

Winners by Entrant

American Advertising Federation Los Angeles 2012 - 2013 AAF - Los Angeles

Entry ID	Entry Title	Category	Advertiser
Arcana Academy			
15-11 - 189840	Tester Silver ADDY® Award	47-A Products	Sealy, Inc.
15-11 - 185977	Good Neighbors Bronze ADDY® Award	47-A Products	Sealy, Inc.
AWESTRUCK Marketing Group			
15-11 - 190104	Tomb Raider Archery Experience Bronze ADDY® Award	20-A Single	Square Enix/Tomb Raider
Carlo Olivares Paganoni, Art Center College of Design			
15-11 - 177317	Teenocchio Student Bronze ADDY®	S13-A Single	Art Center College of Design
15-11 - 177830	Teenocchio Student Silver ADDY®	S15 Copywriting	Art Center College of Design
Christopher Gilbert, Art Center College of Design			
15-11 - 141601	Coca Cola - Harvest Student Bronze ADDY®	S13-A Single	Art Center College of Design
15-11 - 141612	Build a Bear Workshop - Relationships Student Silver ADDY®	S13-B Campaign	Art Center College of Design
Christopher Ward Gilbert, Art Center College of Design			
15-11 - 141645	Stride - Fuels Nonstop Nonsense Student Silver ADDY®	S13-B Campaign	Art Center College of Design
Crystal Joyce, The Art Institute of California - Hollywood			
15-11 - 194523	Maybe Christmas, Perhaps... Student Silver ADDY®	S04-A Poster	The Art Institute of California -
15-11 - 194521	A Text That Bullies is a Text that Kills Student Bronze ADDY®	S04-A Poster	The Art Institute of California -
15-11 - 194520	Sticks & Stones May Break My Bones, Student Bronze ADDY®	S04-A Poster	The Art Institute of California -
15-11 - 194524	Sharpie - For Every Stage of Life Student Silver ADDY®	S09-A Single, Fractional page or	The Art Institute of California -
Dabbu V.K.Ramanujam, Art Center College of Design			
15-11 - 186343	Preservenergy Student Silver ADDY®	S13-A Single	Art Center College of Design
David&Goliath			
15-11 - 190042	Kia Optima Panoramic Sunroof Gold ADDY® Award	18 Out-of-Home, Campaign	Kia Motors America
15-11 - 188414	Bringing Down the House Bronze ADDY® Award	50-B In-Theatre Commercials or	Kia Motors America
15-11 - 190034	Drive the Dream Gold ADDY® Award	50-B In-Theatre Commercials or	Kia Motors America

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15-11 - 188411	Black Bronze ADDY® Award	50-B	In-Theatre Commercials or	Kia Motors America
15-11 - 190038	5 Hours of Adriana Lima Silver ADDY® Award	20-A	Single	Kia Motors America
15-11 - 190041	Drive the Dream Gold ADDY® Award	47-A	Products	Kia Motors America
15-11 - 188415	Blake Time Travels Silver ADDY® Award	48-A	Products	Kia Motors America

Denizen Company

15-11 - 185663	Snapdragon Presents: Around the World Silver ADDY® Award	39-B	Commercials	Qualcomm Snapdragon
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15-11 - 155112	A8 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 155798	A7 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 154067	A3 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174627	Q5 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174813	Sports Brochure Silver ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174697	Q7 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 155372	A6 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174723	allroad Brochure Silver ADDY® Award	08-B	Four-color	Audi of America
15-11 - 154082	A4 Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 158703	TT Brochure Bronze ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174783	Brand Book Silver ADDY® Award	08-B	Four-color	Audi of America
15-11 - 174885	Audi Magazine 102 Silver ADDY® Award	09-D	Magazine Design (Entire	Audi of America
15-11 - 174967	Audi Magazine 103 Silver ADDY® Award	09-D	Magazine Design (Entire	Audi of America
15-11 - 175002	Audi Collection 2012 / 2013 Bronze ADDY® Award	01-A	Catalog	Audi of America

