design	S12 Mixed Media
15-11-256178	La Perla "Room 384" Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256114	Harley Davidson - 'Hero' - 30 Second Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256108	Harley Davidson - 'Hero' - 30 Second Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256134	Trojan "Prom Night" Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256147	Danskin "Ballet" Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256149	Danskin "Modern" Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-256150	Danskin Apparel Student Bronze ADDY®	Art Center College of Design	S12 Mixed Media
15-11-256136	Harley Davidson - 'Hero' Campaign Student Bronze ADDY®	Art Center College of Design	S12 Mixed Media
Max Angelo Groff			
15-11-266595	Seiko 'Trains' Student Bronze ADDY®	Art Center College of Design	S11 Television
David Styler			
15-11-294878	Hungry Woman Student Gold ADDY®	Art Center College of Design	S02 C Collateral Material
15-11-294883	Coin Wrappers Student Silver ADDY®	Art Center College of Design	S05 Non-Traditional Advertising
15-11-294894	Toro Student Silver ADDY®	Art Center College of Design	S05 Non-Traditional Advertising
15-11-294903	Toro Trimmer Student Silver ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
15-11-302724	Get Connected Student Silver ADDY®	Art Center College of Design	S01 B Sales Promotion
Marjorie Cohen			

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-287986	Step in the Right Direction Student Bronze ADDY®	Art Center College of Design	S11 Television
15-11-287989	Totally Twisted Student Bronze ADDY®	Art Center College of Design	S11 Television
Dave Stone			
15-11-294261	Ektelon O3 Racquetball Racquet Student Gold ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
15-11-294254	Tecate Print Campaign Student Gold ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
15-11-294252	Whole Foods Promotional Piece Student Gold ADDY®	Art Center College of Design	S03 Direct Marketing
15-11-294255	Spanx (Body Shaping Lingerie) Print Student Gold ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
15-11-294256	Petco Foundation Integrated Campaign Student Gold ADDY®	Art Center College of Design	S12 Mixed Media
15-11-294257	Neosporin Print Campaign Student Gold ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
15-11-294259	Magic Mountain Print Ad Student Gold ADDY®	Art Center College of Design	S06 A Consumer or Trade Publication
15-11-294260	LastMinute.com Launch Campaign Student Silver ADDY®	Art Center College of Design	S12 Mixed Media
15-11-294258	Malaria No More Integrated Campaign Student Silver ADDY®	Art Center College of Design	S12 Mixed Media
15-11-294250	Wing Chun Kung Fu Academy Print Ad Student Silver ADDY®	Art Center College of Design	S06 A Consumer or Trade Publication
15-11-294262	Doritos Consumer Ad Illustration Student Bronze ADDY®	Art Center College of Design	S13 B Elements of Advertising
15-11-294263	Doritos Consumer Ad Illustration Student Bronze ADDY®	Art Center College of Design	S13 B Elements of Advertising
15-11-294264	Discovery Science Center Logo Student Bronze ADDY®	Art Center College of Design	S13 A Elements of Advertising
ADDY Student Award			
15-11-297631	ChapStick Student Bronze ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
ADDY Award (student category)			
15-11-297633	Chapstick Student Bronze ADDY®	Art Center College of Design	S06 B Consumer or Trade Magazine
James An			
15-11-301545	Deep Cuts Student Silver ADDY®	Art Center College of Design	S11 Television
15-11-301552	Feeling European Student Bronze ADDY®	Art Center College of Design	S11 Television
Autry National Center			
15-11-293797	Bold Caballeros y Noble Bandidas Bronze ADDY® Award	Autry National Center	59 B Campaign
Ayzenberg Group			
15-11-258089	Pasadena Water and Power - Outdoor Silver ADDY® Award	Pasadena Water and Power	18 Campaign
15-11-258097	Pasadena Water and Power- Print Bronze ADDY® Award	Pasadena Water and Power	24 B Campaign
15-11-258078	[a] Summit Website Bronze ADDY® Award	Ayzenberg Group	32 A Websites, B-to-B
Blind			
15-11-296364	Gap: Sound of Color Gold ADDY® Award	The Gap	73 B Animation or Special Effects
15-11-295202	Oppenheimer Bronze ADDY® Award	OppenheimerFunds Distributor,	73 A Animation or Special Effects
BLITZ			
15-11-272624	Guitar Hero World Tour Microsite Gold ADDY® Award	Activision	34 C Online

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-272580	Gatorade Tiger Moonshot Game Silver ADDY® Award	Gatorade	34 D Online
