



**2022 American Advertising Awards  
Los Angeles Competition  
Results by Award**

**Award: Gold, Best of Show**

**Entrant:** RPA

**Category:** Internet Commercial Campaign

**Entry Title:** Digital Social Renters Campaign

**Client:** Apartments.com

**Award: Gold**

**Entrant:** Bipolar Studio

**Category:** Computer Generated Imagery (CGI)

**Entry Title:** Porsche "Electricity"

**Client:** Porsche

**Award: Gold**

**Entrant:** Narrator, Inc.

**Category:** Internet Commercial

**Entry Title:** Kate - Boom Boom Lemon

**Client:** Netflix

**Award: Gold**

**Entrant:** Movement Strategy

**Category:** Branded Content & Entertainment for Online/Interactive

**Entry Title:** Netflix Home of True Crime

**Client:** Netflix

**Award: Gold**

**Entrant:** RPA

**Category:** Social Media

**Entry Title:** Origins of Determination

**Client:** American Honda Motor Co., Inc.

**Award: Gold**

**Entrant:** Movement Strategy

**Category:** Art Direction Campaign

**Entry Title:** This Is A Robbery NFT Gallery

**Client:** Netflix

**Award: Gold**  
**Entrant:** Movement Strategy  
**Category:** Social Media Campaign  
**Entry Title:** This Is A Robbery NFT Gallery  
**Client:** Netflix

**Award: Gold**  
**Entrant:** Yessian  
**Category:** Music Without Lyrics  
**Entry Title:** Cadillac "Scissorhands Free"  
**Client:** Cadillac Motor Company

**Award: Gold**  
**Entrant:** RPA  
**Category:** Regional/National Television Commercial Campaign  
**Entry Title:** Farmers Saves Campaign  
**Client:** Farmers Insurance

**Award: Gold**  
**Entrant:** Territory6  
**Category:** Film/Video/Sound Branded Content  
**Entry Title:** Under the Helmet - Giant  
**Client:** Giant Bikes

**Award: Gold**  
**Entrant:** Yessian  
**Category:** Sound Design  
**Entry Title:** Cadillac "RZA 36 Speakers"  
**Client:** Cadillac Motor Company

**Award: Gold**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Digital Social Renters Campaign  
**Client:** Apartments.com

**Award: Gold**  
**Entrant:** Tool  
**Category:** Games  
**Entry Title:** Pizza Hut - WebAR PAC-MAN® Box  
**Client:** Pizza Hut

**Award: Gold**  
**Entrant:** RPA  
**Category:** Regional/National Television Commercial  
**Entry Title:** Origins of Determination  
**Client:** American Honda Motor Co., Inc.

**Award: Gold**  
**Entrant:** Tool  
**Category:** Innovative Use of Interactive/Technology  
**Entry Title:** Pizza Hut - WebAR PAC-MAN® Box  
**Client:** Pizza Hut

**Award: Gold**  
**Entrant:** Yessian  
**Category:** Sound Design  
**Entry Title:** Sony "Soundbar"  
**Client:** Sony

**Award: Gold**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Drive Your Fun Campaign  
**Client:** American Honda Motor Co., Inc.

**Award: Gold**  
**Entrant:** Tool  
**Category:** Guerrilla Marketing  
**Entry Title:** The Tomorrow War  
**Client:** Amazon Prime Video

**Award: Gold**  
**Entrant:** RPA  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Apartments.com Renters Campaign  
**Client:** Apartments.com

**Award: Gold**  
**Entrant:** RPA  
**Category:** Regional/National Television Commercial Campaign  
**Entry Title:** Apartments.com Renters TV Campaign  
**Client:** Apartments.com

**Award: Silver**  
**Entrant:** RPA  
**Category:** Corporate Social Responsibility Television  
**Entry Title:** Project Courage  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Specialty Advertising - Apparel  
**Entry Title:** RPAXGoods - Winter  
**Client:**

**Award: Silver**  
**Entrant:** RPA  
**Category:** Radio Advertising Campaign  
**Entry Title:** Virtual Tour for Your Ears  
**Client:** Apartments.com