Desiree Sisneros, Art Center College of Design

15-11 - 191606	Fluffy Towels Student Bronze ADDY®	S13-A	Single	Art Center College of Design
15-11 - 191650	Fresh Cut Roses Student Bronze ADDY®	S13-A	Single	Art Center College of Design
15-11 - 191646	First Kiss Student Bronze ADDY®	S13-A	Single	Art Center College of Design

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15-11 - 191658	Maytag Student Bronze ADDY®	S13-A	Single	Art Center College of Design
15-11 - 191654	Yankee Candle Student Bronze ADDY®	S13-B	Campaign	Art Center College of Design
Deutsch				
15-11 - 181082	The All-Star Silver ADDY® Award	39-B	Commercials	Sony PlayStation
15-11 - 181092	Vet Bronze ADDY® Award	47-A	Products	Volkswagen
15-11 - 178623	Cubs Win Bronze ADDY® Award	47-A	Products	Sony PlayStation
15-11 - 181074	The All-Star Silver ADDY® Award	47-A	Products	Sony PlayStation
Disney's Yellow Shoes Creative Group				
15-11 - 189174	Disney Dream Portrait Series Bronze ADDY® Award	73-G	Photography, Campaign	Disney Parks & Resorts
15-11 - 188721	Buzz Radio Bronze ADDY® Award	43-B	:60 or more	Disney Parks & Resorts
15-11 - 188720	Mater Bells Radio Bronze ADDY® Award	43-B	:60 or more	Disney Parks & Resorts
15-11 - 188724	Disney Halloween Campaign Bronze ADDY® Award	15-A	Flat	Disney Parks & Resort
15-11 - 188718	Mater Bells Bronze ADDY® Award	47-C	Services	Disney Parks & Resorts
15-11 - 188726	Cars Land Campaign Bronze ADDY® Award	54	Consumer, Regional /	Disney Parks & Resort
15-11 - 188725	Disney Holiday Campaign Bronze ADDY® Award	54	Consumer, Regional /	Disney Parks & Resort
15-11 - 188723	Disney Just Got Happier Campaign Bronze ADDY® Award	54	Consumer, Regional /	Disney Parks & Resorts
Ellen Houlihan, Art Center College of Design				
15-11 - 132588	Todd Glass for GLSEN Student Silver ADDY®	S13-A	Single	Art Center College of Design
Elran Ofir, Art Center College of Design				
15-11 - 183549	Boddingtons-Swap Meet Student Bronze ADDY®	S13-A	Single	Art Center College of Design
Eugene Kuperman, The Art Institute of California - Hollywood				
15-11 - 194528	United Against Genocide Student Bronze ADDY®	S09-A	Single, Fractional page or	The Art Institute of California -
Granfalloon				
15-11 - 136460	Buick Human Highlight Reel Bronze ADDY® Award	39-D	Branded content, more	Buick & The NCAA
Ignited				

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15-11 - 186956	Fisker Automotive Website Gold ADDY® Award	33-A	Products	Fisker Automotive
15-11 - 187395	Deadpool Video Game Launch Bronze ADDY® Award	20-B	Campaign	Activision
Jae Yong Park, Art Center College of design				
15-11 - 186398	Crush Student Bronze ADDY®	S13-A	Single	Art Center College of design
15-11 - 186403	Crush Student Bronze ADDY®	S13-A	Single	Art Center College of design
Jane Pak, The Art Institute of California - Hollywood				
15-11 - 194525	Get Ziplock Student Silver ADDY®	S09-B	Campaign	The Art Institute of California -
Jefferson Stein, Art Center College of Design				
15-11 - 187646	TUMS "On Set" Student Silver ADDY®	S13-A	Single	Art Center College of Design
Jeffrey Barry, The Book Shop				
15-11 - 183226	MorningStar Farms - Meat Is Deceiving Student Silver ADDY®	S09-B	Campaign	The Book Shop
Jeffrey Borden, California State University, Long Beach				
15-11 - 193441	Scribblé Wine Student Bronze ADDY®	S01-A	Packaging	California State University, Long
Ji Choi, Karine Grigorian, Art Center College of Design				
15-11 - 144186	Yankee Candle Student Bronze ADDY®	S13-A	Single	Art Center College of Design
John Hansel, The Art Institute of California - Hollywood				
15-11 - 194529	ARTIZINE Magazine Spring 2012 Student Bronze ADDY®	S05-D	Publication Design,	The Art Institute of California -
Jon Hannigan&Maria Meehan, Art Center College of Design				
15-11 - 186350	Pollo Campero Student Bronze ADDY®	S13-A	Single	Art Center College of Design
Jordi Camps, California State University, Long Beach				
15-11 - 194175	Picasso's Deli & Art Logo Student Silver ADDY®	S16-A	Visual, Logo	California State University, Long
15-11 - 194161	Den's Tea Packaging Student Gold ADDY®	S01-A	Packaging	California State University, Long
Lew Robertson Productions				
15-11 - 186882	Tastefully Twisted Silver ADDY® Award	71-A	Single Medium Campaign	Lew Robertson