15-11-272565	Starbucks Shared Planet Microsite Bronze ADDY® Award	Starbucks	34 C Online
Bully Pictures			
15-11-294991	Corningware 'Float' Bronze ADDY® Award	World Kitchen	45 A Regional/National TV, Single
c.2K Entertainment			
15-11-301943	CHLA-New Hospital Awareness Bronze ADDY® Award	Childrens Hospital Los Angeles	43 Local
CAMPBELL-EWALD LA			
15-11-299512	Gym - Posters Silver ADDY® Award	Kaiser Permanente	09 B Poster
15-11-299500	Fridge Silver ADDY® Award	Kaiser Permanente	14 D Outdoor Board
15-11-299524	14 x 48 - Laugh Expectancy / Perspire / Silver ADDY® Award	Kaiser Permanente	18 Campaign
15-11-299588	Bus Shelters Silver ADDY® Award	Kaiser Permanente	18 Campaign
15-11-299597	Bubbles with extensions Silver ADDY® Award	Kaiser Permanente	14 B Outdoor Board
15-11-299606	Tandem Wallscape - Frisbee Silver ADDY® Award	Kaiser Permanente	17 D Site
15-11-299650	Share the Breath / 50th Anniversary Silver ADDY® Award	Kaiser Permanente	42 B Local, Single (one DMA)
15-11-299656	Community Bike Silver ADDY® Award	Kaiser Permanente	42 C Local, Single (one DMA)
15-11-299662	When I Grow Up Silver ADDY® Award	Kaiser Permanente	42 C Local, Single (one DMA)
15-11-299664	Heartbeat :30 and When I Grow Up :30 Silver ADDY® Award	Kaiser Permanente	43 Local
15-11-299519	Tri-vision - Believe in reincarnation Bronze ADDY® Award	Kaiser Permanente	14 C Outdoor Board
15-11-299518	Gym - Clings Bronze ADDY® Award	Kaiser Permanente	09 B Poster
15-11-299566	Embarcadero Center Bronze ADDY® Award	Kaiser Permanente	17 D Site
Caviar Content			
15-11-287908	Diesel "SFW XXX" Gold ADDY® Award	Diesel	34 H Online
CCH Commercial Team			
15-11-251173	CCH 'Focus' Campaign Student Bronze ADDY®	Columbia College Hollywood	S11 Television
Compass Films			
15-11-294201	Nickel or Dime Silver ADDY® Award	Charles Schwab	76 A Ideas That Didn't Fly - Entries that
Deep Mix			
15-11-291358	Claus Anthem/ Palm Centro Silver ADDY® Award	Palm Centro	45 A Regional/National TV, Single
Deutsch LA			
15-11-302071	EF Fuel Efficiency Gold ADDY® Award	Saturn	20 A Single
15-11-302086	Transformations - Vue Gold ADDY® Award	Saturn	23 B Spread, Multiple Page or Insert
15-11-302088	Transformations - Sky Gold ADDY® Award	Saturn	23 B Spread, Multiple Page or Insert
15-11-302101	Sports Illustrated - Hockey Gold ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302113	Transformations - Rethink Insert Gold ADDY® Award	Saturn	23 B Spread, Multiple Page or Insert

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-302090	March Madness Gold ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302096	Sports Illustrated - NCAA Basketball Gold ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302098	Sports Illustrated - Tennis Gold ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302149	Transformations - Astra Gold ADDY® Award	Saturn	45 A Regional/National TV, Single
15-11-302150	Transformations - Vue Gold ADDY® Award	Saturn	45 A Regional/National TV, Single
15-11-302120	Transformations - Outlook, Sky, Vue, Gold ADDY® Award	Saturn	24 B Campaign
15-11-302118	Sports Illustrated - NCAA Football, NBA, Gold ADDY® Award	DIRECTV	24 B Campaign
15-11-302172	Empty Cable Suit - Bail Out Silver ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302163	Empty Cable Suit - Louder Silver ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302164	Empty Cable Suit - Bikini Installers Silver ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302091	Auditions - Cajun Jenn, Seoul Soo, Silver ADDY® Award	California Milk Advisory Board	46 A Regional/National TV Campaigns
15-11-302057	Auditions Campaign Silver ADDY® Award	California Milk Advisory Board	52 Consumer, Regional / National
15-11-302109	Coucha Sutra Silver ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302126	Drink it Slow - Dr Crane Silver ADDY® Award	Dr Pepper Snapple Group	45 A Regional/National TV, Single
15-11-302105	Empty Cable Suit - Bikini Installers, Silver ADDY® Award	DIRECTV	46 C Regional/National TV Campaigns
15-11-302100	Empty Cable Suit - Louder, Misleading Silver ADDY® Award	DIRECTV	46 C Regional/National TV Campaigns
15-11-302107	Friday Night Lights - Consecutive Page Silver ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302154	Auditions - Canadian Kirsten Silver ADDY® Award	California Milk Advisory Board	45 A Regional/National TV, Single
15-11-302046	PSP - MIA, LA, NY, SF Silver ADDY® Award	Sony Computer Entertainment	18 Campaign