**Award: Silver**  
**Entrant:** RPA  
**Category:** Corporate Social Responsibility Film, Video & Sound  
**Entry Title:** Project Courage  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media  
**Entry Title:** ampm Father's Day Dad Jokes  
**Client:** ampm

**Award: Silver**  
**Entrant:** RPA  
**Category:** Corporate Social Responsibility Campaign  
**Entry Title:** Project Courage  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Origins of Determination  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Fastest Man With No Legs  
**Client:** Facebook Reality Labs

**Award: Silver**  
**Entrant:** RPA  
**Category:** Copywriting  
**Entry Title:** Enthusiast Print - Honda Civic Si  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Branded Content & Entertainment for Online/Interactive  
**Entry Title:** Bring Home The Magic  
**Client:** Facebook Reality Labs

**Award: Silver**  
**Entrant:** RPA  
**Category:** Branded Content & Entertainment for Online/Interactive  
**Entry Title:** Fastest Man With No Legs  
**Client:** Facebook Reality Labs

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** When She Leads  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** RPA  
**Category:** Banner Ad  
**Entry Title:** ampm Accept Cookies  
**Client:** ampm

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Mother's Week  
**Client:** Facebook Reality Labs

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Bring Home The Magic  
**Client:** Facebook Reality Labs

**Award: Silver**  
**Entrant:** QM Design Group  
**Category:** Brochure  
**Entry Title:** John Eric + Trevor Moore Realm Book  
**Client:** John Eric + Trevor Moore

**Award: Silver**  
**Entrant:** MuteSix  
**Category:** Internet Commercial  
**Entry Title:** Bev Founder's Profile by MuteSix  
**Client:** Bev

**Award: Silver**  
**Entrant:** Tigheland Productions  
**Category:** Internet Commercial  
**Entry Title:** TCL 30 Series  
**Client:** TCL

**Award: Silver**  
**Entrant:** Tool  
**Category:** Internet Commercial Campaign  
**Entry Title:** Snackle Break  
**Client:** QuikTrip

**Award: Silver**  
**Entrant:** RPA  
**Category:** Social Media  
**Entry Title:** When She Leads  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** Tool  
**Category:** Internet Commercial  
**Entry Title:** Shake It Like Dad  
**Client:** Planters

**Award: Silver**  
**Entrant:** RPA  
**Category:** Specialty Advertising - Apparel  
**Entry Title:** RPAXGoods - Spring  
**Client:**

**Award: Silver**  
**Entrant:** RPA  
**Category:** Specialty Advertising Campaign  
**Entry Title:** RPAXGoods - Winter  
**Client:**

**Award: Silver**  
**Entrant:** Movement Strategy  
**Category:** Innovative Use of Interactive/Technology  
**Entry Title:** Netflix Home of True Crime  
**Client:** Netflix

**Award: Silver**  
**Entrant:** Movement Strategy  
**Category:** Social Media  
**Entry Title:** It Pays To Be Friends With Showtime  
**Client:** Showtime

**Award: Silver**  
**Entrant:** Movement Strategy  
**Category:** Online/Interactive Campaign  
**Entry Title:** This Is A Robbery NFT Gallery  
**Client:** Netflix

**Award: Silver**  
**Entrant:** Lupine Creative  
**Category:** Social Media Campaign  
**Entry Title:** It's a Sin Time Capsule  
**Client:** HBO Max

**Award: Silver**  
**Entrant:** Viacom  
**Category:** Regional/National Television Commercial Campaign  
**Entry Title:** VCBS Velocity - Sincerely, Me  
**Client:** Universal Pictures

**Award: Silver**  
**Entrant:** KERNEL CREATED BY SPECTRUM REACH  
**Category:** Local Television Commercial  
**Entry Title:** RMAG Campaign  
**Client:** Riverside Metro Auto Group

**Award: Silver**  
**Entrant:** Hylink Digital Solutions  
**Category:** Packaging  
**Entry Title:** Culturelle - Health in 3D  
**Client:** Culturelle

**Award: Silver**  
**Entrant:** Viacom  
**Category:** Film/Video/Sound Branded Content  
**Entry Title:** MESS-CHEVIOUS Bunny Chow Challenge  
**Client:** Sony Pictures