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Maker Studios			
15-11 - 184904	"Starships" performed by Mike Tompkins,39-D Silver ADDY® Award	Branded content, more	Universal Pictures' PITCH
Matter, Inc.			
15-11 - 120647	Cybergeddon Bronze ADDY® Award	39-D Branded content, more	Norton by Symantec
Maximilian Giraldo, Art Center College of Design			
15-11 - 121994	Before Petzl Student Bronze ADDY®	S09-A Single, Fractional page or	Art Center College of Design
Mission Control Group			
15-11 - 153889	10 Year Anniversary Campaign Bronze ADDY® Award	18 Out-of-Home, Campaign	ArcLight Cinemas
MJZ			
15-11 - 193706	XBOX The Commissioning Silver ADDY® Award	47-A Products	XBOX
15-11 - 193683	Audi Kelvin Vampire Party Bronze ADDY® Award	47-A Products	Audi
15-11 - 193592	Pepsi Now In The Moment Bronze ADDY® Award	47-A Products	Pepsi
15-11 - 193514	Comcast Swim Silver ADDY® Award	47-A Products	Comcast
15-11 - 193552	Snickers Horseless Headsman Silver ADDY® Award	47-A Products	Snickers
15-11 - 193740	Cadbury Joyville Bronze ADDY® Award	47-A Products	Cadbury
15-11 - 193588	Budweiser Eternal Optimism Silver ADDY® Award	47-A Products	Budweiser
15-11 - 193582	Puma Surfing Gold ADDY® Award	47-A Products	Puma
15-11 - 193572	Intel Ode About You Bronze ADDY® Award	47-A Products	Intel
15-11 - 193604	BGH Summer Hater Bronze ADDY® Award	47-A Products	BGH
15-11 - 193757	Toyota Reinvented Silver ADDY® Award	47-A Products	Toyota
15-11 - 193545	Acura Transactions Bronze ADDY® Award	47-A Products	Acura
15-11 - 193618	Heineken The Express Silver ADDY® Award	47-A Products	Heineken
15-11 - 193714	Canon Inspired Silver ADDY® Award	47-A Products	Canon
15-11 - 193541	Kia Bringing Down the House Bronze ADDY® Award	47-A Products	Kia
15-11 - 193638	Nike Rise Above Silver ADDY® Award	47-A Products	Nike
15-11 - 193559	Playstation Train Bronze ADDY® Award	47-A Products	Sony Playstation