15-11-302048	Tree Semi Wrap Silver ADDY® Award	Saturn	15 A Vehicle Graphic Advertising
15-11-302040	PSP Silver ADDY® Award	Sony Computer Entertainment	18 Campaign
15-11-302075	Little Big Planet - Mini Billboards Silver ADDY® Award	Sony Computer Entertainment	20 B Campaign
15-11-302155	Auditions - Cajun Jenn Silver ADDY® Award	California Milk Advisory Board	45 A Regional/National TV, Single
15-11-302158	Auditions - Seoul Soo Silver ADDY® Award	California Milk Advisory Board	45 A Regional/National TV, Single
15-11-302099	Sports Illustrated - MLB Silver ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302143	Transformations - Full-line Silver ADDY® Award	Saturn	45 A Regional/National TV, Single
15-11-302147	Transformations - Outlook Silver ADDY® Award	Saturn	45 A Regional/National TV, Single
15-11-302093	Sports Illustrated - NCAA Football Silver ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302094	Transformations - Full-line, Outlook, Vue, Silver ADDY® Award	Saturn	46 A Regional/National TV Campaigns
15-11-302095	Sports Illustrated - NBA Silver ADDY® Award	DIRECTV	23 B Spread, Multiple Page or Insert
15-11-302129	Drink it Slow - Dr J Silver ADDY® Award	Dr Pepper Snapple Group	45 A Regional/National TV, Single
15-11-302124	Rise. Stand. Resist Silver ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302123	Air Raid Silver ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302131	Murals Silver ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-302082	Madden PSP Surrounds Silver ADDY® Award	Sony Computer Entertainment	20 A Single
15-11-302085	Transformations - Outlook Silver ADDY® Award	Saturn	23 B Spread, Multiple Page or Insert
15-11-302067	Auditions Microsite Silver ADDY® Award	California Milk Advisory Board	34 C Online
15-11-302033	X-Games Bandages Silver ADDY® Award	Sony Computer Entertainment	22 B Full Page
15-11-302044	Little Big Planet - Mini Billboards Silver ADDY® Award	Sony Computer Entertainment	18 Campaign
15-11-302049	PSP Silver ADDY® Award	Sony Computer Entertainment	52 Consumer, Regional / National
15-11-302055	Little Big Planet Bronze ADDY® Award	Sony Computer Entertainment	52 Consumer, Regional / National
15-11-302060	Conservatives for Change Bronze ADDY® Award	Conservatives for Change	66 A Campaign
15-11-302064	Resistance 2 Site Takeover Bronze ADDY® Award	Sony Computer Entertainment	34 A Online
15-11-302065	Motorstorm 2 Viral Video Bronze ADDY® Award	Sony Computer Entertainment	34 A Online
15-11-302032	Don't Break Up Over Email Bronze ADDY® Award	Helio	03 B Point of Purchase
15-11-302072	PSP Everywhere Just Got Better Bronze ADDY® Award	Sony Computer Entertainment	34 C Online
15-11-302074	Little Big Planet - Spread the Fun, Bronze ADDY® Award	Sony Computer Entertainment	35 Websites / Online
15-11-302076	Fantasy Campaign Bronze ADDY® Award	DIRECTV	40 Regional/National Campaign
15-11-302084	Holiday Library Bronze ADDY® Award	Sony Computer Entertainment	23 B Spread, Multiple Page or Insert
15-11-302089	PS3 - Office Park, Alley, Reflections, Bronze ADDY® Award	Sony Computer Entertainment	46 A Regional/National TV Campaigns
15-11-302140	Madden NFL 09 - Line Bronze ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302159	4th Wall - Poltergeist Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302160	4th Wall - Misery Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302162	Empty Cable Suit - Misleading Stats Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302156	Auditions - Shelby Fogbottom Bronze ADDY® Award	California Milk Advisory Board	45 A Regional/National TV, Single
15-11-302157	Auditions - Alicia, Oh Brother Bronze ADDY® Award	California Milk Advisory Board	45 A Regional/National TV, Single
15-11-302152	PSP NYC Bronze ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302151	PSP LA Bronze ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302153	PSP CHI Bronze ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302428	Reflections Bronze ADDY® Award	Sony Computer Entertainment	45 A Regional/National TV, Single
15-11-302070	NBA 09 Microsite Bronze ADDY® Award	Sony Computer Entertainment	34 C Online
15-11-302110	NFL Sunday Ticket - Peterson, Eli, Hail Bronze ADDY® Award	DIRECTV	46 C Regional/National TV Campaigns
15-11-302087	PSP - NY, LA, CHI Bronze ADDY® Award	Sony Computer Entertainment	46 A Regional/National TV Campaigns