**Award: Silver**  
**Entrant:** GZ Productions  
**Category:** Cinematography  
**Entry Title:** ARCFOX N61 Commercial  
**Client:** ARCFOX

**Award: Silver**  
**Entrant:** Freeform  
**Category:** Event  
**Entry Title:** Cruel Summer: Vertical Screening  
**Client:**

**Award: Silver**  
**Entrant:** Viacom  
**Category:** Music Video  
**Entry Title:** CliffordxViacom- "I Like Big Mutts"  
**Client:** Paramount Pictures

**Award: Silver**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Music Campaign  
**Entry Title:** FOX #TV4ALL: WOMEN'S HISTORY MONTH  
**Client:**

**Award: Silver**  
**Entrant:** Bipolar Studio  
**Category:** Internet Commercial  
**Entry Title:** Porsche "Electricity"  
**Client:** Porsche

**Award: Silver**  
**Entrant:** Arcana Academy  
**Category:** Magazine Advertising - Spread, Multiple Page or Insert  
**Entry Title:** Ballons Kill  
**Client:** Balloon Brigade

**Award: Silver**  
**Entrant:** 5WPR  
**Category:** Innovative Use of Interactive/Technology  
**Entry Title:** Ethical Voice Cloning - MARVEL.ai  
**Client:** Veritone

**Award: Silver**  
**Entrant:** Yessian  
**Category:** Music With Lyrics  
**Entry Title:** Lincoln "Ivory Keys"  
**Client:** Lincoln Motor Company

**Award: Silver**  
**Entrant:** RPA  
**Category:** Video Editing  
**Entry Title:** Project Courage  
**Client:** American Honda Motor Co., Inc.

**Award: Silver**  
**Entrant:** Territory6  
**Category:** Internet Commercial  
**Entry Title:** Voices  
**Client:** Territory 6

**Award: Silver**  
**Entrant:** RPA  
**Category:** Internet Commercial  
**Entry Title:** When She Leads  
**Client:** American Honda Motor Co., Inc.



**Award: Bronze**

**Entrant:** Wingman Media, Inc.

**Category:** Advertising Industry Self-Promotion Brand Elements

**Entry Title:** Wingman Rebrand Pitch Deck

**Client:** Wingman Media

**Award: Bronze**

**Entrant:** Wingman Media, Inc.

**Category:** Regional/National Television Commercial

**Entry Title:** Intelliloan - Stacks

**Client:** Intelliloan

**Award: Bronze**

**Entrant:** Billups

**Category:** Outdoor Board

**Entry Title:** Hook Up With Us

**Client:** AIDS Healthcare Foundation

**Award: Bronze**

**Entrant:** Viacom

**Category:** Branded Content & Entertainment for Television

**Entry Title:** CliffordxViacom- "I Like Big Mutts"

**Client:** Paramount Pictures

**Award: Bronze**

**Entrant:** Wingman Media, Inc.

**Category:** Regional/National Television Commercial

**Entry Title:** Intelliloan Neighbors TV Spot

**Client:** Intelliloan

**Award: Bronze**

**Entrant:** Cause Communications

**Category:** Public Service Online/Interactive Campaign

**Entry Title:** WE RISE 2021

**Client:**

**Award: Bronze**

**Entrant:** Civil + Human Rights & Equity Dept

**Category:** Public Service Out-Of-Home Campaign

**Entry Title:** LA For All

**Client:** Civil + Human Rights and Equity Department (LA Civil Rights)

**Award: Bronze**

**Entrant:** Designory

**Category:** Social Media Campaign

**Entry Title:** 2022 Subaru WRX Social Videos

**Client:** Subaru of America

**Award: Bronze**  
**Entrant:** Dibbleland  
**Category:** Internet Commercial  
**Entry Title:** Meet Sprocket  
**Client:** Pro8mm

**Award: Bronze**  
**Entrant:** Dignity Health -SoCal Division  
**Category:** Newsletter  
**Entry Title:** Employee magazine for 12,000 staff.  
**Client:** Dignity Health

**Award: Bronze**  
**Entrant:** What Matters Productions  
**Category:** Internet Commercial  
**Entry Title:** Laura Geller Let's Get Old Together  
**Client:** Laura Geller (AS Beauty Co)