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15-11 - 193750	DirecTV Platoon Funeral Wig Shop Gold ADDY® Award	48-A	Products	DirecTV
15-11 - 193610	Nextel Eyes Couple Silver ADDY® Award	48-C	Services	Nextel
15-11 - 193601	Delta "NY Anthem" "Up" Bronze ADDY® Award	48-C	Services	Delta
15-11 - 193745	DirecTV Roadside Ditch Stray Animal Gold ADDY® Award	48-C	Services	DirecTV
15-11 - 193720	Canon Bart Silver ADDY® Award	33-A	Products	Canon
15-11 - 193700	Time Warner Rain Silver ADDY® Award	47-C	Services	Time Warner
15-11 - 193735	Old Spice Muscle Music Gold ADDY® Award	39-D	Branded content, more	Old Spice
mOcean				
15-11 - 187530	Lego Lord of the Rings Digital Campaign Gold ADDY® Award	41	Campaign (for categories	Warner Brothers Interactive
15-11 - 187521	Lincoln Learning Hub Bronze ADDY® Award	33-A	Products	Disney Educational Productions
Montana Mann, Art Center College of Design				
15-11 - 181255	Obsession Student Bronze ADDY®	S13-A	Single	Art Center College of Design
NBC OTS ISM&P				
15-11 - 175675	Canada Tourism "For The Fun Of It" Bronze ADDY® Award	72	Copywriting	Canadian Tourism Commission
Nichole FowlerCreative				
15-11 - 193310	Prosumer Report- Havas Worldwide- Bronze ADDY® Award	09-E	Book Design (Entire Book)	Havas Worldwide
Nitzan Harel, California State University, Long Beach				
15-11 - 193733	Dromophobia Hotline Student Silver ADDY®	S09-A	Single, Fractional page or	California State University, Long
Omelet				
15-11 - 190850	Love Local Bronze ADDY® Award	41	Campaign (for categories	Whole Foods Market: Southern
15-11 - 190820	Sony X Headphones Bronze ADDY® Award	54	Consumer, Regional /	Sony
15-11 - 186979	Whole Foods: Love Local, "One Wine" Bronze ADDY® Award	39-A	Webisodes	Whole Foods Market: Southern
15-11 - 190387	Sony X Headphones: The Soul and Bronze ADDY® Award	39-B	Commercials	Sony

Patrick Wynne, Art Center College of Design

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15-11 - 139288	Death Gets a Samsung Galaxy Tab Student Gold ADDY®	S13-A	Single	Art Center College of Design
Phelps				
15-11 - 193763	City of Hope Train Wrap Bronze ADDY® Award	15-E	Vehicle Graphic	City of Hope
15-11 - 177282	Privacy. The Ultimate Luxury. Bronze ADDY® Award	54	Consumer, Regional /	Tahiti Tourisme North America
Psychic Bunny				
15-11 - 123810	Shove Pro Silver ADDY® Award	39-B	Commercials	Rad Dragon
R&R Partners				
15-11 - 186941	OC Fair - Farmer Bronze ADDY® Award	45-B	:30	OC Fair
15-11 - 187369	Hotel Nikko San Francisco - LGBT Ad Bronze ADDY® Award	21-B	Four-color	Hotel Nikko
15-11 - 186997	Western Digital - Stream Tour Landing Bronze ADDY® Award	35-A	Products	Western Digital
15-11 - 186930	Big Ten Network 2Go - Take Them With Bronze ADDY® Award	47-A	Products	Fox Networks
Rania				
15-11 - 124951	Mistake Bronze ADDY® Award	64-D	Digital Advertising	National Domestic Violence
RAPP				
15-11 - 190345	Nescafe Memento Life Coach featuring Silver ADDY® Award	36-B	Single Platform, Consumer	Nestle - Matt Keller
Reha Baydar, The Book Shop				
15-11 - 185681	Fill the Gaps (In Your World News) - AI Student Bronze ADDY®	S14-B	Business-to-Consumer	The Book Shop
15-11 - 188447	Bring the Farm Home - Farmigo.com Student Silver ADDY®	S14-B	Business-to-Consumer	The Book Shop
RPA				
15-11 - 182576	The FIT EV "ON" Board Silver ADDY® Award	15-B	Extension/Dimensional	American Honda Motor Co., Inc.
15-11 - 182458	CR-V Times Square Takeover Bronze ADDY® Award	15-B	Extension/Dimensional	American Honda Motor Co., Inc.
15-11 - 184121	Matthew's Day Off - Extended Bronze ADDY® Award	39-B	Commercials	American Honda Motor Co., Inc.
15-11 - 183900	TERII Anti-Theft Negotiator (April Fools Bronze ADDY® Award	39-B	Commercials	American Honda Motor Co., Inc.
15-11 - 183288	First Honda Bronze ADDY® Award	36-B	Single Platform, Consumer	American Honda Motor Co., Inc.
15-11 - 184798	Start Your Engines Sweepstakes Bronze ADDY® Award	36-B	Single Platform, Consumer	Farmers Insurance