15-11-302103	Empty Cable Suit - Blamestorming, Bronze ADDY® Award	DIRECTV	46 C Regional/National TV Campaigns
15-11-302165	Empty Cable Suit - Blog it Out Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302167	Empty Cable Suit - Blamestorming Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302168	Empty Cable Suit - Laughing Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302169	Empty Cable Suit - Paradigm Shift Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-302171	Empty Cable Suit - Charge More Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302173	Hell Boy Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
15-11-302112	4th Wall - Poltergeist, Vacation, Misery Bronze ADDY® Award	DIRECTV	46 C Regional/National TV Campaigns
15-11-302161	4th Wall - Vacation Bronze ADDY® Award	DIRECTV	45 C Regional/National TV, Single
DIRECTV			
15-11-302419	NHL Center Ice Direct Mail Bronze ADDY® Award	DIRECTV	11 A Business-to-Business or
15-11-302421	ESPN Full Court Direct Mail Poster Bronze ADDY® Award	DIRECTV	11 A Business-to-Business or
Donat/Wald			
15-11-296357	eHarmony "Details" Campaign Bronze ADDY® Award	eHarmony.com	46 C Regional/National TV Campaigns
Fire Station Agency			
15-11-301331	POM X Coffee - Wake the F up - Library Gold ADDY® Award	POM X Coffee/POM Wonderful	22 B Full Page
15-11-301410	POM X Coffee - Breakroom Gold ADDY® Award	POM X Coffee/POM Wonderful	42 B Local, Single (one DMA)
15-11-300822	POM Pills 'Outlive Those People' Silver ADDY® Award	POM Pills/POM Wonderful	16 A Mass Transit/Public/Airline
15-11-300794	POM X Coffee Press Kit Silver ADDY® Award	POM X Coffee/POM Wonderful	01 B Product or Service Sales
15-11-301346	POM X Coffee - Viewfinder Silver ADDY® Award	POM X Coffee/POM Wonderful	22 B Full Page
15-11-301349	POM X Coffee - Cuckoo Clock Silver ADDY® Award	POM X Coffee/POM Wonderful	22 B Full Page
15-11-301118	POM X Coffee - Dorm Room Silver ADDY® Award	POM X Coffee/POM Wonderful	22 B Full Page
15-11-301356	POM X Coffee - Eggs Bronze ADDY® Award	POM X Coffee/POM Wonderful	22 B Full Page
15-11-301064	POM X Coffe - This Buzz Doesn't Stop Bronze ADDY® Award	POM X Coffee/POM Wonderful	16 B Mass Transit/Public/Airline
15-11-301084	POM X Coffee - Wild Postings Bronze ADDY® Award	POM X Coffee/POM Wonderful	20 A Single
15-11-301513	Roll - LA Zoo Condor Ad Bronze ADDY® Award	Roll/Roll Giving	54 A Print
FORM			
15-11-301653	Theme Night Bronze ADDY® Award	Nintendo of America, Inc.	45 A Regional/National TV, Single
15-11-301672	Nintendo DS - Phase II Bronze ADDY® Award	Nintendo of America, Inc.	46 A Regional/National TV Campaigns
Foundation For a Drug-Free World			
15-11-250826	They Said/They Lied Silver ADDY® Award	Foundation for a Drug-free World	66 A Campaign
15-11-250822	Love Lost Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
15-11-265050	Best High Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
15-11-265051	Stay Up And Study Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
15-11-265052	Party All Night Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
15-11-250824	Medicine Chest Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
15-11-302063	Focus Bronze ADDY® Award	Foundation for a Drug-free World	62 A Broadcast/Electronic
Fraser Communications			
15-11-296964	Really Check Yourself Bronze ADDY® Award	LA County Department of Public	66 A Campaign

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-296981	I know. Bronze ADDY® Award	LA County Department of Public	62 A Broadcast/Electronic
15-11-296977	Really Check Yourself: Pool Escape Bronze ADDY® Award	LA County Department of Public	63 Out-of-Home
Genex			
15-11-255858	Cessna Aircraft Company Bronze ADDY® Award	Cessna	33 B Websites, Consumer
Greenlight Designs			
15-11-301889	Get Smart Silver ADDY® Award	Warner Bros.	34 C Online
15-11-301885	Bitch Slap Silver ADDY® Award	Epic Slap, LLC	09 B Poster
15-11-301901	Bitch Slap Promo Silver ADDY® Award	Greenlight Designs	67 I Creative Services and Industry
Haley Miranda Group			
15-11-291367	Versus Country Whitetail Promotion USB Silver ADDY® Award	Versus	13 B Specialty Advertising
15-11-291436	Versus Tried & True Sweepstakes Sales Bronze ADDY® Award	Versus	01 B Product or Service Sales
15-11-291418	Versus 'I Am The Stanley Cup' Bronze ADDY® Award	Versus	01 B Product or Service Sales
Innovation Protocol			
15-11-296087	Korn/Ferry Website Bronze ADDY® Award	Korn/Ferry International	32 B Websites, B-to-B
interTrend Communications, Inc.			