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Corporate Social Responsibility Film, Video & Sound  
**Entry Title:** FOXTV MAKING HISTORY IN HOLLYWOOD  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Music With Lyrics  
**Entry Title:** FOX ANIDOM: SECRET SANTA GIFT GUIDE  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Webisode  
**Entry Title:** THE MASKED SINGER: SETTING THE TONE  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Animation, Special Effects or Motion Graphics  
**Entry Title:** THE MASKED SINGER: BEHIND THE MASK  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Corporate Social Responsibility Campaign  
**Entry Title:** FOX #TV4ALL: WOMEN'S HISTORY MONTH  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Internet Commercial  
**Entry Title:** LEGO MASTERS: SEASON 2 FIRST LOOK  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Advertising Industry Self-Promotion Television  
**Entry Title:** FOXTV: THE WINTER PREVIEW SPECIAL  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Webisode Series  
**Entry Title:** THE MASKED SINGER: UNMASKING SERIES  
**Client:**

**Award: Bronze**  
**Entrant:** FOX ENTERTAINMENT  
**Category:** Copywriting  
**Entry Title:** FOX ANIDOM: SECRET SANTA GIFT GUIDE  
**Client:**

**Award: Bronze**  
**Entrant:** Fraser Communications  
**Category:** Public Service Film/Video/Sound Campaign  
**Entry Title:** LACDPH Second-Hand Smoke  
**Client:** Los Angeles County Department of Public Health

**Award: Bronze**  
**Entrant:** Fraser Communications  
**Category:** Public Service Online/Interactive Campaign  
**Entry Title:** Never Stop Quitting Smoking  
**Client:** Los Angeles County Department of Public Health

**Award: Bronze**  
**Entrant:** Fraser Communications  
**Category:** Public Service Online/Interactive Campaign  
**Entry Title:** Online Cookie Sale/Girl Empowerment  
**Client:** Girl Scouts of Greater Los Angeles

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Illustration Series  
**Entry Title:** Motherland S2 Propaganda Posters  
**Client:**

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Social Media Campaign  
**Entry Title:** Motherland Season 2 Social Campaign  
**Client:**

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Social Media Campaign  
**Entry Title:** Grown-ish: Who Gets Married?  
**Client:**

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Poster  
**Entry Title:** Motherland Season 2 Key Art  
**Client:**

**Award: Bronze**  
**Entrant:** Viacom  
**Category:** Webisode  
**Entry Title:** Candyman x Growing Up Black:Chicago  
**Client:** Universal Pictures

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Cruel Summer Integrated Campaign  
**Client:**

**Award: Bronze**  
**Entrant:** Freeform  
**Category:** Social Media Campaign  
**Entry Title:** Cruel Summer Social Campaign  
**Client:**

**Award: Bronze**  
**Entrant:** Go Dog Go Creative Production  
**Category:** Regional/National Television Commercial  
**Entry Title:** A Better World  
**Client:** CleanSpark, LLC

**Award: Bronze**  
**Entrant:** Viacom  
**Category:** Branded Content & Entertainment Campaign  
**Entry Title:** PAW Patrol – Adventure City News  
**Client:** Paramount Pictures

**Award: Bronze**  
**Entrant:** GZ Productions  
**Category:** Cinematography  
**Entry Title:** ESTEE LAUDER x Mi Yang  
**Client:** ESTEE LAUDER

**Award: Bronze**  
**Entrant:** Hawthorne Advertising  
**Category:** Regional/National Television Commercial  
**Entry Title:** It's Just TV Commercial  
**Client:** It's Just Lunch

**Award: Bronze**  
**Entrant:** Hylink Digital Solutions  
**Category:** Point of Purchase Campaign  
**Entry Title:** Culturelle - Health in 3D  
**Client:** Culturelle

**Award: Bronze**  
**Entrant:** Viacom  
**Category:** Social Media  
**Entry Title:** WNO x Spider-Man: Hot Fire Cypha  
**Client:** Sony Pictures

**Award: Bronze**  
**Entrant:** Hylink Digital Solutions  
**Category:** Magazine Advertising  
**Entry Title:** The Rebirth of Long Copy  
**Client:** Talia Di Napoli

**Award: Bronze**  
**Entrant:** Innerspin Marketing  
**Category:** Out-Of-Home Campaign  
**Entry Title:** Season's Eatings  
**Client:** Delizza, Inc.