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15-11 - 183259	Pintermission Silver ADDY® Award	36-B Single Platform, Consumer	American Honda Motor Co., Inc.
15-11 - 183814	Myth Bronze ADDY® Award	38-B Banners, Standard	American Honda Motor Co., Inc.
15-11 - 183828	Ridgeline - Blueprint Bronze ADDY® Award	38-B Banners, Standard	American Honda Motor Co., Inc.
15-11 - 183857	Odyssey - Thirsty Bronze ADDY® Award	38-B Banners, Standard	American Honda Motor Co., Inc.
15-11 - 182732	Accord Print Campaign Bronze ADDY® Award	24-B Four-Color	American Honda Motor Co., Inc.
15-11 - 183242	CR-V Leap List Print Campaign Bronze ADDY® Award	24-B Four-Color	American Honda Motor Co., Inc.
15-11 - 184958	Pintermission Gold ADDY® Award	20-B Campaign	American Honda Motor Co., Inc.
15-11 - 185509	Muse Silver ADDY® Award	57-A TV	Newport Beach Film Festival
15-11 - 182606	Surprising Monsters Calling Home Gold ADDY® Award	20-A Single	American Honda Motor Co., Inc.
15-11 - 183315	Camp Honda Silver ADDY® Award	20-A Single	American Honda Motor Co., Inc.
15-11 - 185469	Muse Silver ADDY® Award	50-B In-Theatre Commercials or	Newport Beach Film Festival
15-11 - 183375	Surprising Monsters Calling Home Silver ADDY® Award	36-C Campaign	American Honda Motor Co., Inc.
15-11 - 183382	2012 Honda Racing Bronze ADDY® Award	38-A Banners, Rich Media	American Honda Motor Co., Inc.
15-11 - 184863	Start Your Engines Sweepstakes Bronze ADDY® Award	37-B Web-based (Browser)	Farmers Insurance
15-11 - 184901	Start Your Engines Sweepstakes Bronze ADDY® Award	41 Campaign (for categories	Farmers Insurance
15-11 - 187150	Fuel Gauge Bronze ADDY® Award	22-B Four-color	American Honda Motor Co., Inc.
15-11 - 184249	Surprising Monsters Calling Home Silver ADDY® Award	39-D Branded content, more	American Honda Motor Co., Inc.
15-11 - 185569	CR-V Leap List Integrated Campaign Gold ADDY® Award	54 Consumer, Regional /	American Honda Motor Co., Inc.
15-11 - 187139	Flow Chart Bronze ADDY® Award	23-B Four-color	American Honda Motor Co., Inc.
15-11 - 186146	Imagine Bronze ADDY® Award	47-A Products	American Honda Motor Co., Inc.

Selin Uzal, Pepperdine University

15-11 - 183501	Bazil Jeans - Jeans Advertisement Student Bronze ADDY®	S16-G Visual, Photography,	Pepperdine University
15-11 - 183491	Parfume Advertisement Photo - Runaway Student Silver ADDY®	S16-G Visual, Photography,	Pepperdine University