15-11-294653	JCPenney Holiday 'Double Happiness' Bronze ADDY® Award	JCPenney	52 Consumer, Regional / National
15-11-294626	JCPenney Back To School Bronze ADDY® Award	JCPenney	34 C Online
Laundry!			
15-11-297686	Nike "Air Pegasus 25" Silver ADDY® Award	Nike	17 A Site
15-11-297698	Zune "The Lost Ones" graphic novel Silver ADDY® Award	Zune Arts /Microsoft	34 H Online
15-11-297704	Mtn Dew Green Label Art, Limited edition Silver ADDY® Award	Green Label Art/Mtn Dew/Pepsi	02 A Packaging
15-11-297663	Absolut Mango Shelf Talker Bronze ADDY® Award	Absolut Vodka/ Chiat	17 A Site
15-11-292762	Wrigleys 'Fresh Moves' Campaign Bronze ADDY® Award	WM Wrigley Jr Company	46 A Regional/National TV Campaigns
MJZ			
15-11-300851	FARMERS INSURANCE CAMPAIGN Gold ADDY® Award	FARMERS INSURANCE	46 C Regional/National TV Campaigns
15-11-300890	TRAVELERS INSURANCE "DELIVERY" Gold ADDY® Award	TRAVELERS INSURANCE	45 C Regional/National TV, Single
15-11-300962	GOT MILK "WHITE GOLD IS" Gold ADDY® Award	GOT MILK	45 A Regional/National TV, Single
15-11-300972	OLD SPICE "FOAM" Silver ADDY® Award	OLD SPICE	45 A Regional/National TV, Single
15-11-300889	LEXUS "LIFT OFF" Silver ADDY® Award	LEXUS	45 A Regional/National TV, Single
15-11-300882	PUMA "UNTIL THEN" Silver ADDY® Award	PUMA	45 A Regional/National TV, Single
15-11-300837	Saturn 'Full Line' Silver ADDY® Award	Saturn	45 A Regional/National TV, Single
15-11-300840	TRIDENT "SOFT" Silver ADDY® Award	TRIDENT	45 A Regional/National TV, Single
15-11-300872	ACURA "BULLET" Silver ADDY® Award	AMERICAN HONDA MOTOR	45 A Regional/National TV, Single
15-11-300852	HEWLETT PACKARD "IN THE AIR" Silver ADDY® Award	HEWLETT PACKARD	45 A Regional/National TV, Single

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-300860	LADDERS "LITTLE CREATURES" Silver ADDY® Award	LADDERS	45 C Regional/National TV, Single
15-11-300847	FARMERS INSURANCE 'NEIGHBORS' Silver ADDY® Award	FARMERS INSURANCE	45 C Regional/National TV, Single
15-11-300842	FARMERS INSURANCE 'DROWNED' Silver ADDY® Award	FARMERS INSURANCE	45 C Regional/National TV, Single
15-11-300956	FEDEX "CARRIER PIGEONS" Silver ADDY® Award	FEDEX	45 C Regional/National TV, Single
15-11-300866	LEXUS "MISSING H" Bronze ADDY® Award	LEXUS	45 A Regional/National TV, Single
15-11-300875	ACURA CAMPAIGN Bronze ADDY® Award	AMERICAN HONDA MOTOR	45 A Regional/National TV, Single
15-11-300881	FORD "KUGA CANVAS" Bronze ADDY® Award	FORD	45 A Regional/National TV, Single
15-11-300888	JORDAN BRAND "CLOCK TOWER" Bronze ADDY® Award	JORDAN BRAND	45 A Regional/National TV, Single
15-11-300923	NVIDIA "TRAFFIC COPS" Bronze ADDY® Award	NVIDIA	45 A Regional/National TV, Single
15-11-300934	VITAMIN WATER "COSMONAUTS" Bronze ADDY® Award	VITAMIN WATER	45 A Regional/National TV, Single
15-11-300937	VITAMIN WATER "COURTROOM" Bronze ADDY® Award	VITAMIN WATER	45 A Regional/National TV, Single
15-11-300939	ALTOIDS "INVENTION" Bronze ADDY® Award	WM. WRIGLEY JR. CO	45 A Regional/National TV, Single
15-11-300942	ALTOIDS "PROMOTION" Bronze ADDY® Award	WM. WRIGLEY JR. CO.	45 A Regional/National TV, Single
15-11-300944	ALTOIDS "PRINTER" Bronze ADDY® Award	WM. WRIGLEY JR. CO.	45 A Regional/National TV, Single
15-11-300954	ALTOIDS CAMPAIGN Bronze ADDY® Award	WM. WRIGLEY JR. CO.	46 A Regional/National TV Campaigns
15-11-300974	TNCC "TRUMPETS" Bronze ADDY® Award	THE NATIONAL	45 A Regional/National TV, Single
15-11-300983	XBOX "LIPS" Bronze ADDY® Award	XBOX	45 A Regional/National TV, Single
15-11-300989	LEXUS "3100 CHECKS" Bronze ADDY® Award	LEXUS	45 A Regional/National TV, Single