**Award: Bronze**  
**Entrant:** InterMedia Advertising  
**Category:** Local Television Commercial  
**Entry Title:** Ice Supremacy  
**Client:** CarShield

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Email  
**Entry Title:** AMEX Upgrade ED Preferred Card  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Email  
**Entry Title:** American Express Bundling EC  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Direct Mail  
**Entry Title:** AMEX XSell Blue Cash Preferred Card  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Integrated Advertising Campaign  
**Entry Title:** AMEX Bundling Employee Card Emails  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Direct Mail  
**Entry Title:** Platinum Card Relaunch Cross Fold  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Direct Mail  
**Entry Title:** American Express Upgrade Platinum  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERN  
**Category:** Direct Mail  
**Entry Title:** American Express SAS Marriott DM  
**Client:** American Express

**Award: Bronze**  
**Entrant:** KERNEL CREATED BY SPECTRUM REACH  
**Category:** Advertising Industry Self-Promotion Integrated Media Campaign  
**Entry Title:** First Look Campaign  
**Client:** Spectrum Reach

**Award: Bronze**  
**Entrant:** KERNEL CREATED BY SPECTRUM REACH  
**Category:** Integrated Advertising Campaign  
**Entry Title:** Pay It Forward Campaign  
**Client:** Spectrum Reach

**Award: Bronze**

**Entrant:** The 360 Agency

**Category:** Integrated Advertising Campaign

**Entry Title:** Dream in Black

**Client:** AT&T

**Award: Bronze**

**Entrant:** KERNEL CREATED BY SPECTRUM REACH

**Category:** Sales Kit or Product Information Sheets

**Entry Title:** Ad Portal Onboarding Welcome Kit

**Client:** Spectrum Reach

**Award: Bronze**

**Entrant:** Lupine Creative

**Category:** Social Media Campaign

**Entry Title:** Veneno: Educating through An Icon

**Client:** HBO Max

**Award: Bronze**

**Entrant:** Viacom

**Category:** Regional/National Television Commercial

**Entry Title:** VCBS Velocity: Dear Black Women

**Client:** UAR

**Award: Bronze**

**Entrant:** Lupine Creative

**Category:** Branded Content & Entertainment for Online/Interactive

**Entry Title:** Veneno: Educating through An Icon

**Client:** HBO Max

**Award: Bronze**

**Entrant:** Matt Beard Photography, Inc.

**Category:** Photography

**Entry Title:** Impossibly Good Impossible Burger

**Client:** Mendocino Farms

**Award: Bronze**

**Entrant:** STFRD | Stafford

**Category:** Out-Of-Home

**Entry Title:** It's Good to Ask Questions

**Client:** SoCalGas

**Award: Bronze**

**Entrant:** Viacom

**Category:** Film/Video/Sound Branded Content

**Entry Title:** Sing 2 x Queen of the Universe

**Client:** Universal Pictures

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Specialty Advertising Campaign  
**Entry Title:** RPAXGoods - Spring  
**Client:**

**Award: Bronze**  
**Entrant:** Viacom  
**Category:** Regional/National Television Commercial  
**Entry Title:** ViacomCBS x Ghostbusters Afterlife  
**Client:** Sony Pictures

**Award: Bronze**  
**Entrant:** UNINCORPORATED  
**Category:** Internet Commercial  
**Entry Title:** Velotric Brand Video  
**Client:** Velotric

**Award: Bronze**  
**Entrant:** Movement Strategy  
**Category:** Digital Creative Technology - User Experience  
**Entry Title:** Netflix Home of True Crime  
**Client:** Netflix

**Award: Bronze**  
**Entrant:** Movement Strategy  
**Category:** Internet Commercial  
**Entry Title:** Netflix Home of True Crime  
**Client:** Netflix

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Cinematography  
**Entry Title:** Project Courage  
**Client:** American Honda Motor Co., Inc.