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Sheida Koufigar, California State University, Long Beach				
15-11 - 193832	World Trade Week Poster Student Silver ADDY®	S04-A	Poster	California State University, Long
Siltanen & Partners Advertising				
15-11 - 180843	Underdog Bronze ADDY® Award	47-A	Products	Skechers
Sonnentag Design				
15-11 - 153996	2012 NBC Emmy Campaign Bronze ADDY® Award	54	Consumer, Regional /	NBC
15-11 - 151998	NBC Smash Press Kit Bronze ADDY® Award	12-A	Flat	NBC
Steffen Gruber, Art Center College of Design				
15-11 - 186746	Tupperware Student Bronze ADDY®	S13-A	Single	Art Center College of Design
Stephanie Neri, The Art Institute of California - Hollywood				
15-11 - 194526	Up Yours - Punk Graphic Exhibit Student Bronze ADDY®	S09-B	Campaign	The Art Institute of California -
15-11 - 194527	Dasani - Plant Bottle - Designed to make Student Silver ADDY®	S01-A	Packaging	The Art Institute of California -
Supply & Demand				
15-11 - 194438	Durex - Protect Yourself Silver ADDY® Award	45-C	:60 or more	(In-House) Spec for Durex
TALMADGE				
15-11 - 194447	Happy Happy Holidays Bronze ADDY® Award	69-K	Cards, Invitations or	Self
The Artists Company				
15-11 - 149712	Happy Grad Bronze ADDY® Award	36-B	Single Platform, Consumer	Chevrolet
The Cavalry Prouctions				
15-11 - 190983	Chevy Sonic Urban Art Bronze ADDY® Award	54	Consumer, Regional /	Chevrolet
15-11 - 190959	T-Mobile's Rooftop Commercial Shoot Bronze ADDY® Award	54	Consumer, Regional /	T-Mobile
The MADE Agency				
15-11 - 188349	MeetTheTweetPunisher.com Bronze ADDY® Award	35-A	Products	Cellairis
15-11 - 184935	Tweet Punisher Bronze ADDY® Award	36-C	Campaign	Cellairis
The Marketing Arm				
15-11 - 157844	Pepsi MAX "Uncle Drew" Silver ADDY® Award	39-D	Branded content, more	Pepsi (Pepsi MAX)

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Tim Hendrix, Art Center College of Design			
15-11 - 154455	Play Wherever Play is Needed Student BEST OF SHOW ADDY® and Student Gold ADDY®	S13-A Single	Art Center College of Design
Tool			
15-11 - 182761	Clouds Over Cuba BEST OF SHOW ADDY® and Gold ADDY® Award	33-B Outlets	JFK Presidential Library
15-11 - 186972	help I have the flu Bronze ADDY® Award	36-B Single Platform, Consumer	Help
Walt Disney Parks and Resorts Online			
15-11 - 189883	Carsland Bronze ADDY® Award	35-B Outlets	Walt Disney Parks and Resorts
Walton Isaacson			
15-11 - 185911	Lexus: It's What's Next Bronze ADDY® Award	23-B Four-color	Lexus
Will Kindrick, Art Center College of Design			
15-11 - 154120	Band-Aids Hospital Musical Student Silver ADDY®	S13-B Campaign	Art Center College of Design
15-11 - 156530	The Goon Holler Guidebook! Student Gold ADDY®	S13-A Single	Art Center College of Design
William Zamora, Art Center College of Design			
15-11 - 136613	Burn Page Student Silver ADDY®	S10-C Campaign	Art Center College of Design
Win Bates, Loyola Marymount University			
15-11 - 124267	Brut Confidence Student Bronze ADDY®	S13-A Single	Loyola Marymount University
15-11 - 124266	First Flight Student Bronze ADDY®	S13-A Single	Loyola Marymount University
Wpromote Inc.			
15-11 - 186635	Wpromote Website Bronze ADDY® Award	75-B Responsive Design	Wpromote
Yessian Music			
15-11 - 179541	Budweiser "Eternal Optimism" Silver ADDY® Award	74-B Music with Lyrics	Anheuser-Busch, Inc.
15-11 - 179458	NBC - The Voice "Vokal Kombat" Bronze ADDY® Award	74-C Sound Design	NBC-UNI
Zambezi			
15-11 - 185618	SWAG Silver ADDY® Award	37-A Tablet	Champs Sports
ZehnerGroup			
15-11 - 177034	Guy Hepner Gallery Silver ADDY® Award	33-B Outlets	Guy Hepner

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15-11 - 175389	MediaHound Bronze ADDY® Award	33-C	Services	MediaHound