15-11-301013	LEXUS CAMPAIGN Bronze ADDY® Award	LEXUS	46 A Regional/National TV Campaigns
15-11-301018	SHELL "MOVE OVER" Bronze ADDY® Award	SHELL	45 A Regional/National TV, Single
none			
15-11-250790	Training Ground Silver ADDY® Award	Adidas	76 A Ideas That Didn't Fly - Entries that
Ogilvy West			
15-11-291766	School Kids Silver ADDY® Award	Cisco Systems, Inc.	45 A Regional/National TV, Single
15-11-291761	Shortest Commute Silver ADDY® Award	Cisco Systems, Inc.	45 A Regional/National TV, Single
15-11-291763	Town Square Silver ADDY® Award	Cisco Systems, Inc.	45 A Regional/National TV, Single
15-11-295734	Too Much Good Stuff Revealed Silver ADDY® Award	ampm	14 B Outdoor Board
15-11-295716	Cornucopia Bronze ADDY® Award	ampm	14 B Outdoor Board
15-11-291701	Barbie Anthem Bronze ADDY® Award	Mattel	34 C Online
15-11-291765	Around The World Bronze ADDY® Award	Cisco Systems, Inc.	45 A Regional/National TV, Single
15-11-291744	Uber Users Bronze ADDY® Award	Cisco Systems, Inc.	35 Websites / Online
15-11-292502	TelePresence Campaign Bronze ADDY® Award	Cisco Systems, Inc.	46 A Regional/National TV Campaigns
15-11-291748	The Human Network Effect Bronze ADDY® Award	Cisco Systems, Inc.	50 B-to-B Regional / National
15-11-294642	Human Network Effect Campaign Bronze ADDY® Award	Cisco Systems, Inc.	46 A Regional/National TV Campaigns

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-291734	Digital Cribs Bronze ADDY® Award	Cisco Systems, Inc.	32 A Websites, B-to-B
15-11-291728	Beautifully Engineered Bronze ADDY® Award	Cisco Systems, Inc.	32 A Websites, B-to-B
15-11-291755	CEO Travel Less Bronze ADDY® Award	Cisco Systems, Inc.	45 A Regional/National TV, Single
ONE/x			
15-11-295423	VIZIO 'Details' Campaign Bronze ADDY® Award	VIZIO	46 A Regional/National TV Campaigns
Order			
15-11-296115	Prius "Karma" Bronze ADDY® Award	Prius	76 A Ideas That Didn't Fly - Entries that
pasadena advertising, marketing,design			
15-11-301130	We Fill Big Shoes Bronze ADDY® Award	Boy Scouts Los Angeles	66 A Campaign
Psychic Bunny			
15-11-300345	The Truth Bronze ADDY® Award	Psychic Bunny	69 B Campaign
Pulsar Advertising			
15-11-297051	GrnErthTech - Save the Earth :30 TV spot Bronze ADDY® Award	Green Earth Technologies	45 A Regional/National TV, Single
Rabuck Stranger			
15-11-270688	Plan Giving Campaign Silver ADDY® Award	Mother Jones Magazine	24 B Campaign
15-11-270708	Plan Giving Campaign Silver ADDY® Award	Mother Jones Magazine	66 A Campaign
15-11-270762	Customer Acquisition Campaign Bronze ADDY® Award	Oakwood Worldwide	12 B Business-to-Business or
Rapp			
15-11-291385	Toyota Venza Launch Campaign Bronze ADDY® Award	Toyota Motor Sales	52 Consumer, Regional / National
15-11-291292	LLS Valentines Day Invitation Bronze ADDY® Award	Leukemia & Lymphoma Society	60 G Collateral
15-11-286523	Pull The Trigger to Save Lives Bronze ADDY® Award	Leukemia and Lymphoma	66 A Campaign
Sabatino/Day			
15-11-294723	Pioneer Speaker Posters Gold ADDY® Award	Pioneer Mobile Electronics	09 B Poster
15-11-294706	Pioneer Speaker Brochure Silver ADDY® Award	Pioneer Mobile Electronics	07 B Brochure
15-11-294745	Pioneer F-Series Navigation Ads Bronze ADDY® Award	Pioneer Mobile Electronics	24 B Campaign
Sapient			
15-11-295818	Linksysbycisco.com WebSite Bronze ADDY® Award	Linksys	33 B Websites, Consumer
Sierra Club Productions			
15-11-301100	Red, White and Green Bronze ADDY® Award	Sierra Club in house	62 C Broadcast/Electronic
Silent City Productions			
15-11-286956	Be Kind Rewind Viral Campaign: 'Lord of Silver ADDY® Award	New Line Cinema	35 Websites / Online
Sisu, Inc.			