**Award: Bronze**  
**Entrant:** Tigheland Productions  
**Category:** Internet Commercial  
**Entry Title:** TCL TAB  
**Client:** TCL

**Award: Bronze**  
**Entrant:** MuteSix  
**Category:** Regional/National Television Commercial  
**Entry Title:** CarGurus Haircut by MuteSix  
**Client:** CarGurus



**Award: Bronze**  
**Entrant:** Narrator, Inc.  
**Category:** Film/Video/Sound Branded Content  
**Entry Title:** Kate - Boom Boom Lemon  
**Client:** Netflix

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Branded Content & Entertainment for Online/Interactive  
**Entry Title:** Mother's Week  
**Client:** Facebook Reality Labs

**Award: Bronze**  
**Entrant:** Narrator, Inc.  
**Category:** Internet Commercial  
**Entry Title:** The Matrix Resurrections - Déjà Vu  
**Client:** Warner Bros.

**Award: Bronze**  
**Entrant:** Orca  
**Category:** Regional/National Television Commercial  
**Entry Title:** Working Mom  
**Client:** American Honda

**Award: Bronze**  
**Entrant:** Plastic Palmtree, Inc.  
**Category:** Art Direction Campaign  
**Entry Title:** Making The Cut Season 2  
**Client:** Amazon Prime Video

**Award: Bronze**  
**Entrant:** Pulsar Advertising  
**Category:** Public Service Online Film, Video & Sound  
**Entry Title:** Don't Get Caught Off Guard  
**Client:** California Office of Emergency Services

**Award: Bronze**  
**Entrant:** Pulsar Advertising  
**Category:** Product or Service Sales Promotion Campaign  
**Entry Title:** Foothill Transit Summer Sale  
**Client:** Foothill Transit

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Pocky Mini Worlds  
**Client:** Ezaki Glico USA

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Local Television Commercial  
**Entry Title:** We're Right Here  
**Client:** Cedars-Sinai Medical Center

**Award: Bronze**  
**Entrant:** STFRD | Stafford  
**Category:** Branded Content & Entertainment for Online/Interactive  
**Entry Title:** Empower  
**Client:** SoCalGas

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Advertising Industry Self-Promotion Campaign  
**Entry Title:** Switch and Save Radio Campaign  
**Client:** Farmers Insurance

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** ampm Horchata Day  
**Client:** ampm

**Award: Bronze**  
**Entrant:** STFRD | Stafford  
**Category:** Local Television Commercial  
**Entry Title:** A Little Easier  
**Client:** SoCalGas

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Magazine Advertising - Spread, Multiple Page or Insert  
**Entry Title:** Enthusiast Print - Honda Ridegline  
**Client:** American Honda Motor Co., Inc.

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Magazine Advertising - Spread, Multiple Page or Insert  
**Entry Title:** Enthusiast Print - Honda Civic Si  
**Client:** American Honda Motor Co., Inc.

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Newspaper Advertising Campaign  
**Entry Title:** Enthusiast Print  
**Client:** American Honda Motor Co., Inc.

**Award: Bronze**  
**Entrant:** STFRD | Stafford  
**Category:** Local Television Commercial  
**Entry Title:** It's Good to Ask Questions :30  
**Client:** SoCalGas

**Award: Bronze**  
**Entrant:** S.C. McCullough  
**Category:** Public Service Television  
**Entry Title:** SCCPH "Everything I Could"  
**Client:** Santa Clara County Public Health

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Toomgis Social  
**Client:** ampm

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Social Media Campaign  
**Entry Title:** Pocky Day AR Campaign  
**Client:** Ezaki Glico USA

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Public Service Print Advertisin Campaign  
**Entry Title:** RPAXGoods - Spring  
**Client:**

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Corporate Social Responsibility Marketing & Specialty Advertising Campaign  
**Entry Title:** RPAXGoods - Winter  
**Client:**

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Public Service Print Advertisin Campaign  
**Entry Title:** RPAXGoods - Winter  
**Client:**

**Award: Bronze**  
**Entrant:** RPA  
**Category:** Corporate Social Responsibility Marketing & Specialty Advertising Campaign  
**Entry Title:** RPAXGoods - Spring  
**Client:**

**Award: Bronze**

**Entrant: RPA**

**Category: Virtual Reality**

**Entry Title: Pocky Day AR Campaign**

**Client: Ezaki Glico USA**