15-11-294984	Vladimir Jones Website Silver ADDY® Award	Vladimir Jones	67 F Creative Services and Industry
15-11-294942	Nonesuch Records Website Bronze ADDY® Award	Nonesuch Records	33 B Websites, Consumer

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
Stimmung			
15-11-301684	Hewlett Packard "In the Air" Gold ADDY® Award	Hewlett Packard	74 A Sound
15-11-301685	Hewlett Packard 'In the Air' Gold ADDY® Award	Hewlett Packard	74 C Sound
15-11-301677	Travelers "Delivery" Gold ADDY® Award	n/a	74 C Sound
15-11-302931	Coca Cola "Heist" Gold ADDY® Award	Coca Cola	74 C Sound
15-11-302723	Coca Cola "Heist" Gold ADDY® Award	Coca Cola	74 A Sound
15-11-301686	Wrigley "Fruit Shredder" Silver ADDY® Award	n/a	74 C Sound
15-11-301687	Wrigley 'Pipelines' Silver ADDY® Award	n/a	74 C Sound
15-11-301674	Verizon 'The Hunt' Silver ADDY® Award	Verizon	74 C Sound
15-11-301655	Lincoln MKS "Effects" Silver ADDY® Award	Lincoln	74 C Sound
15-11-301656	Lincoln MKS "Touch" Silver ADDY® Award	Lincoln	74 C Sound
15-11-301657	Lincoln MKS "Lift Off" Silver ADDY® Award	Lincoln MKS	74 C Sound
15-11-301659	Hyundai 'Zero to 60' Bronze ADDY® Award	Hyundai	74 C Sound
15-11-301661	Hyundai "Collision" Bronze ADDY® Award	Hyundai	74 C Sound
15-11-301662	Hyundai "Outside Noises" Bronze ADDY® Award	n/a	74 C Sound
15-11-301663	Hyundai "Lexicon" Bronze ADDY® Award	Hyundai	74 A Sound
15-11-301664	Hyundai "Luxury" Bronze ADDY® Award	Hyundai	74 A Sound
15-11-301665	Hyundai 'Luxury' Bronze ADDY® Award	Hyundai	74 C Sound
15-11-301667	Powershares 'Meet Your Ideas' Bronze ADDY® Award	Powershares	74 A Sound
15-11-301669	Powershares 'Meet Your Ideas' Bronze ADDY® Award	Powershares	74 C Sound
15-11-301671	Verizon "The Hunt" Bronze ADDY® Award	Verizon	74 A Sound
15-11-301675	Jordan Brand "Maybe It's My Fault" Bronze ADDY® Award	Jordan Brand	74 A Sound
15-11-301679	Microsoft Zune "Piece of Me, Piece of" Bronze ADDY® Award	Microsoft	74 C Sound
15-11-301680	Lexus "Cards" Bronze ADDY® Award	Lexus	74 A Sound
15-11-301682	Lexus 'Cards' Bronze ADDY® Award	Lexus	74 C Sound
Team One			
15-11-299658	Cards Silver ADDY® Award	Lexus	45 A Regional/National TV, Single
15-11-299560	Lift Off Silver ADDY® Award	Lexus	45 A Regional/National TV, Single
15-11-299640	Deep Snow Silver ADDY® Award	Lexus	45 A Regional/National TV, Single
15-11-299673	Speed Limits Bronze ADDY® Award	Lexus	09 A Poster
15-11-299676	5 Star Bronze ADDY® Award	Lexus	14 A Outdoor Board
15-11-299678	Statement Bronze ADDY® Award	Flexjet	23 B Spread, Multiple Page or Insert
15-11-299677	Depreciation Bronze ADDY® Award	Flexjet	23 B Spread, Multiple Page or Insert
15-11-299680	700 vs. 100 Bronze ADDY® Award	Flexjet	23 B Spread, Multiple Page or Insert

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-299683	Straight Talk From Plane People Bronze ADDY® Award	Flexjet	24 B Campaign
15-11-299685	Flexjet In-home Wine Tasting Offer Bronze ADDY® Award	Flexjet	11 B Business-to-Business or
15-11-299535	Dreams campaign Bronze ADDY® Award	Lexus	46 A Regional/National TV Campaigns
15-11-299539	Missing h Bronze ADDY® Award	Lexus	45 A Regional/National TV, Single
15-11-299634	Jostlin' Jim Bronze ADDY® Award	Lexus	45 A Regional/National TV, Single
Eric Hansen and Cheryl Nguyen			
15-11-296519	ToyRocket.com 'Heroes Have Arrived' Student Bronze ADDY®	The Book Shop	S12 Mixed Media
Eric Hansen and Nancy Steinman			
15-11-296517	Samsung Pebble - "Rock Sexy" Student Bronze ADDY®	The Book Shop	S06 B Consumer or Trade Magazine
The Outfit Media Group			
15-11-295204	CELEBRITY TECH OVER Bronze ADDY® Award	Intel	34 I Online
15-11-295173	TAO RESTAURANT GROUP Bronze ADDY® Award	Tao Las Vegas	50 B-to-B Regional / National
15-11-295200	Hawaiian Tropic Zone Bronze ADDY® Award	Hawaiian Tropic Zone	50 B-to-B Regional / National
15-11-295197	Kira Plastinina Podcasts Bronze ADDY® Award	KP FASHION	34 F Online
The Phelps Group			
15-11-301864	Panasonic Professional Display Company Bronze ADDY® Award	Panasonic Professional Display	07 B Brochure
15-11-301876	The Healing Seed Logo Bronze ADDY® Award	The Healing Seed	70 Logo
15-11-302006	The Healing Seed Packaging Bronze ADDY® Award	The Healing Seed	02 C Packaging
The1stMovement			
15-11-259827	AT&T Team USA Soundtrack Bronze ADDY® Award	AT&T	35 Websites / Online
THRESHOLD INTERACTIVE			
15-11-301688	Space Chimps Bronze ADDY® Award	20th Century FOX	33 A Websites, Consumer
Tool of North America			
15-11-296405	Mini Cooper 'Demon Carts' Silver ADDY® Award	Mini Cooper	45 A Regional/National TV, Single
TrashTalkFCM			
15-11-287616	Discovery Channel's Shark Week Gold ADDY® Award	Discovery Channel	16 B Mass Transit/Public/Airline
15-11-287600	Discovery Channel's Shark Week Silver ADDY® Award	Discovery Channel	20 A Single
Trigger LLC			
15-11-295131	Hancock Website Bronze ADDY® Award	Sony Pictures	33 A Websites, Consumer
15-11-295143	Star Wars Clone Wars: Live Fire Bronze ADDY® Award	LucasFilm LTD	34 D Online
Hazel Meeks and Raza Ahmad			
15-11-281938	The PiggyBank 60 sec Wachovia Spec Student Bronze ADDY®	UCLA	S11 Television
Lucie Volanska-Mamos			
15-11-298788	TEACH ME TO READ Student Bronze ADDY®	UCLA Extension	S12 Mixed Media

ADDY Award Winners by Entrant

Entrant	Entry/Awards	Advertiser	Category
15-11-297639	MINI "Chillax" Student Bronze ADDY®	UCLA Extension	S12 Mixed Media
15-11-297656	VIDA magazine Student Bronze ADDY®	UCLA Extension	S09 C Editorial Design
Elvira Marin			
15-11-297352	Puma catalog book Student Silver ADDY®	UCLA Extension, DCA program	S02 B Collateral Material
15-11-297333	Starbucks Ice-cream Student Silver ADDY®	UCLA Extension, DCA program	S04 Out-of-Home
15-11-297364	ECO paper and packaging Student Silver ADDY®	UCLA Extension, DCA program	S06 B Consumer or Trade Magazine
15-11-297316	Adidas - wear your stripes Student Silver ADDY®	UCLA Extension, DCA program	S04 Out-of-Home
Derrick Sun			
15-11-293925	Rodeo Drive - Elitism Student Silver ADDY®	University of Southern California	S06 B Consumer or Trade Magazine
15-11-294166	Parenthood Student Silver ADDY®	University of Southern California	S06 B Consumer or Trade Magazine
Walt Disney Company			
15-11-294933	Disneyland Dream Suite Virtual Tour Silver ADDY® Award	Disneyland Resort	34 C Online
15-11-294870	Disney Vacation Club Bay Lake Tower Silver ADDY® Award	Disney Vacation Club	34 C Online
Walton Isaacson			
15-11-298973	Degree Girl Bronze ADDY® Award	Unilever	52 Consumer, Regional / National
Women In Film			
15-11-295273	"Feet" Bronze ADDY® Award	Gangfree.Org	62 A Broadcast/Electronic
World Wide Wadio			
15-11-280016	We Asked Everybody Bronze ADDY® Award	CBS TELEVISION	37 A Local (one metro)
15-11-280041	Christmas Carols By Committee Bronze ADDY® Award	World Wide Wadio	67 F Creative Services and Industry
Yahoo!			
15-11-266212	Yahoo! News Political Dashboard Bronze ADDY® Award	Yahoo! News	33 A Websites, Consumer
YESDESIGNGROUP			
15-11-262250	2008 Emmy After Party Invitation Silver ADDY® Award	CBS Paramount/Entertainment	10 B Special Event Material
Yu & Company			
15-11-302478	NASCAR - Photo Finish Bronze ADDY® Award	NASCAR Media Group	45 C Regional/National TV, Single